



ASEDAS 2020

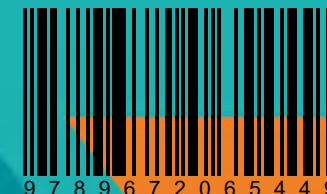
1st INTERNATIONAL
VIRTUAL DIGITAL
ART EXHIBITION

➤ "FIGHT COVID 19"

EXHIBITION
CATALOGUE



e ISBN 978-967-2065-44-9



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TABLE OF CONTENTS

Foreword from Yth. Prof. Wiku Adisasmito, PhD, President of Indonesia Advisory

Foreword from Director of Polytechnic Ibrahim Sultan, Johor Bharu, Malaysia by YBhg. Hajah Rashidah Binti Mustapa

Foreword from Gallery National Indonesia Yth. Mr. Pustanto, Head of National Gallery Indonesia

Foreword from Gallery National Indonesia YBhg. Mr. Ameruddin Ahmad, Director General of National Gallery Malaysia

Foreword from Board Members by YBhg. Prof. Emeritus Dato' Ir. Dr. Zainal Mohamed, Advisory Board of ASEDAS.

Foreword from Chairman ASEDAS by YBhg. Assoc Prof Ahamad Tarmizi Azizan, Founder / President of ASEDAS (Malaysia)

Foreword from Chair Person ASEDAS 2020 by Yth Dr. Ariesa Pandanwangi, President of ASEDAS (Indonesia)

ACKNOWLEDGMENTS

ASEDAS - History/Background / Vision / Mission / Objective etc.

Chapter 1 : Introduction: ASEDAS 2020 : 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION WITH THE THEME OF FIGHT COVID 19

ASEDAS 2020 Curatorial Review by Curators

ASEDAS 2020 Curatorial Perspective by Assoc Prof Ahamad Tarmizi Azizan (Malay Language)

ASEDAS 2020 Curatorial ASEAN Perspective by Dr Nuning Damayanti (Indonesian Language)

ASEDAS 2020 Curatorial WORLD Perspective by Ms Sabina Obeholzer (English Language)

Chapter 2 : COVID-19 Artworks from ASEAN Countries
Professional
Students

Chapter 3 : COVID-19 Artworks from ASIA Countries (Malaysia)
Professional
Students

Chapter 4 : COVID-19 Artworks from ASIA Countries (Indonesia)
Professional
Students

Chapter 5 : COVID-19 Artworks from ASIA Countries (South Korea, China, Japan)
Professional
Students

Chapter 6 : COVID-19 Artworks from ASIA Countries (Egypt, Azerbaijan, Turkey, Syria, India, Palestine, Iran)
Professional
Students

Chapter 7 : COVID-19 Artworks from EUROPE Countries
Professional
Students

Chapter 8 : Conclusion : ASEDAS 2020 & Future

Inauguration Ceremony
virtual Gallery
Media Coverage

Chronology

List of ASEDAS 2020 Participants

List of ASEDAS 2020 Committee Members / Panel Jury etc

List of Strategic Partnership

Index

Perpustakaan Negara Malaysia

Data Pengkatalogan-dalam-Penerbitan

International Virtual Digital Art Exhibition (1st : 2020 : Online)
ASEDAS 2020 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION
"FIGHT COVID 19"
Mode of access: Internet
eISBN 978-967-2065-44-9
1. Arts, Southeast Asian--Exhibitions.
2. Computer art --Exhibitions.
3. Art, Modern--21st century--Exhibitions.
4. Electronic books.
I. Politeknik Ibrahim Sultan. II. Title.
700.959

FOREWORD FROM

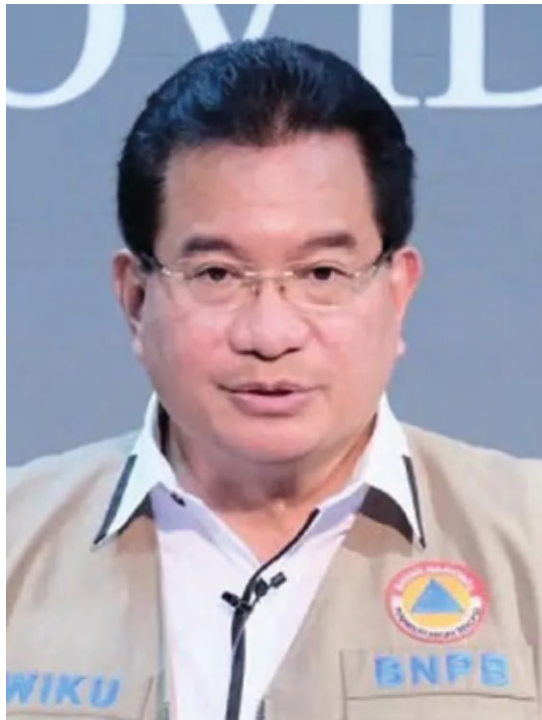
YB Dato' Sri Hajah Nancy Shukri.

Menteri Pelancongan, Seni dan Budaya Malaysia (MOTAC)



Foreword from

Prof. Wiku Adisasmito, PhD President of Indonesia Advisory



“Music is the healing force of the universe”, Albert Ayler once said.

Greetings, my name is Professor Wiku Adisasmito, from Indonesia's National Task Force against COVID-19, Indonesia. Thank you, it is such an honor to be involved in this magnificent agenda. Ladies and gentlemen, I hope we find you well and healthy.

Ladies and gentlemen, as you can see, the health crisis we are facing today alters the way we live, penetrating into every aspect of humankind. Changes are inevitable.

