

ABSTRAK

Penelitian ini bertujuan untuk menguji dan melihat pengaruh penerapan *Good Corporate Governance* terhadap persepsi auditor dalam mengukur efektivitas *Red Flag*. Populasi dalam penelitian ini adalah seluruh auditor eksternal yang berada di kantor akuntan publik BDO, kantor akuntan publik Doli, dan kantor akuntan publik Hartman. Total auditor yang ada di 3 kantor akuntan publik tersebut ada 55 orang, sampel diambil menggunakan rumus Slovin berjumlah 30 orang. Teknik analisis data yang dilakukan dalam penelitian ini dengan uji asumsi klasik, pengujian hipotesis menggunakan analisis regresi sederhana dengan bantuan SPSS 2.0.

Hasil penelitian menunjukkan bahwa *Good Corporate Governance* berpengaruh positif terhadap persepsi auditor dalam mengukur efektivitas *red flag*, berpengaruh sebesar 14 %.

Kata kunci: *Good corporate governance*, persepsi auditor, mengukur efektivitas *red flag*

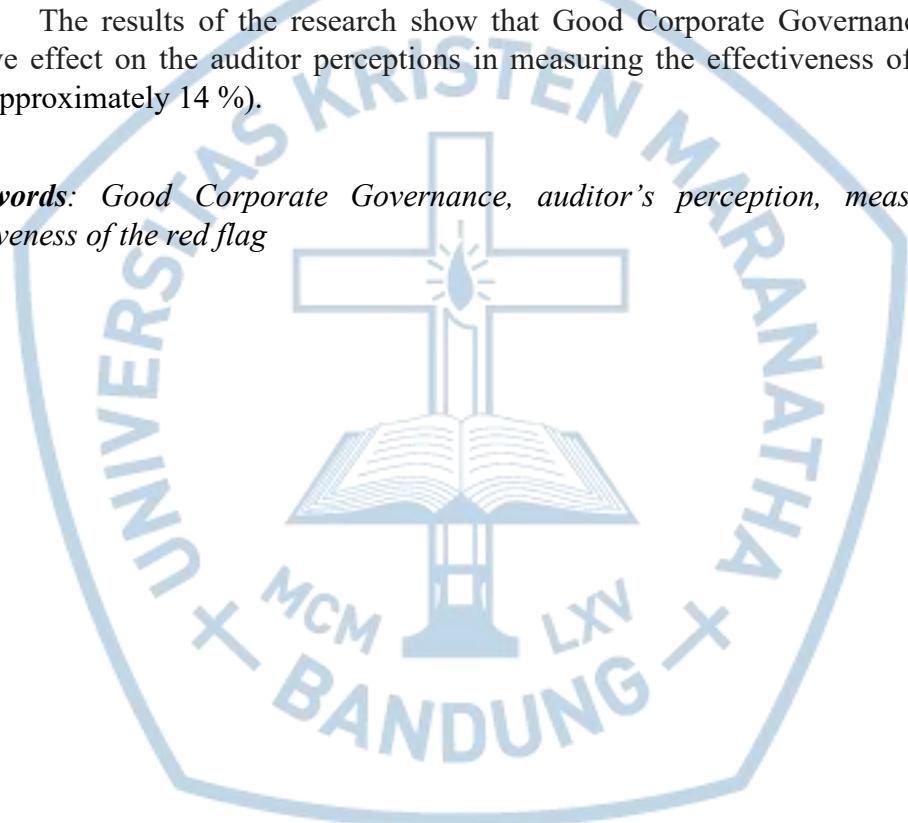


ABSTRAK

The purpose of this research is examining the influence of good corporate governance to make the perception of the auditors in measuring the effectiveness of red flag. The population of this research were all of external auditors in the BDO Public Accountant Firm, Doli Public Accountant Firm, and Hartman Public Accountant Firm. The population of the research are 55 auditors, the samples of this research are 30 persons which were taken by the Slovin formula. This data has been processed by the classic assumption tests. The hypothesis has been examined using Simple Linear Regression Analysis with SPSS 2.0.

The results of the research show that Good Corporate Governance has a positive effect on the auditor perceptions in measuring the effectiveness of the red flag (approximately 14 %).

Key words: *Good Corporate Governance, auditor's perception, measure the effectiveness of the red flag*



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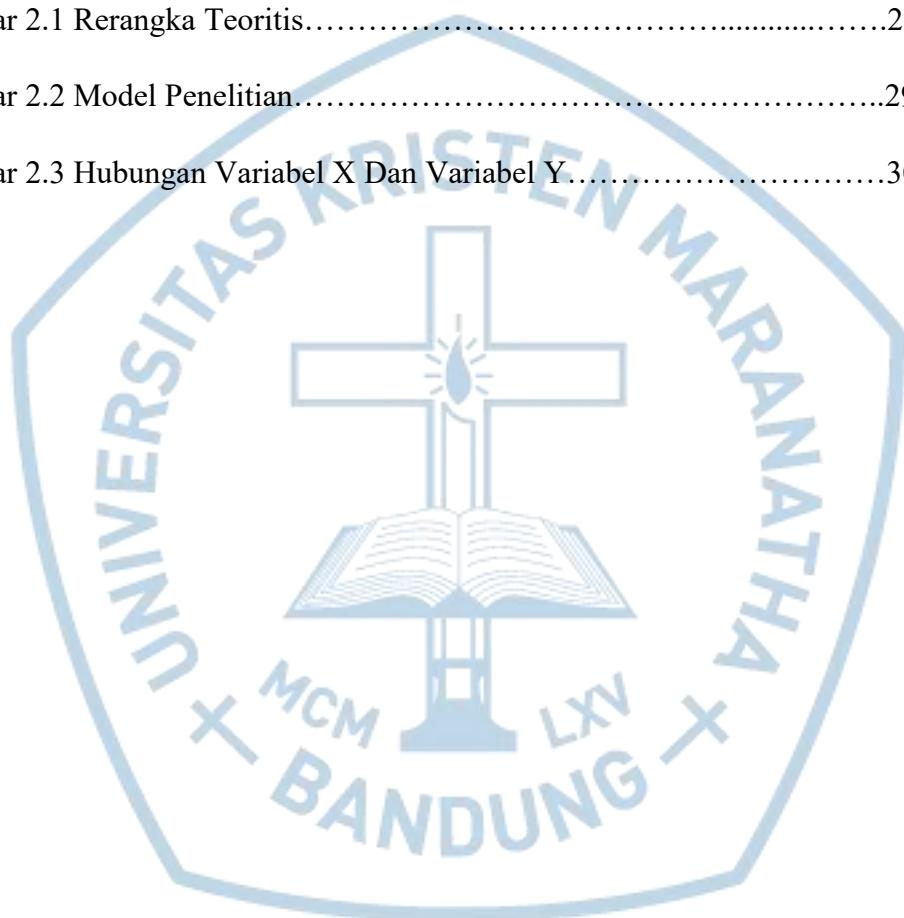
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