

CHAPTER FOUR

CONCLUSION

In this chapter, I will conclude the analysis of all the data that I have written in the previous chapter. Grice says that people have to follow the Gricean maxims to make a conversation run smoothly. However, in my data which is taken from the television series *Beverly Hills 90210* seasons 3 and 4, it is hard for the characters to obey the Gricean maxims for some reasons. This makes the non-observance of the Gricean maxims lead to conflicts between the main characters.

The data that I have analyzed are taken from seven scenes for both season three and four, and they are separated into ten parts of data. From the ten data that have been collected to be analyzed in chapter three, there are four data that concern flouting of the maxims. They are **flouting the maxim of manner**, **flouting the maxim of quantity**, and six data that involve **violation of the maxims**. Those two kinds of non-observance of the Gricean maxim cause conflict between the characters of the TV series. The other types of non-observance of the Gricean maxims are not mentioned not because they do not exist, but they do not lead to conflicts significant enough to be analysed.

In my analysis, the maxims that are flouted is the maxim of quantity, which is in data 2 and 8 , and flouting maxim of manner, which is in data 1 and 3. Based on the analysis, a speaker flouts the maxim when the speaker does not have any intention of misleading. He or she fails to observe the maxim only to generate an implicature. A conflict can be created even from an honest mistake of a character or the speaker. The speaker is unintentionally saying things that are hurtful to the hearer because the utterances create an implicature that can be interpreted differently by the hearer. It may happen because he or she is not informative, untrue, irrelevant, and unclear enough in expressing his or herself. They have either an extra meaning which they want to be understood by the hearer or fail to express their true meaning. This is why the implicature often creates some misunderstandings between the speaker and the hearer and thus, eventually lead to conflict. However, I do not find flouting the maxim of quality and flouting the maxim of relation in the data because those types of maxim do not create significant conflicts.

Based on the result, it is found that most of the data that have been analyzed concern violation of the maxim. It can be seen in data 4, 5, 6, 7, 9, and 10. As can be often seen in most of dramas or films, conflicts are needed to make the storyline more interesting and can attract more viewers by making them stay from the beginning until the end of the show to find out the solution of the conflict. There are some potential things to create conflicts; not only from the plot, but also from the characters' characteristics. The conflicts can come from how a character acts around another character, or it can also because of the utterances of a character to another character that are offensive, misleading, or

even an honest mistake that hurt the hearer or provoke the hearer to let out another utterance that violate or flout the maxims. This is why we can find that most of the non-observance of the Gricean maxim that can creating conflict turn out to be violating the maxim. The violation of the maxim has a big role in creating the conflicts due to the speaker or listener to telling lies, or giving information that is unclear. This kind of non-observance of the Gricean maxim can lead to miscommunication, misunderstanding, or even conflict between the speaker and hearer.

From all of data that I analyze, I do not find the characters infringe the maxim. It is because in *Beverly Hills 90210* television series is about a new life of teenagers and their family. The characters are in normal condition. None of them is drunk or incapable of speaking English well, which may make the conflict occur. I also do not find opting out of a maxim in this television series the characters do not have any reason for not being cooperative while giving any information. The last, I do not find any cultural reason and there is no taboo word to say that characters suspend the maxim. In addition, the characteristics of the speakers as well as their problems drive them to flout and violate the maxims.

In my opinion in analyzing the non-observance of Gricean maxims related to conflict in *Beverly Hills 90210* television series, I found that non-observances of the Gricean maxims have an important role to make the television series interesting. It is because they can create conflicts which are one of the most important aspect of the show to attract viewers and make the show more interesting. If the viewers are curious, they will keep watching the show until it

ends to find out the ending where the conflicts can be resolved and the characters find solutions to their problems.

Moreover, from doing this thesis, I also find something valuable. It is that in the matter of conversing with other people, it is better if the rule of maxims are understood to make the conversation run smoothly and to avoid misunderstanding. I also suggest other writers who want to write a thesis with the same topic, find a good television series as the source because it can support analysis to be a good thesis. I also hope my thesis can be useful for people who need it. Other writers could also do a comparison of other films or serials for the same genre or theme and compare or contrast them against the findings of this study. Obviously this research can be taken in many ways and it is my hope that it will be. The findings of this study hopefully can assist both society and schools in better educating their young generations on what it means to have good communicative skills as a social creature.

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