We, as human being, need to adapt, to be resilient, to embrace the new normal

As social distancing is one of the key points in attempt to flatten the curve, carrying major activities at home, becomes “the new normal”

However, we should not let these limitations debilitate us, we need to be creative and initiative, in order to adapt

The exhibition and the need of art expression

Therefore, I highly appreciate the initiative of the 1st international virtual digital art exhibition, in which it proves that the struggle we are facing today should not hinder our creativity to innovate, to be productive

In these times of need - where most of our long days are spent at home and our social engagements are restricted - I notice the significant role of art and creative sector.

As we can see, there is an increasing concern for mental health issues, regarding fear, loneliness, and the sense of being helpless.

We hope through expressions of digital art like one we are conducting today, will help people to go through this rough time, to penetrate optimism, hope, and perhaps - provide solutions.

I would like to encourage every single one of us to spread positivity incessantly.

Closing encouraging hope, togetherness

Moreover, hopefully the global digital art exhibition “Fight Covid 19” will also make us feel connected with individuals from all around the world, reminding us that we are not alone in this war.

We are all in this together. We endure the same pain, fighting the same battle, and together we must heal.

Hence, allow me to remind us all to follow the health recommendations tightly, to be watchful and caring for everyone around us, and... don't panic. Let's keep spreading positivity for the greater good.

Wiku Adisasmito,
May 16, 2020 , for ASEDAS Opening Time June 6st 2020



Foreword from

Hajah Rashidah Binti Mustapa

Director, Polytechnic Ibrahim Sultan, Johor Bharu, Malaysia



Bismillahirrahmanirrahim,

Assalam-mu-alaikum warahmatullahi wabarakatuh.

Firstly, let me take this opportunity to thank the ASEDAS for giving me the opportunity to write a congratulatory speech for the publication of the catalogue 'ASEDAS 2020: 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION' with the theme "Solidarity against COVID-19".

I would like to extend my heartfelt thanks to Associate Professor Ahamad Tarmizi Azizan as the Chairman of ASEAN Digital Art Society (ASEDAS) and Yth Dr. Aresa Pandanwangi, the President of ASEDAS (Indonesia) as well as the chairperson for ASEDAS 2020 for letting Politeknik Ibrahim Sultan through the Creative Design Centre (CDeC) as a part of strategic partners in 'ASEDAS 2020: 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION'. With this given opportunity, our team will not only learn but apply knowledge-transfer with strategic partners collaborated, other agencies and universities to impart our expertise in the niche area of design and creative art.

Special thanks also goes to all ASEDAS 2020 committee members, strategic partners, media, panel of juries, curators and all ASEDAS 2020 participants worldwide and not to forget the publication and proofread team from the General Studies Department of Politeknik Ibrahim Sultan.

Among the aims of the publication of this bulletin and catalogue is to regard the expertise of CDeC, as one of the Centre of Technology (COT) under the Jabatan Pengajian Politeknik & Kolej Komuniti (JPPKK) of Ministry of Higher Education Malaysia, in creative and design works. Most importantly, this is intended to serve as a platform for academicians and artist to publish articles, writings, creative writings, and editorial cartoons as a medium to direct awareness on Covid-19 pandemic through comprehensible artworks. With the theme; 'Solidarity against COVID -19 pandemic', this campaign is thought to raise awareness among public on the dangers of Covid-19 outbreak around the world towards human, economy, politics, social systems, thus value of culture and art approaches within the context. These are the underlying stories of this virtual art exhibition and we have successfully made it possible. It's a great job, so congratulations are in order!

With the fourth industrial revolution (4IR) heading its way to the future today as endorsing optimum use of technology in our daily life experience, so does our approach towards the educational transformation. This Covid-19 pandemic has only fastened our strive in education preparedness towards the 4IR. Therefore, I believe and urge all of us to work together in facing this Covid-19 pandemic and comply to the authority's recommendation of practising the new norms in our daily lives.

Finally, once again, I wish to congratulate all the committee members and participants around the world for their incredible commitment and participations in the 'ASEDAS 2020: 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION'. Hope this collaboration has managed to hit the vision, mission, and objectives as outlined by ASEDAS particularly for the ASEAN region and ultimately for the world. I also seek to have this continue to expand at a greater level of excellence both for ASEDAS and Centre of Technology in Creative Design (CDeC) of Politeknik Ibrahim Sultan.

Thank you.



Foreword from Gallery National Indonesia

Yth. Mr. Pustanto,
Head of Nasional Galeri Indonesia



Galeri Nasional Indonesia—Kementerian Pendidikan dan Kebudayaan—menyambut baik dan memberikan dukungan atas diselenggarakannya 1st International Virtual Digital Art Exhibition oleh ASEAN Digital Art Society atau ASE-DAS. Pameran ini menarik karena untuk pertama kalinya sejak pandemi Covid-19 merebak, para seniman dari berbagai negara bersama-sama menyajikan pameran virtual untuk dinikmati publik internasional.

Pandemi Covid-19 memang telah mengubah banyak segi kehidupan kita secara tiba-tiba. Pola kehidupan berubah secara drastis, termasuk aktivitas kesenian. Semula pameran-pameran digelar dengan format mengundang sebanyak-banyaknya orang untuk datang, melihat dan merasakan secara langsung sajian visual karya seni maupun suasana ruang pamer, berinteraksi secara langsung dengan orang lain bahkan dengan seniman peserta pameran, juga mendapatkan pengalaman estetik secara langsung yang bisa jadi meninggalkan kesan tersendiri bagi setiap orang. Kini semua hal itu disajikan melalui layar datar komputer atau handphone, melalui media virtual berbasis digital. “Rasa” dari pengalaman langsung memang tidak serta merta bisa digantikan oleh media digital. Namun justru inilah yang menjadi tantangan terbesar, bagaimana membangun perasaan publik hampir mendekati seperti mengalami langsung menikmati karya seni di dalam ruang pameran.

