

**AGUS HARIMURTI YUDHOYONO'S USE OF
NON-OBSERVANCE OF THE GRICEAN MAXIMS
IN MATA NAJWA TALK SHOW
TO BUILD A GOOD SELF-IMAGE
AS ONE OF THE DKI JAKARTA'S GOVERNOR CANDIDATES**

a thesis
submitted to the English Department
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NADIRA RESYANI PUTRI

1441047

**ENGLISH DEPARTMENT
FACULTY OF LETTERS
MARANATHA CHRISTIAN UNIVERSITY
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