

CHAPTER FOUR

CONCLUSION

In this chapter I would like to make some concluding remarks which are based on the result of the analysis in Chapter Three. I draw the conclusion based on my findings in the micro level analysis: the macrostructure analysis, the microstructure analysis and the superstructure analysis.

After doing the analysis, I can tell that the use of van Dijk's theory is very helpful for me to analyze Bill Clinton's speech because this theory is fairly complete into on how to do it. The macrostructure analysis helps me to find the global topic of the speech, the microstructure analysis helps me to reveal Robert F. Kennedy's representation and the superstructure that gives all information of the speech through a scheme. Hence, the analysis helps me to answer two questions I posed in the statement of the problem.

The macrostructure analysis of the speech contains thesis, argument and reiteration because the genre of the text is analytical exposition. In van Dijk's theory, this analysis is used to find the global topic of a text. I find that the global topic of Clinton's speech is Clinton wants the Americans to learn, and believe in

Robert F. Kennedy who is a good model to be emulated and to make the country better. Thus, the global topic is important because it helps me to know the purpose that Clinton wants to deliver in his speech.

My analysis is more focused on the microstructure analysis because this analysis part is the tool to reveal the positive representation of the speech. There are some strategies in van Dijk's theory which can be used to analyze the text in microstructure level. Yet, I only use the style strategy which are lexicon and rhetorical devices to analyze the text.

After doing the lexicon analysis, I can see that Clinton uses twelve words or phrases to describe Kennedy positively and to talk about the good things Kennedy did when he was alive. Clinton also uses six words or phrases in his statements to portray Kennedy as a positive model if Kennedy were still alive at present time. In my opinion, Clinton uses the positive words or phrases in his speech because at that time he delivers the speech in the memorial mass for Robert F. Kennedy. Clinton wants to show his respect and his admiration of Kennedy in front of the American people by using the positive words and phrases. This is how van Dijk's theory help me to reveal the positive representation of Kennedy in Bill Clinton's speech.

Furthermore, I use rhetorical devices to analyze the speech. As seen in the previous chapter, I only use four devices of rhetoric: anaphora, epistrophe, diacope and amplification. Three of them are the use of repetition of words or phrase in sentences but they have their own ways to be used and the amplification is the use of adding information of a word or statement. I find eight repetitive words or phrases in the speech. They are three anaphora "He dared", "He would dare us" and "Let us", two epistrophe "is wrong" and "we can do better" and three diacope "most

leaders never”, “preposition + any” and “telling”. One data belongs to amplification where Kennedy is described with some positive characteristics. The nine data help me to reveal the positive representation. Clinton uses all of the rhetoric data to emphasize his thought about Kennedy to his audiences. In my opinion, by using the repetition and adding information, Clinton is successful to make his hearers know that the words or phrases are important to be remembered. Clinton also shows that Kennedy’s spirit can give encouragement to the Americans by repeating the words again and again.

Through the data analysis of anaphora, epistrophe, diacope and amplification, I conclude that Clinton shows a good image of Robert F. Kennedy to persuade and encourage the Americans to have spirit to build themselves and America to become a good nation by repeating and describing his words. Thus, these analysis methods help to show how Robert F. Kennedy’s positive representation is created. Hence, in my opinion the use of van Dijk’s theory, especially the lexicon and rhetorical devices strategies, shows how brilliant Clinton is in using language to make Kennedy as the positive representation.

The last analysis of the micro level is the superstructure analysis. This analysis shows the structure of the text. It explains how Clinton follows the structure well when he delivers his speech. We know that analytical exposition contains thesis, argument and reiteration. As we can see, Clinton opens up his speech with a greeting and by telling the audience the purpose of his speech. Those are part of thesis. Then Clinton goes on by explaining things that Kennedy has done when he was alive, some of Clinton’s assumption if Kennedy were still alive at present time

and what Clinton and Kennedy wants from Americans to build their nation become better as the part of argument.

However, there are some events which are not explained in detail that makes the information not clear. Therefore, I try to fill the missing information by searching for articles which are related to the events and explain them in this analysis.

Last, he reminds the American citizens of the purpose of his speech in the reiteration part. Clinton delivers his speech in an organized way because he wants his hearers to know and understand the purpose of his speech. Thus, he manages to deliver a very clear speech.

Finally, I would like to give suggestions to students who want to take Critical Discourse Analysis as the topic of their thesis especially using van Dijk's theory. I suggest they be careful when searching the text. They have to understand first about things that can be analyzed using van Dijk's theory and who you would choose to be represented positive or negative. In that way, they can easily find the proper text which have enough data for your thesis analysis. Long or short text is not a problem as long as they can find data which can help them for their writing. Good data will help them a lot to analyze the text deeper especially on microstructure analysis. They have to understand all of things that they can do in your analysis because good understanding will lead them to make a good analysis.

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