Pameran ini dapat dilihat sebagai respons positif terhadap situasi terkini dalam menjawab kebutuhan publik seni. Para seniman peserta pameran bergerak cepat dengan menyajikan karya-karya digital yang merespons tema “Fight Covid-19”. Para peserta pameran yang berasal dari puluhan negara-negara ASEAN dan Eropa merupakan suatu bentuk solidaritas dalam mengembangkan seni rupa dunia sekaligus mengukuhkan eksistensi mereka dalam bidang seni rupa. Pandemi Covid-19 bukan halangan, namun justru menjadi pemicu muncul dan berkembangnya gagasan, wacana, sekaligus pola-pola aktivitas seni yang baru.

Semoga pameran ini dapat menawarkan alternatif baru sekaligus menjawab kebutuhan publik seni dunia dalam mendapatkan informasi mutakhir dan mengapresiasi karya seni rupa. Selain itu juga diharapkan publik mendapatkan inspirasi dan motivasi dari sajian pameran ini. Lebih lanjut, pameran ini diharapkan mampu mendorong publik untuk terus bereksplorasi dengan merespons berbagai isu terkini untuk menciptakan karya seni rupa yang mutakhir, artistik, informatif, dan edukatif, demi perkembangan dan kemajuan bidang seni rupa.

Akhirnya kami ucapkan selamat kepada tim kurator, para peserta pameran, penyelenggara pameran, serta seluruh pihak yang telah mendukung terwujudnya pameran ini. Selamat berpameran, selamat mengapresiasi!

Jakarta, Juni 2020



Foreword from Gallery National Malaysia

YBhg. Mr. Ameruddin Ahmad,
Director General, National Art Gallery, Malaysia



The National Art Gallery is an agency under the Ministry of Tourism, Arts and Culture Malaysia play an important role during the Covid -19 pandemic as many tourism industries are affected and the National Art Gallery is one among them. As the Covid- 19 cause disarray to the whole world yet it emerged the creativity on how to connect and reaching out. Creativity shouldn't stop therefore people in the art industry should strive further to make art to be accessible.

Hence, ASEDAS initiative is a really good platform for art practitioners all over the world to show their solidarity during this challenging time as many Gallery, Library, Archive and Museum (GLAM) consisting of art exhibitions, performance, the public gathering has been cancelled due to the pandemic. With many things already shifted online, ASEDAS offers a wide range of visibility to all over art lovers around the world. This is something that worth trying and venture as there's no limitation when it involved creativity and virtual content.

Furthermore, everyone including the galleries and artists has shifted their way of communication via digitalization. Audiences also had already understood the importance of seeing things virtually such as watching an online collection, browsing what's going on in the art community is already been part of the new normal in Malaysia as this measures are a lot most safer rather than visit the physical galleries or museum in order to reach out.

Let us hope that this Covid-19 pandemic didn't stop the art industry and ASEDAS will be one of the platforms to exhibit and drive the art and culture synergy.

Kuala Lumpur, June 2020



Foreword from Board Members

YBhg. Prof. Emeritus Dato' Ir. Dr. Zainai Mohamed,
Advisory Board of ASEDAS.



First of all, I would like to congratulate the pro-tem committee to establish ASEDAS and organising the first ever activity of international virtual digital exhibition or Online Digital Art Exhibition in conjunction with COVID-19 Pandemic. It is a right choice and novel by itself that ASEDAS is able to create the venue or platform for artists around the globe to share and continue to express their creativity. It is a way to invite an impactful contribution from active artists around the globe. Rather, it is more important not to retard them from producing but provide them the avenue to produce as a result of current pandemic.

Your invitation for me to be as part of your team, as a member of Board Advisory, is a great honour. As experienced academician I love to see various ways to disseminate and share our knowledge. Today under digital age, we could do wonders – speed and space are no more scares. We can reach people at anytime, anywhere and at any place with ease. With ASEDAS as an organisation to facilitate this new revolution, particularly in creative art discipline, I am pledged to support for the success of ASEDAS.

Again, congratulation for a good effort and pray for the success.

Thank you.



Foreword from Chairman ASEDAS 2020

YBhg. Assoc. Prof. Ahamad Tarmizi Azizan,
Founder / President of ASEDAS (Malaysia)



Bismillahirrahmanirahim,

Assalam-mu-alaikum warahmatullahi wabarakatuh.

Firstly, let me take this opportunity to thank the editorial committee of the bulletin for giving me the opportunity to write a congratulatory speech for the publication of the bulletin 'ASEDAS 2020: 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION with the theme "Solidarity against COVID-19" .

My special thanks goes to the management of the Polytechnic Ibrahim Sultan, Johor Bahru, Malaysia, in particular the Creative Design Center (CDeC), the Polytechnic Ibrahim Sultan, who was very supportive, and made the initiative for the publication of this bulletin. Without this permission, our efforts would not have been successful.

Special thanks also goes to all ASEDAS committee members, ASEDAS 2020 committee members, strategic partners, media, panel jury's, curators and all ASEDAS 2020 participants worldwide.

Among the aims of the publication of this bulletin is the ideal agenda for translating artwork visualization among participants and artists to realize the process of transferring knowledge from art to textual and creative knowledge sharing. Thus, through the publication of this bulletin, it is hoped that scholarly articles, popular writings, creative writing and editorial cartoons will serve as a medium for translating the purpose of virtual digital art exhibition to become more direct and understandable knowledge in order to give the target audience direct awareness to the society it self.

The theme selected for this publication fits the worldwide scenario of the COVID-19 outbreak worldwide, including the ASEAN region. Therefore, as a group of academics and artists, although not in the forefront of COVID-19, the group must collectively contribute ideas and creativity in helping authorities around the world, particularly in the ASEAN region to raise public awareness of the dangers of the outbreak of COVID-19 to human, economic, political and social systems of culture. Based on this idea, activities for virtual reality exhibitions emerge in the context of digital art exhibitions.

