CHAPTER FOUR

CONCLUSION

In this chapter, I would like to point out my conclusion based on my analysis in the previous chapter to sum up the findings of my study. In my study, there are thirteen dialogues of Rhoma and Najwa which mainly discuss Rhoma's intention to become the next president of Indonesia. These data have the presence of the non-observance of the Gricean maxims in their conversation.

Based on the data that I analyze, I find out that out of thirteen utterances, ten of his utterances are flouting a maxim and three utterances are opting out of a maxim. The reason is logical, because as the person who has already announced that he wants to become the next president of Indonesia, he needs to make his image looks good in the media. In addition, by flouting a maxim, he can purposely communicate an "additional meaning" or implicature that can support his intention to build a good image of himself in the media. In other words, flouting a maxim is the tools for Rhoma to convey the implicature.

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According to my analysis, by opting out of a maxim, Rhoma can also avoid the question by not giving the requested information that might put him in danger. In this case, his intention to build a good image of himself in the media. Rhoma opts out of a maxim for self-defence. It is also to conceal his weaknesses by showing his unwillingness to cooperate in the discussion of particular topics.

In other words, it is either to flout or opt out of a maxim, his main intention is to make a good image of himself in the media. It is proved in each data that I analyze that he uses non-observance of the Gricean maxims to support his main intention. In my opinion, these are all parts of his strategy that is useful for him to build his good image that he presents in the media.

Furthermore, my data shows that the maxim of relation is the most flouted maxim by Rhoma. I find out that there are eight utterances that breaks the maxim of relation. The reason is, Rhoma wants to make Najwa's questions leave hanging, and he is too occupied in giving additional meanings that leads to his intention to build a good image. As a results, he provides unrelated information. This also happens because he does not have any idea about specific topics and disregards the real essence of the question. In my opinion, instead of being caught by the media that he is unable to give any response, he prefers to overtly change the topic to lead Najwa to discuss different topics. By doing so, the hearer will pay attention to the different topics and the implicature generated from his utterance.

Based on my analysis, the maxim of quality and manner is also commonly flouted by Rhoma. For example, when Najwa asks question, Rhoma tends to exaggarate his statement or the reality, such as claiming himself as the

representative of Islam which he cannot provide the proof, and once he responds, he tends to give a long-winded answer. In my opinion, he flouts maxim of quality because he wants to say something good for his image but in the reality he cannot provide the proof to support his statements. He also flouts the maxim of manner because he does not want to provide any direct answer which can harm his intention to build a good image of himself in media.

I also find out that when Rhoma is being asked about his knowledge of public issues in Indonesia, he opts out of the maxim or is unwilling to respond in the conversation to conceal his lack of knowledge about the public issue which can harm his intention to build his good image as the next president. This is because, as the candidate, he does not want to be publicly seen by people that he is unable to answer.

Moreover, the data shows that Rhoma does not infringe a maxim because I think that they are both native Indonesians. It enables them to speak bahasa Indonesia well. Rhoma also does not violate a maxim simply because he does not have an intention to fool anyone. Last but not least, suspending a maxim is not used by Rhoma. It is because perhaps Najwa and Rhoma does not come from the same social environment. Moreover, those tools are not really useful and effective for Rhoma to fulfiil his intention by conducting this interview which is to build a good image of himself in the media.

Another finding from my analysis is, when Najwa asks about his intention to become the next president of Indonesia, he often flouts the maxim of relation, quality and manner to prompt the hearer to look for an implicature. Data 1 to 10 reveal the images which he builds during the interview through flouting the

maxim which is Rhoma is the representative of Islam, Rhoma is a caring candidates who listens to other people's opinion specifically Moslems, Rhoma is a religious and a well-experienced leader. Last but not least, Rhoma is the only figure needed for Indonesia, and he is not racist, which is not succesfull as he does not provide specific and clear evidence. In addition, I find out that in data 11,12 and 13 the image which he builds within his utterance is that he wants to conceal his lack of knowledge of the public issue and his personal life by not giving the requested information that can harm his intention to build a good image of himself.

In my opinion, Rhoma opts out of the maxim and flouts the maxim because as a politician who wants to be the next president, he thinks that he must be really careful in saying something and uttering his ideas. It is because he becomes the centre of attention as the result of him announcing his intention to be the next president. This is logical because during that period he needs supports not only from his supporters but also from people, groups other than his supporters. He tries to avoid everything that might harm his intention to build a good image of himself which can be obstacles for him to become the next president of Indonesia.

To sum up, my study shows that during the interview, he disregards the real essence of the questions and wish the hearer to look for another meaning which fails him to give related and accurate respond. Plus, it shows his unwillingness to contribute in the conversation for self-defence; to cover up his lack of knowledge. All the tools above are used by Rhoma only to build his good image of himself in media.

Last but not least, I want to put forward my suggestion for further researchers who are interested in using this data source. This data source can be analyzed by using one of the tools in Pragmatics which is the politeness strategy.

(1.159 Words)