

## DAFTAR PUSTAKA

- [1] A. Wibowo dan B. Susanto, "Pengembangan Sistem Informasi Website KPU," *Jurnal Teknik Informatika dan Sistem Informasi*, vol. 2, p. 232, 2016.
- [2] "Jual Beli Online Aman dan Nyaman - Tokopedia," PT. Tokopedia, [Online]. Available: <https://www.tokopedia.com/>. [Diakses 18 February 2017].
- [3] "Tentang Kami - About Us | Bukalapak," PT. Bukalapak, [Online]. Available: <https://www.bukalapak.com/about>. [Diakses 18 February 2017].
- [4] The McGraw-Hill Companies, Inc., "Ebusiness: Electronic Business Value," Diktat Kuliah Sistem Informasi BS101, Bandung: Universitas Kristen Maranatha, 2014, 2013, p. 26.
- [5] R. Susanto, "STRATEGI E-COMMERCE MELALUI PENDEKATAN BUSINESS TO CONSUMER DALAM MANAJEMEN USAHA KECIL DAN MENENGAH DI INDONESIA," *Kajian Ilmiah Mahasiswa Manajemen*, vol. 1, 2012.
- [6] I.T.L Education Solutions Limited, Introduction to Information Technology, India: Dorling Kindersley (India) Pvt. Ltd., 2008.
- [7] A. P. Utama, "UPAYA MENINGKATKAN KEBERHASILAN TRUST DAN REPUTASI BISNIS," *Kajian Ilmiah Mahasiswa Manajemen*, vol. 1, 2012.
- [8] A. K. Suwignyo, J. Andjarwirawan dan H. N. Palit, "Perancangan dan Pembuatan Website Social Commerce," p. 2.
- [9] N. Idaman, N. Trisnawati dan E. M. Susilowardhani, "Penerapan Marketing Interaktif dalam Menciptakan Loyalitas Konsumen pada Online Shop Bukalapak.com," *International Conference of Communication, Industry, and Community*, p. 543, 2016.
- [10] T. Y. Gunarto, "HUBUNGAN TINGKAT PENDIDIKAN DENGAN PREFERENSI PEMILIHAN MODEL BISNIS TOKO ONLINE," *Jurnal Ekonomi Bisnis*, vol. 20, no. 1, p. 55, 2015.

- [11] Y.-S. Wang, "Assessing e-commerce systems success: a respecification and validation of the DeLone and McLean model of IS success," *Information System Journal*, vol. 18, p. 530, 2008.
- [12] S. Petter, W. DeLone dan E. McLean, "Measuring information systems success: models, dimensions, measures, and interrelationships," *European Journal Information Systems*, vol. 17, p. 241, 2008.
- [13] S. Arikunto, *Prosedur Penelitian Suatu Pendekatan Praktek*, Jakarta: Rineka Cipta, 2010.
- [14] H. Darmadi, *Metode Penelitian Pendidikan dan Sosial*, Bandung: Alfabeta, 2014.
- [15] R. Priyastama, "Pendahuluan," dalam *Buku Sakti Kuasai SPSS*, Yogyakarta, START UP, 2017, p. 15.
- [16] A. Bryman dan E. Bell, *Business Research Methods*, New York: Oxford University Press, 2007.
- [17] "Gold Merchant - Tokopedia," PT. Tokopedia, [Online]. Available: [https://gold.tokopedia.com/?gm\\_week=1](https://gold.tokopedia.com/?gm_week=1). [Diakses 5 April 2017].
- [18] "Tanya Jawab - Apa Itu Premium Account? | Bukalapak," PT. Bukalapak, [Online]. Available: <https://www.bukalapak.com/bantuan/fitur-bukalapak/fitur-premium/premium-account>. [Diakses 05 April 2017].
- [19] "Premium Account | Bukalapak," PT. Bukalapak, [Online]. Available: [https://www.bukalapak.com/premium/packages/available?from=top\\_link](https://www.bukalapak.com/premium/packages/available?from=top_link). [Diakses 5 April 2017].
- [20] M.-L. Chen, Z.-Y. Su, T.-Y. Wu, T.-Y. Shieh dan C.-H. Chiang, "Influence of Dentistry Students' e-Learning Satisfaction : A Questionnaire Survey," *J Med Syst*, vol. 35, p. 1602, 2011.
- [21] D. Priyatno, *SPSS 22: Pengolah Data Terpraktis*, Yogyakarta: PENERBIT ANDI, 2014.
- [22] J. R. Fadjarina, "Pengaruh Periklanan dan Kepercayaan Online Terhadap Proses Keputusan Pembelian Serta Dampaknya Pada Pembelian Berulang Dalam C2C E-Commerce Tokopedia," Universitas Islam Negeri Syarif

Hidayatullah Jakarta, Jakarta, 2016.

- [23] P. M. Tanwijaya, “Perbandingan pengaruh persepsi atribut-atribut toko online Tokopedia dan Bukalapak terhadap niat beli ulang pada generasi millennial,” Universitas Parahyangan, Bandung, 2017.
- [24] W. P. Haryati, L. A. Abdillah dan F. , “Analisis Kualitas Tokopedia Menggunakan Metode,” dalam *Seminar Hasil Penelitian Sistem Informasi dan Teknik Informatika ke-2*, Palembang, 2016.
- [25] R. Priyastama, “Analisis Reliabilitas,” dalam *Buku Sakti Kuasai SPSS*, Yogyakarta, START UP, 2017, p. 164.
- [26] J. I. R., “5 Situs e-Commerce Terbaik di Indonesia,” *Liputan6*, 21 September 2015. [Online]. Available: <http://teknoliputan6.com/read/2322305/5-situs-e-commerce-terbaik-di-indonesia>. [Diakses 02 November 2017].