We hope that all art forms exhibited by over 350 participants with over 500 works of art from 34 countries can be translated into public and community awareness initiatives.

Nowdays, the world of education is dynamic, constantly changing with the advancement of digital art and technology today. Therefore, as an academicians, artists, and art students should feel called to move in line with this change.

The best mechanism to realize this ideation is through paradigm shifts, because through this shift, not only physical forms of change but also must occur through changes of mind that can influence human behavior. Of course, dynamic and creative behavior is a healthy, intelligent process of visualization.

This is also one of the reasons why this virtual exhibition is organized. Among others is to make the test-takers of the world's covid crisis 19 active and creative despite being under the control of physical movement, but with technological advances and advances, artistic activity can still meet the current demands that humans not become passive and pessimists under the pressure of the pandemic COVID 19.

I believe and urge all of us to work together in this thinking and practice to comply with the authority's recommendation as well as to comply with the new rules and norms of daily living related to COVID 19. In addition, we will also achieve the goals outlined in ASEDAS's vision, mission and objectives for the progress of the ASEAN region in particular and the world at large.

In addition, we need to be aware and proactive about current issues in digital art technology so that we can contribute towards a progressive and knowledgeable community development in the context of digital art in the ASEAN region.

Finally, once again, I congratulate all the committee members and participants of the virtual digital art exhibition around the world for their incredible commitment and participation. We hope that the publication of this bulletin will help the exhibition run smoothly, achieve its objectives, be published again in the future and further push ASEAN digital art to greater levels of excellence.

Thank you.



Foreword from Chair Person ASEDAS 2020

Yth Dr. Ariesa Pandanwangi, M. Sn President of ASEDAS (Indonesia)



Sekapur Sirih dari Founder Asedas

Assalamualaikum wr.wb.

Salam sejahtera dari Indonesia, Puji syukur kita panjatkan kepada Allah SWT, Tuhan Yang Maha Esa karena berkat ridhoNya, kegiatan Pameran Asedas 2020 yang diselenggarakan untuk pertama kalinya mampu merangkul 34 negara di dunia. Pameran yang mengambil tema Fight Covid 19 ini dimaknai agar penduduk dunia bersama-sama mensuarakan gerakan bersama berupa solidaritas dalam memerangi Covid 19 yang dituangkan melalui ajang kreativitas dalam bentuk seni digital. Kegiatan ini merupakan momentum yang luar biasa dalam masa pandemic ini.

Sesuai dengan visi, misi, dan tujuan ASEDAS, kegiatan Asedas ini merupakan salah satu media yang efektif untuk mewujudkan dan mengkomunikasikan seruan atau ajakan yang berprovokasi untuk memerangi Covid 19. Hasilnya adalah karya-karya seni digital dari berbagai belahan dunia yang kreatif, inovatif, dan juga menumbuhkan sikap afektif, bagaimana sebuah kreativitas, imajinasi, dan teknologi diaplikasikan dalam sebuah karya seni yang bernilai tinggi, sekaligus juga melahirkan sarana media yang mengandung pesan yang komunikatif sehingga dapat dikomunikasikan kepada dunia. Secara khusus kegiatan asedas yang diikuti oleh mahasiswa ataupun pelajar ini merupakan kegiatan yang dapat meningkatkan kepedulian (care), kompetensi yang seimbang antara pengetahuan (knowledge), dan ketrampilan (skill).

Para Seniman, akademisi, dan mahasiswa ataupun pelajar yang tergabung dalam pameran asedas, melalui segenap kreativitas dan kepeduliannya mampu mengekspresikan gagasan, pandangan, dan pemikirannya yang sangat diwarnai oleh nilai-nilai estetika yang bermakna. Bidang seni digital terbukti dapat membangkitkan kekuatan moral para generasi muda untuk berkreasi.

Diharapkan melalui pameran virtual diselenggarakan oleh asedas 2020 ini dapat memberikan inspirasi, menggugah, sekaligus meningkatkan motivasi penduduk dunia dalam memerangi Covid 19. Bagi seluruh peserta yang berpartisipasi, pengalaman ini dapat menjadikan rasa solidaritas yang tinggi, diikuti oleh rasa percaya diri untuk kebaikan bersama. Sedangkan bagi dunia pendidikan karya karya yang dipamerkan dapat menjadi ajang dan sumber pembelajaran yang menarik secara visual karena mengandung muatan moral dan karakter bangsa. Sebutan terakhir ini karena banyak dari peserta yang mengangkat muatan lokal dalam menyampaikan pesan moral melalui visual.

Akhir kata, saya menyambut baik atas terselenggaranya pameran seni digital di dunia ini. Selamat dan sukses untuk kerja keras yang luar biasa. Terimakasih tak terhingga serta penghargaan setinggi-tingginya disampaikan kepada tim panitia dari lintas institusi dan lintas Negara yang menjadi motor dalam kegiatan ini. Kepada seluruh rekan strategis -Galeri Nasional Indonesia, Kementerian Pendidikan dan Kebudayaan Republik Indonesia, Galeri Nasional Malaysia, pimpinan perguruan tinggi, asosiasi design, komunitas, media yang telah mengekspos kegiatan ini- serta semua pihak yang telah berkontribusi dalam membangun hubungan kerjasama ini, semoga ke depannya dapat terus bersinergi. Kepada seluruh partisipan, selamat berpameran, sukses, dan karya-karyanya dapat menginspirasi dunia. Terimakasih.

Indonesia, Juni 2020



CHAPTER 1

INTRODUCTION

1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION

ASEDAS
2020

» "FIGHT COVID 19"

ASEDAS 2020 Curatorial Perspective

by Assoc Prof Ahamad Tarmizi Azizan
(Malay Language)

Kelahiran ASEAN Digital Art Society (ASEDAS) atau Persatuan Seni Digital ASEAN.

