

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

Freeport-McMoRan (FCX) is a natural resources company that has its headquarters in Phoenix, Arizona. One of FCX's affiliations is PT. Freeport Indonesia (PTFI). PTFI mines, processes, and explores ores that contain coppers, gold, and silver. It operates in Mimika, Papua Province, Indonesia and the markets are concentrated on copper, gold and silver all over the world. (PT. Freeport Indonesia, 2016).

PTFI has cooperated with the Indonesian Government for more than thirty years. In 2012, it was discovered the contract of PTFI with Indonesian government will be expired soon. Knowing that the contract will be expired soon, it was alleged that a member of the House of Representatives of Republic Indonesia held a meeting with a representative of PTFI. The member of the House that alleged to have a secret

meeting with the PTFI representative was Setya Novanto, the Speaker of the House at
the time



The case arises (Lubabah, 2015) when Setya Novanto as the Speaker of the House was reported to have asked for some shares from the contract extension of PTFI in the name of the President and Vice President of Indonesia. The meeting between him and the representative of PTFI was discovered by The Minister of Energy and Mineral Resources namely Sudirman Said. Assuming that there was something not right with the meeting, Sudirman Said reported the meeting to the Ethics Committee to be investigated by sending a report letter. The case was even made more complicated when the meeting between them was recorded and the recording was spread to the public.

Based on the case above, I choose Fadli Zon as my source of data because it is known that Zon always defends Setya Novanto in the case. Fadli Zon himself is one of Novanto's vices in the House. In other words, Zon is the right-hand of Setya Novanto and both of them are colleagues. In the case, Fadli Zon always stands up to defend Setya Novanto by stating the meeting between Novanto with PTFI is just a usual meeting and that the meeting does not give any harm to the nation.

To analyse the source of data, I use the area of linguistics known as pragmatics. Thomas (1995) stated that pragmatics is the study of speaker's meaning. In pragmatics, it is known that people do not always say what they mean. Speakers often, in fact, mean much more than what they say.

The study of pragmatics includes H. P. Grice's theory about conversational maxim. Grice's theory is "an attempt at explaining how a hearer gets from what is said to what is meant, from the level of expressed meaning to the level of implied

meaning” (Thomas, 1995, p. 56). Furthermore, H. P. Grice also categorizes the conversational maxim into the observance and non-observance of the maxim. Therefore, to analyse my source of data, I use the non-observance of the Gricean maxims as the most suitable theory to reveal the meaning behind Fadli Zon’s utterances.

I took the data from an interview between Fadli Zon and Najwa Shihab in her talk show in Metro TV, “Mata Najwa”. I choose to take my data from a talk show because it is the most suitable source to analyse someone’s failure to observe the Gricean maxim. In an interview, somebody who is interviewed frequently gives an answer not always related to the question an interviewer asks. They do it because usually there is something that they want to hide, or there is something they want to say but not explicitly.

In this case, Fadli Zon (in the interview) is also doing the same kind of thing; he frequently answers the interviewer’s question not in accordance with what the interviewer wants to know. Fadli Zon in the interview always finds ways to hide something or gives an answer that has implicit meaning. He always defends his superior and his colleague, Setya Novanto in his utterances. Referring to this case, it can be categorized that Fadli Zon is using the non-observance of the Gricean maxims for certain reasons.

My thesis topic is *The Use of Non-observance of the Gricean Maxims by Fadli Zon to Defend Setya Novanto in the Freeport Case*. The significance of the study is to make the reader aware that people tend to apply the non-observance of the

Gricean maxims for different reasons, which in this case is used to defend his superior and colleague from his accusation.

Words: 730

1.2 Statement of the Problem

In doing the research, I intend to find out the following:

1. What are the types of non-observance of the Gricean maxims in Fadli Zon's utterances?
2. What is the implicature in Fadli Zon's utterances?
3. How does Fadli Zon's non-observance of the Gricean maxims lead to the intention of defending Setya Novanto?

1.3 Purpose of the Study

By stating the statement of the problem above, I intend to:

1. identify the types of non-observance of the Gricean maxims in Fadli Zon's utterances.
2. identify the implicature meanings in Fadli Zon's utterances.
3. find out how does Fadli Zon's non-observance of the Gricean maxims leads to the intention of defending Setya Novanto.

1.4 Method of Research

I begin my research by choosing the linguistic area that I want to discuss in my thesis. After that, I start to find the most suitable topic related to pragmatics and

then come up with the use of the non-observance of the Gricean maxims in someone's utterance. Firstly, I start to find controversial cases related to controversial persons. To find the data I choose to find interviews with some controversial figures in Youtube. Secondly, I analyse the data which break the rules of the Gricean maxims. In analyzing the data, I use the theory of H. P. Grice's non-observance of maxims. Finally, I write the thesis.

1.5 Organization of the Thesis

This thesis is divided into four chapters. Chapter One is Introduction, which contains Background of the Study, Statement of the Problem, Purpose of the Study, Method of Research and Organization of the Thesis. Chapter Two is Theoretical Framework, which discusses the related theories that I use to write the thesis. Chapter Three is the analysis of the data taken from an interview between Fadli Zon and Najwa Shihab in a talk show, "Mata Najwa". Chapter Four is Conclusion, which includes my personal comments on the analysis. The last part of this thesis is Bibliography and Appendices.