

## CHAPTER FOUR

### CONCLUSION

In this chapter, I would like to provide my conclusion based on the analysis of the non-observance of the Gricean maxims in my research of Agus Harimurti Yudhoyono's interview with Najwa Shihab. In this last chapter there are several things I would like to present such as the summary of the analysis, some limitations and suggestions for future research related to the data source.

In the analysis, there are seven utterances; four of his utterances are flouting the maxim and the other three of his utterances are violating a maxim. Moreover, there is one data which has two flouts in his utterance.

I discover that Agus mostly violates the maxim and also flouts the maxim of manner and each of them occurs in the three speech events. As far as I am concerned, he intentionally violates the maxim or misleads the others at the time when he feels undervalued of being the son's of the president who just joined the

gubernatorial election because of his father's will. It is effective for him because he can manage to deny the fact that people assume of him by violating of the maxim. It occurs when he claims that his candidacy is due to the support of the other three parties which ask for the permission of his father to elect him as a governor candidate (Data 4). However, the reality is different with his statements. One of the members of the *United Development Party* (PPP) who is Arwani Thomafi as the Deputy of General Secretary of the party confirmed that the name of Agus is already appeared three weeks before the announcement. From my point of view, Agus deliberately violates the maxim since he is aware that if he expresses the truth, the audience will have different assumptions of him and he wants people to see him as competent one.

The second non-observance of the Gricean maxims that he mostly flouts is flouting the maxim of manner. He feels the need to flout the maxim of manner when he believes he is being undervalued in term of his track records. It is quite effective for him because he tends to be wordy to explain his capability of being a leader. It occurs in the scene when he gives a long-winded answer instead of being brief and clear at the time when Najwa just wonders if he just takes his candidacy as a joke because before Najwa asks the question, Agus gives a kind of a joke answer to her (Data 2). He provides answers that are not straight to the point because he wants to point out that he prioritizes the others by leaving his comfort zone which is the military field and decides to be a candidate of DKI Jakarta's governor to fulfill the desire of the society that wants him to be in the part of the competition. In my opinion, he tends to provide that kind of answers because he realizes the question could degrade his qualification of being a candidate, therefore he wants to prove and feels the need to prolong his answer.

Another finding from my analysis is Agus also flouts the maxim of quantity. In flouting the maxim of quantity, he feels the need of being wordy in order to prevent being undervalued in term of his track records. It is effective for him since of giving much information about him, he could show his capability more of being a leader. He gives more answers and information than is required when Najwa provides a question regarding his earnestness to enter the political world due to his candidacy based on the scale from 1-10 (Data 1). From my point of view, he feels the need to provide more information in order to show his excellent achievements related to his capability of being a persistent leader, which helps him to build good self-image.

It is clear that Agus does not break the other types of non-observance of maxims because of several reasons. It is obvious that Agus does not have imperfect linguistic performance. He can speak clearly and can answer all of the questions. Also in the interview, they are not talking about something dangerous or considered as taboo. Therefore, Agus does not need to suspend a maxim.

To sum up, my study shows that during the interview, Agus has support his main intention by made use of non-observance of the Gricean maxims in the interview to build some positive images. The images that he make during the interview are related to show his capability in leadership which are persistent leader, caring leader, independent leader, competent leader, sought leader, principled leader and young competent leader. As far as I am concerned, the interview is quite tense for some moment since the interviewer provides the questions which are the opposite of Agus' facts. During the interview, he disregards the real point of the questions and wishes the hearer to look for another meaning which make him fail to give accurate responses. He

does this in order to defend himself from his facts that could degrade his good self-image.

Last but not least, there are some limitations in my thesis. In the thesis I only apply one theory to analyze the data and only analyze seven utterances. I only focus on the utterances and the implied meaning of Agus without considering Najwa's question as the source of data. Since I merely use one interview and analyze seven utterances, I would not be able to make a generalization about Agus' intentions in non-observing of the maxims. Therefore I want to put my suggestion for further researchers who are interested in using this data source to find more number of data to get a generalization of the data. Also the other theory of Pragmatics such as politeness strategy is able to use to analyze the data in order to make the analysis more precise.

(1030 words)