Kini di tahun 2020, berasaskan kesedaran dunia seni harus bergerak seiring dengan teknologi digital di era globalisasi dan revolusi industri 4.0 serta masyarakat pintar 5.0, dua (2) orang ahli akademik yang juga artis dan aktivis seni dalam bidang seni visual iaitu Prof. Madya Ahamad Tarmizi Azizan pensyarah kanan dari Universiti Malaysia Kelantan (UMK), Malaysia yang merupakan profesor pelawat di Universiti Pendidikan Indonesia (UPI), bersama Dr. Ariesa Pandanwangi, S.Sn. pensyarah kanan di Universitas Kristen Maranatha bersama sekumpulan ahli akademik dari dua negara ASEAN iaitu Malaysia dan Indonesia termasuk artis dan orang awam telah bergrak pantas dengan menubuhkan sebuah persatuan seni digital bagi mewakili negara-negara ASEAN yang dikenali sebagai ASEAN Digital Art Society (ASEDAS). ASEDAS yang ditubuhkan pada 1 April 2020 telah menganjurkan sebuah projek pameran secara maya yang dinamakan projek 'ASEDAS 2020: 1st INTERNATIONAL VIRTUAL DIGITAL ART EXHIBITION atau ASEDAS 2020 : PAMERAN ANTARABANGSA MAYA SENI DIGITAL KALI PERTAMA dengan bertemakan "FIGHT COVID-19" atau "MELAWAN COVID-19". Projek ASEDAS 2020 ini telah mencatat sejarah dunia seni apabila dalam tempoh 1 bulan 16 hari (29 April 2020 hingga 15 Mei 2020) telah berjaya menerima penyertaan sebanyak 505 buah karya, 490 peserta yang terdiri dari ahli akademik, artis (industri) dan orang awam dari 34 buah negara di seluruh dunia secara maya (virtual). Objektif pameran ini adalah untuk semua pihak, khususnya golongan seni dan masyarakat umum dapat menzahirkan solidariti sebagai pejuang barisan depan (frontliner) dengan cara yang unik dan tersendiri menerusi dunia siber bagi menyeru semua pihak dan khususnya warga internet (warganet) untuk bersama-sama bersolidariti melawan pandemik covid-19 menerusi medium seni digital secara dalam talian.

Pada asalnya, penubuhan ASEDAS adalah hasil diskusi penganjuran projek pameran seni digital bertemakan warisan pada Februari 2020 yang dihadiri oleh Prof. Madya Ahamad Tarmizi Azizan, Dr. Ariesa Padanwangi, Puan Maya Purnama Sari dan Puan Dian di Universitas Kristen Maranatha, Bandung, Indonesia. Namun, serangan virus COVID 19 di seluruh dunia telah menyebabkan perancangan dan penganjuran projek pameran ini terhenti seketika dan proses mencari idea pelaksanaan baharu bermula. Berasaskan kepada keperluan semasa dalam era globalisasi, revolusi industri 4.0 dan masyarakat pintar 5.0, kesemua yang terlibat telah berdiskusi semula secara dalam talian untuk projek pameran ini dapat diteruskan secara dalam talian dengan memfokuskan temanya kepada solidariti melawan pandemik COVID-19 yang sedang berleluasa melanda umat manusia di seluruh dunia, dan cadangan ini telah dipersetujui semua ahli. Bertitik tolak dari idea dan gagasan ini, maka ASEAN Digital Art Society (ASEDAS) telah diwujudkan sebagai platform untuk pelaksanaan projek pameran ini. ASEDAS membawa wadah solidariti melawan pandemik COVID-19 bagi projek pameran antarabangsa maya seni digital kali pertama dalam talian ini di bawah jenama ASEDAS 2020. Ahli-ahli ASEDAS terus giat menjalankan aktiviti diskusi dan gerak kerja menerusi aplikasi

ASEDAS 2020: KEBIASAAN BARU BAGI NORMA BAHARU PENGANJURAN PAMERAN MAYA ANTARABANGSA SENI DIGITAL

whatapps grup dan mesyuarat secara dalam talian menerusi aplikasi Zoom Meeting dan whatapps video call dengan melibatkan lebih ramai ahli dari negara Malaysia dan Indonesia. Melihat kepada sambutan yang amat baik kepada inisiatif ini, maka telah diusahakan projek ASEDAS 2020 ini menerusi pewujudan laman web dan media sosial (medsos) untuk terus mendapatkan penglibatan dan penyertaan di seluruh dunia dengan lebih pro-aktif. Hasilnya, banyak pihak mula memberikan kerjasama dan bersetuju menjadi rakan strategik ASEDAS 2020 secara agresif, termasuk agensi kerajaan, universiti awam dan swasta, persatuan bukan kerajaan dan badan pakar bidang, media tempatan dan antarabangsa dari pelbagai negara seperti Negara Mexico, China, Japan, Indonesia dan Malaysia.

