

CHAPTER FOUR

CONCLUSION

In this chapter, I would like to conclude the result of my data analysis based on the use of doublespeak in Rhoma Irama's statements on Mata Najwa Talk Show "Mendadak Capres" in Chapter Three. Lutz states that doublespeak is language that intentionally changes or hides the actual fact to give the listeners or readers a wrong idea or impression. (1990, p. 1) After analyzing Rhoma Irama's statements in his interview on Mata Najwa; "Mendadak Capres" episode, I find that there is, indeed, doublespeak that he uses in his statements.

Rhoma Irama uses doublespeak in his statements in order to build a good image of him to make the Indonesian people believe that he is competent to lead this country, while the actual fact he is incompetent and racist. He tries to emphasize his hatred towards the Chinese-Indonesian and his disapproval of their involvement in politics for they are the minority. Thus, as a person of the majority group in Indonesia, he hopes that he will gain a lot of support to be the next president of Indonesia. I analyze six data from Rhoma Irama's statements. There

are only three out of four types of doublespeak that appear in the data. They are **euphemism, gobbledygook or bureaucratese, and inflated language**. The other type, jargon, is not found in the data.

The most dominant doublespeak which appears in my data is gobbledygook or bureaucratese. I found 5 data of gobbledygook of the whole data. Gobbledygook or bureaucratese as doublespeak occurs when a speaker wants to impress the hearers by overwhelming them by using long sentences in order to make something seem impressive where actually it is of little importance or even meaningless. Gobbledygook or bureaucratese contains long-winded, meaningless or irrelevant information. This can be seen in data 2, 3, 4, 5 and 6 which is mostly found in statements that Rhoma Irama uses to cover up his incompetence and make it seem as if he were qualified and capable to run for the presidential candidacy. In the beginning, Rhoma Irama's statements sound impressive. However, if we analyze it further, he only wants to build his good image and hide his incompetence in front of the audience. In fact, he does not have any knowledge that a candidate for the next president must have. By using doublespeak, he can give the Indonesian people a wrong idea or impression which is a good impression of him to gain a lot of support.

The next type of doublespeak which is most frequently found in the data is inflated language. It occurs in 2 data of the whole data. This can be seen in data 1 and 5. Inflated language is mostly found in statements that Rhoma Irama uses to raise his statements so as to make them sound more complex and important than they really are. In data 1, Rhoma Irama uses inflated language to make the issue of his candidacy to be the next president sound serious and seem to have been done.

While in data 4, Rhoma Irama uses inflated language to emphasize his disagreement towards Chinese-Indonesian's involvement in politics. Inflated language in Rhoma Irama's statement is used to impress the listeners or readers. This kind of doublespeak is easy to find. Yet, we have to be aware of the real meaning behind the statements. There is always a specific intention behind the statements that contain inflated language as Rhoma Irama does in his statements. It sounds very important and complex at first, while behind the words the fact is not like what it seems.

Another doublespeak that I found in my data analysis is euphemism. Euphemism appears only in data 3. The speaker uses euphemism in order to make unpleasant things seem more tolerable than they really are and it can also be a tactful way to mention an offensive or uncomfortable reality indirectly. Euphemism sounds good at first but behind the speaker's statements, it hides bad words or discomfort reality. It is used to impress not to express, the same as the other types of doublespeak. Rhoma Irama uses euphemism in his statements to give a good impression in front of the listeners and cover up his bad side so as not to make him look racist. Actually, he wants to express his hatred towards Chinese-Indonesians who become bureaucrats. Yet, he does not want to look racist in front of the audience for he aims to be the next president candidate. Therefore, he needs a lot of support and he has to build a good image to make the Indonesian people approve of his candidacy.

The doublespeak which I cannot find in my analysis data is jargon. Jargon is a special expression used by members of a particular group of people which are not familiar to common people. In doublespeak, jargon is most often used to

create a good impression and has a great effect to make things sound complicated or hard to be understood. Jargon can be said as doublespeak if the intention is to impress people. In his statements, Rhoma Irama uses some Islamic terms, but the intention is not to impress nor to mislead people. Therefore, they cannot be categorized as doublespeak.

The use of doublespeak may give a big impact to Rhoma Irama's statements. Successful or not, the use of doublespeak in a statement is still doublespeak as the intention is to mislead people. I believe Rhoma Irama is aware of this and is intentionally using the words which contain doublespeak in his statements for his own benefit. Accordingly, we must have the ability to know the real meaning behind that, especially in this talk show is Rhoma Irama's statements, for not being manipulated by the use of doublespeak.

In Mata Najwa Talk Show, especially "Mendadak Capres" episode when Rhoma Irama becomes the guest, I found a lot of utterances containing doublespeak which are intended to manipulate the audience. For the researchers who are interested in analyzing doublespeak, I would like to suggest that they analyze another controversial episodes of Mata Najwa Talk Show because we have to open the audience's mind not to be manipulated by the guest who uses doublespeak in their statements for their own benefit only. The talk show host is clever enough to get more information from the guest. Hence, sometimes it causes discomfort and forces the guest to think of a way to answer the host's questions as tactfully as possible. Sooner or later the use of doublespeak in the guest's statements can be seen and make the audience aware of it.

As the thesis writer, I realize that my research is far from perfection. I will be grateful if there are some suggestions to make my thesis better. I hope my analysis will give the readers more understanding about the Pragmatics, especially doublespeak. Hopefully, this study can be a helpful reference for those who want to analyze a similar topic.

Words: 1154

