

ABSTRACT

Skripsi ini membahas *Analisis Wacana Kritis* (AWK) dengan topik tentang representasi diri yang positif dan representasi pihak lain yang negatif dalam pidato Donald Trump dalam memerangi terorisme. Rumusan masalah yang akan dibahas adalah bagaimana pembicara dan pihak lain direpresentasikan melalui analisis makrostruktur, mikrostruktur, dan superstruktur. Analisis akan menggunakan teori van Dijk. Menurut van Dijk, AWK adalah sebuah jenis penelitian analitis dalam wacana yang terutama mempelajari tentang penyalahgunaan kekuasaan sosial, dominasi, dan ketidaksetaraan yang berlaku, direproduksi, dan ditentang oleh teks serta pembicaraan dalam konteks sosial dan politik. Penelitian ini didominasi oleh analisis mikrostruktur melalui *overall interaction strategies, level of specificity and degree of completeness, attitudes through lexicon, sentence syntax*, dan *deictic*. Berdasarkan analisis tersebut, Donald Trump, sebagai pembicara, direpresentasikan secara positif sedangkan Islam radikal, Presiden Obama, dan Hillary Clinton, sebagai pihak lain, direpresentasikan secara negatif.

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