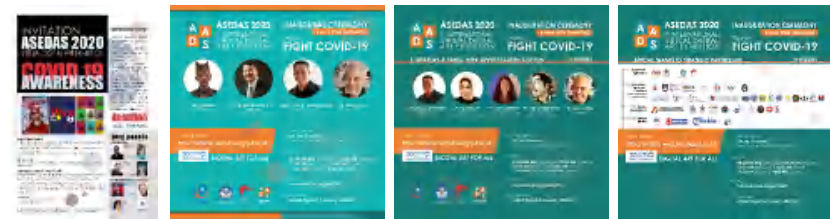


Foto 4.1 : Bahan Promosi dan Publisiti ASEDAS 2020 menerusi MEDSOS

Apa itu Projek ASEDAS 2020

Projek ASEDAS 2020 merupakan satu projek khas yang direkabentuk untuk merangsang dan membuktikan bahawa walaupun pada masa kini (Dis 2019 – Mei 2020) semua umat manusia di seluruh dunia sedang berhadapan dengan saat getir melawan wabak pandemik COVID-19 yang amat berbahaya kerana boleh membawa kepada kematian, namun usaha untuk menjadikan psikologi dan fisiologi manusia menjadi kuat untuk melawan pandemik COVID-19 ini hendaklah sentiasa giat diteruskan. Projek ASEDAS 2020 ini akan berlangsung selama 3 bulan bermula pada 6 Jun 2020 hingga 6 Sept 2020 ini akan dirasmikan secara maya pada 6 Jun 2020 (Sabtu), Jam 09:00 Pagi WIB (Indonesia) bersama-sama jemputan tetamu kehormat yang lain termasuk menerusi rakaman video ini merupakan kali pertama penganjuran pameran seni digital maya secara normal baharu. Siaran langsung telah diadakan menerusi menerusi aplikasi Zoom Webinar yang dihos oleh Universitas Esa Unggul.

Pameran Maya Antarabangsa Seni Digital (ASEDAS 2020) kali pertama anjuran ASEAN Digital Art Society (ASEDAS) akhirnya berjaya dilancarkan secara dalam talian pada 6 Jun lepas, yang disempurnakan oleh Yth. Bapak Pustanto, Ketua Galeri Nasional Indonesia, Kementerian Pendidikan dan Kebudayaan Republik Indonesia. Turut hadir adalah Yth. Dr. Ir. Arief Kusuma A.P., MBA, IPU selaku Rektor Universitas Esa Unggul, YBhg. Prof Emeritus Ts. Ir. Dr Zainai Moahamed selaku Ahli Lembaga Penasihat ASEDAS, Dr Asep Herry Hernawan, M.Pd. Direktur

ASEDAS 2020 Curatorial ASEAN Perspective

by Dr Nuning Damayanti
(Indonesian Language)

Pengantar Dunia Seni dan Media Virtual VS Covid 19

Pada tahun 2020 ini serangan wabah Covid 19 (virus corona) menyebar di seluruh dunia, yang diduga dimulai di kota Wuhan, China. Covid19 bukan hanya menularkan penyakit yang berbahaya, juga membawa perubahan dalam POLEKSOSBUD dunia. Pandemi covid-19 membuat dunia menjadi resah, khususnya negara di Asia yang dekat dengan wilayah epidemi China. 13 Mei 2020 Tercatat di dunia jumlah korban yang positif 4.170.424 Jiwa dan korban meninggal di dunia 287.399 jiwa, semakin hari korban semakin bertambah. Kejadian luar biasa ini merubah tatanan sosial budaya akibat perilaku virus Corona, virus baru yang belum ditemukan vaksin penangkalnya. Setidaknya perubahan budaya itu bisa dilihat dari keseharian masyarakat Asia, senyum, keramahan, salam, pelukan, dan sapa hangat seakan hilang tertutup masker dan jarak sentuh fisik yang diatur. Perubahan kehidupan sosial itu terjadi hampir diseluruh dunia yang terkena dampak virus corona. Demikian pula yang terjadi pada dunia seni, mobilitas global seni mengalami kemacetan diawal serangan Covid19 ketika pada 11 Maret 2020, WHO mengumumkan Covid-19 sebagai wabah dunia. Sejak itu dunia seni yang gegap gembita mendadak sunyi, Hampir di seluruh dunia museum-museum tempat interaksi sosial dunia seni rupa terpaksa ditutup. Ribuan galeri, puluhan artfair internasional, seminar, konferensi, dan balai lelang harus menunda jadwal bahkan membatalkannya. Pasar seni menganggur, galeri, hingga studio-studio independen terkecilpun mati suri, bahkan ada kecenderungan pailit. Saat awal serangan wabah virus corona, orang yang bergerak di wilayah kesenian kehilangan mata pencaharian. Menyarikan tulisan kritikus seni Jerry Saltz, The Last Days of the Art World, 2 April 2020 majalah di New York. Keterpurukan di berbagai aspek kehidupan kini menghantui medan seni secara global. Di Amerika dan negara Eropa Inggris, Jerman, Prancis, Spanyol dan yang terparah adalah negara Italy dampak terburuk diperkirakan akan menimpa ribuan organisasi seni-budaya. Di sejumlah kota besar dunia sejumlah museum utama aktif menebar kampanye penyelamatan kebudayaan. Dalam kampanye itu juga orang-orang diingatkan bahwa lansekap kebudayaan dunia diambang krisis dan langkah-langkah penyelamatan harus dilakukan. Meskipun begitu dunia kesenian mulai bergerak mencari jalan dan beradaptasi dengan dampak serangan virus Corona

Beberapa bulan setelah mengalami shock secara perlahan kehidupan seni mulai menggeliat dalam keterpurukan, akan seperti apa wujud dan dunia seni ? Masyarakat seni mencari berbagai cara mengakses nya dengan berbagai kemungkinan. Ternyata ada kenyataan yang terekam interaksi seni dalam kehidupan virtual lintas Web. Selama ini dunia virtual masih direspon sebatas wacana, pada akhirnya masyarakat melihat cara untuk memanfaatkan peluang online dalam dunia seni. Media sosial virtual kemudian segera menjadi bagian dari dunia seni dan tiba-tiba menjadi satu-satunya sarana untuk mempertahankan koneksi ke pemirsa. Galeri galeri melakukan berbagai uji coba secara top-down saling berkolaboratif. Perubahan tersebut terjadi serentak menyebar dan menjadi gelombang besar menyadarkan

OPTIMIS ASIA, EUPHORIA MENGHADAPI
PANDEMIC COVID19

manusia sebagai makhluk sosial tidak bisa lepas dari interaksi sosial akhirnya menemukan dan melakukan cara komunikasi yang berbeda, setelah sekian bulan kehilangan ruang sosialnya. Hal interaksi dan komunikasi virtual lintas web ini menggantikan kehidupan nyata dunia seni di museum. Museum-museum yang sempat mati suri melakukan kalibrasi dengan tampilan lain membuka kegiatan-kegiatan seni secara virtual. Kegiatan Seni secara virtual bahkan menjadikan komunikasi yang tadinya sulit direalisasikan, bisa terhubung dan interaksi diantara mereka, tidak ada jarak, tidak ada perbedaan ras dan bangsa, manusia terkoneksi antar negara bahkan antar benua.

