

**BASWEDAN’S USE OF NON-OBSERVANCE OF THE
GRICEAN MAXIMS
TO BUILD HIS POSITIVE SELF-IMAGE
AS ONE OF JAKARTA GOVERNOR CANDIDATES**

a thesis
submitted to the English Department
of the Faculty of Letters
in partial fulfillment of the requirements
for the “Sarjana” degree



JUSTIAN REZA PRASETYO
1341050

**ENGLISH DEPARTMENT
FACULTY OF LETTERS
MARANATHA CHRISTIAN UNIVERSITY
BANDUNG
2017**