Abstrak


Jenis penelitian ini adalah kuantitatif, metode deskriptif. Terdapat 40 mahasiswa yang menjadi partisipan, dipilih berdasarkan metode purposive sampling. Alat ukur disusun berdasarkan modifikasi dari penelitian Williams dan Best dengan teknik ACL berupa penulisan “L” untuk laki-laki atau “P” untuk perempuan pada 300 kata sifat. Validitas alat ukur menggunakan expert judgement validity serta inter-rater reliability.

Kesimpulannya, terdapat kata sifat yang distereotipkan pada laki-laki (maskulin) yaitu tampan, bandel, nakal, pemberontak, tangguh, tidak rapi, gagah, kejam, nekad, penipu, sembrono, suka bertualang, tidak bermoral, ugal-ugalan, acuh tak acuh, fisiknya kasar, kasar, kuat, praktis, realistik, santai, dan tegas. Kata sifat yang distereotipkan pada perempuan (feminin) yaitu feminin, lemah, mudah tersentuh, rewel, suka merengek, cerewet, lemah lembut, mudah khawatir, mudah terharu, hatas budi bahasanya, mudah sakit hati, berhati lembut, seksi, dan tidak berdaya. Kata sifat androgini yaitu sehat, suka memuji, aneh, berisik, pasif, pemuram, senang menghukum diri, suka memaksakan kehendak, suka menghindar, dan tergesa-gesa.

Saran kepada mahasiswa yang berasal dari Maluku di Universitas “X” Bandung agar ketika mengetahui sifat laki-laki dan perempuan, mereka dapat lebih saling mengerti dan menghargai peran gender yang ada, sehingga dapat mengurangi terjadinya kesalahpahaman. Selain itu, mereka dapat memberikan kesempatan yang sesuai dengan karakteristik masing-masing gender. Bagi peneliti selanjutnya disarankan untuk meneliti perbandingan responden yang tinggal didaerah asal dengan yang merantau.

Kata kunci: ACL, stereotip gender
Abstract

This research conducted to determine Gender Stereotype on College Students from Mollucas at University "X" Bandung. Research on Mollucas people who are outside the Moluccas are still rarely investigated and gender stereotype has been done in western cultures by crosscultural scientists, so this study has its own peculiarities in eastern culture.

The type used in this research is quantitative with descriptive method. The sample selection of the samples using purposive sampling method with total sample is 40 participants. The measuring instrument of gender stereotype is based on a modification from Williams and Best’s with ACL technique, then writing "L" for male or "P" for women at 300 adjectives. The validity of this research is measuring instrument using expert judgment validity and inter-rater reliability.

Based on research results, it can be concluded that there are adjectives that stereotyped in men (masculine) is handsome, stubborn, rebellious, tough, disorderly, robust, severe, daring, deceitful, frivolous, adventurous, unscrupulous, reckless, indifferent, coarse, rude, strong, practical, realistic, relaxed, and assertive. Adjectives that stereotyped women (feminine) is feminine, weak, touchy, fussy, whiny, talkactive, gentle, worrying, sentimental, polished, resentful, soft-hearted, sexy, and spineless. The adjective androgyny is healthy, praising, peculiar, noisy, poised, gloomy, happy punish the self, forceful, quitting, and hasty.

Advice for College students from Mollucas at University “X” Bandung is when knowing the trait of men and women, they can appreciate the genders role, so they could decrease misunderstandings. Furthermore, they can give the right opportunity to each gender characteristic. The suggested for further researchers is to investigate the comparison of respondents who living in areas of origin with who living at outside the areas of origin.

Keywords: ACL, stereotipe gender
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