Di tengah situasi yang tidak menentu, suatu pengamatan dan pencatatan mengenai seni tidak bisa dikesampingkan. Bagaimana pandemik ini disikapi seniman-seniman khususnya oleh akademisi dengan aktivitas penciptaan seni ? Seniman bukan dokter dan perawat yang saat ini menjadi garda terdepan penanggulangan Covid-19 di masyarakat. Dalam realitas catatan sejarah di masa krisis ciptaan-ciptaan kaum kreatif ini tidak pernah berhenti. Seorang seniman akan selalu menemukan cara untuk berkarya dalam situasi sesulit apapun bahkan dalam kondisi dan ancaman bahaya. Seniman tidak melakukan tindakan heroisme, tetapi dari catatan sejarah sekitar seratus tahun lalu, terjadi situasi pandemik flu Spanyol yang mematikan seperti saat ini. Catatan biografi yang menimpa seniman ketika teror flu Spanyol adalah: Edward Munch, terjangkit flu Spanyol yang sangat mematikan, Munch beruntung, dia berhasil melewati maut dan menghasilkan dua lukisan potret dirinya dengan judul terkesan heroik: Potret diri dengan Flu Spanyol dan Potret Diri setelah Flu Spanyol, seniman ekspresionis berkebangsaan Norwegia ini merekam sejarah kelam itu dalam karyanya, meninggal di Oslo, 1944, sekitar 25 tahun setelah epidemi flu Spanyol terjadi.



Potret diri Edward Munch, referensi langka, berita seni, pandemi flu Spanyol, 1918 (Public Domain), BBC World – detik News Kamis, 30 Apr 2020 07:38 WIB

ASEDAS 2020 Curatorial WORLD Perspective

by Ms Sabina Oberholzer
(English Language)

Nature is sending us a message with the coronavirus pandemic and the ongoing climate crisis, according to the UN's environment chief, Inger Andersen. Our way of life is placing insufferable pressure on the natural world, with damaging consequences. Failing to take care of the planet means not taking care of ourselves. Our planet is suffering, we must save the only planet we have. We can't thrive without nature, but nature can thrive without us.

My name is Sabina, I live and work in Cevio in Vallemaggia in Italian-speaking Switzerland two hours from Milan. In 1983 I founded a graphic design studio with my partner Renato Tagli.

I have been a member of the Alliance graphique internationale AGI since 1997, when I was invited by the graphic designers Odermatt & Tissi from Zurich.

The relationship between Nature and Creativity is at the heart of my design philosophy, which is grounded in simplicity and clarity of the message, unfettered by styles or fashion.

Choosing to use images to communicate ideas is an ancient practice that predates modern languages. It ensures and facilitates universal communication, transcending cultural and language barriers.

I am honoured to be invited as an International Curator of the "1st International Virtual Digital Art Exhibition to fight COVID 19, 2020".

I would like to thank the ASEDAS Society organising committee for including me in this distinguished event.

Now more than ever, we need to learn to observe and respect Nature.

The beauty of the colours, the shapes and the absolute harmony of the golden proportions helps us to feed our creativity.

We are living in technologically driven world that paradoxically limits our full freedom of expression.

During the pandemic, humanity has collectively experienced an unprecedented level of constraint.

Some people would think that the global lockdown we are currently experiencing would stifle creativity and innovation, but studies have shown that it could have the opposite effect.

Constraint is forcing us all out of our complacency, settling for the easy options rather than investing in innovation.

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Constraint is forcing us all out of our complacency, settling for the easy options rather than investing in innovation.

I believe that not only artists and creators, but also politicians and economists, will all be forced to recalibrate and search for innovative ways to tackle the crisis and its impact on humanity.

The sudden absence of the easiest solutions will force us all to create new ones. When politicians, economists, and even scientists are all forced to be more creative, the world can experience a renaissance of innovation.

Creativity is essential for our survival as a species, and for our future. The spirit emerging out of this crisis around the world seems to be sincere simplicity, without ostentation.

The spirit emerging out of this crisis around the world seems to be sincere simplicity, without ostentation.

The work presented in the exhibition for the COVID 19 theme demonstrates a wide variety of different approaches to the topic, and seeks to digitally represent an impressive array of creative abilities in different directions.

The responsibility of every single creative artist is to represent knowledge and refinement without falling into banality.

The hope for a better future is truth and freedom of expression which are struggling in a world where fake news is dominant.

Each individual artist has the responsibility to communicate authentically and wholeheartedly, raising awareness of a new philosophy of life for future generations.

Technology is key to innovation and education, but it shouldn't be a way of life

I have the highest appreciation for the generosity of the artists, who share their creativity in visual communication.

By offering their valuable contributions in international competitions, they aim for an improvement of life that respects Nature.

Their imagination sensitises and modifies the philosophical thinking of our society, that now more than ever needs new values and positive energy.

Collaboration and exchange is crucial between different cultures.

I hope the current global situation illuminates the need for a sustainable future, that is in complete harmony between Humanity and Nature.

Special thanks to my friend Dina Hamdy

for helping me with the editing of my statement.

Sabina Oberholzer AGI

CHAPTER 4

COVID-19 ARTWORKS FROM

Asia

INDONESIA

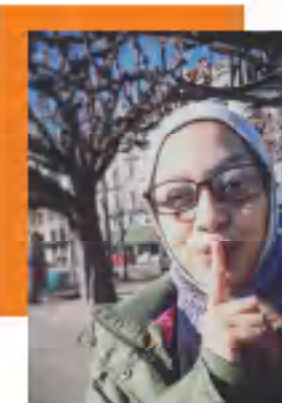
PROFESSIONAL





Artist : MIKY ENDRO SANTOSO
 Country : Indonesia
 Category : Open
 Title : CORONA THREATENS THE WORLD
 Year : 2020
 Techniques : Digital Art
 Description :

The concept of this digital art work, inspired by a disease pandemic caused by the corona / covid-19 virus. The status of a pandemic that plague to reach almost the entire world inspired me to create artworks that tell the corona virus like a very large and frightening monster. The monster is very large, as if aliens who will damage and destroy life in this world.



Artist : TESSA EKA DARMA YANTI
 Country : Indonesia
 Category : Open
 Title : Heart Language #StayAtHome
 Year : 2020
 Techniques : Digital Art
 Description :

"Slow down to make to go fast... Stay at home, hug your love one... This time, you need to make your own Language to fight covid-19!"



**UNIVERSITAS
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SURAT TUGAS

Nomor : 43/Srt.Tgs/DI/FSRD/VI/2020

Yang bertanda tangan di bawah ini, Ketua Program Studi Sarjana Desain Interior Fakultas Seni Rupa dan Desain Universitas Kristen Maranatha, menugasi:

- Nama : Miky Endro Santoso, S.Sn., MT
- Jabatan : Dosen Program Studi Desain Interior
- NIK : 630049
- Alamat : Jl. Suria Sumantri No.65 Bandung

Menjadi peserta di ASEDAS 2020: 1st International Virtual Digital Art Exhibition yang akan dilaksanakan pada tanggal 6 Juni 2020.

Mengetahui,
Dekan Fakultas Seni Rupa & Desain
Universitas Kristen Maranatha

Bandung, 5 Juni 2020.

Ketua Prodi Sarjana Desain Interior
Fakultas Seni Rupa dan Desain
Universitas Kristen Maranatha



FAKULTAS
SENIRUPA DAN DESAIN

Irena Vanessa Gunawan, S.T., M.Com.



PROGRAM SARJANA
DESAIN INTERIOR

Erwin Ardianto Halim, S.Sn., M.F.A.

Visi

"Program Studi Desain Interior berwawasan global yang modern, universal dan dinamis pada tahun 2025 dengan berlandaskan pada budaya bangsa serta nilai-nilai hidup Kristiani".

Misi

- 1) Menyelenggarakan pendidikan didalam bidang desain interior, budaya dan creativepreneurship dengan mengutamakan integritas, baik secara karakter dan keilmuan.
- 2) Mengembangkan keprimaan di dalam keilmuan desain khususnya desain interior dan penerapannya melalui kegiatan penelitian ilmiah.
- 3) Memperhatikan kebutuhan masyarakat akan nilai tambah dibidang desain khususnya desain interior, melalui berbagai program pengabdian masyarakat sebagai tindak lanjut penelitian ilmiah.



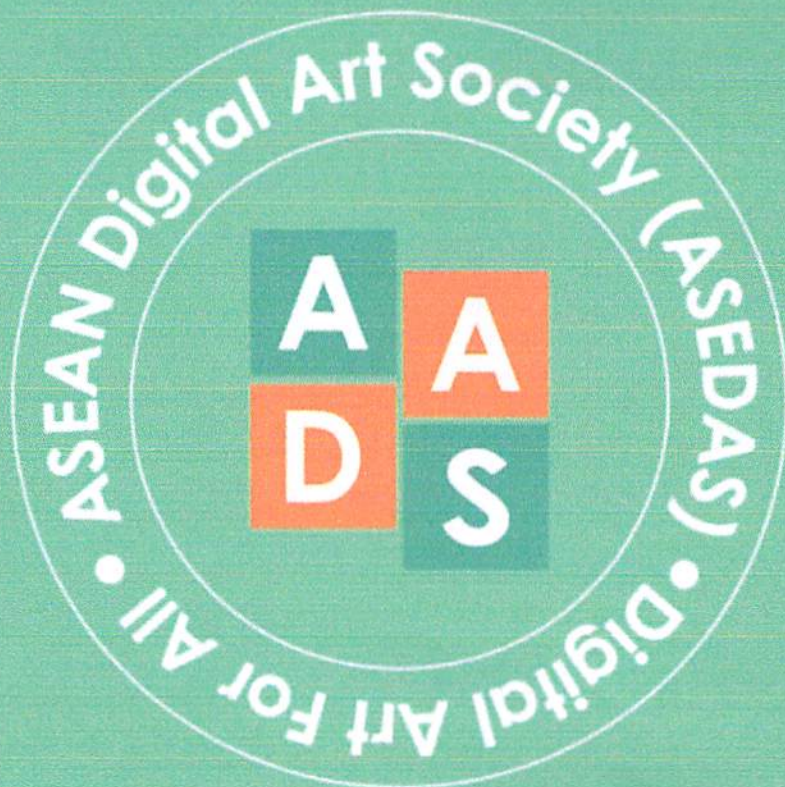
Certificate of PARTICIPATION

Has participate in ASEDAS 2020:
1st International Virtual Digital
Art Exhibition.

6 September 2020

Dr. Ariyanto Andanwangi, M.Sc.
Founder / President
ASEDAS (Indonesia)

Assoc. Prof. Ahmad Tarmizi Aziz
Founder / Chairman / President
ASEDAS (Malaysia)



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