CHAPTER ONE

INTRODUCTION

Background of the Study

In daily life, people always have conversation with others. Every time people have conversation with others, they convey their thought, feelings and desires through language. According to Sapir (1921), "Language is purely human and non-distinctive method of communicating ideas, emotions and desires by means of voluntarily produced symbols" (p. 7)

Sometimes, people do not say what they really mean in their communication; as a result, there is an implied meaning. *Implied meaning* or *implicature* happens when the speaker says "something that you can understand from what is said, but which is not stated directly" (Wehmeier, 2005).

My topic is related to the study of Pragmatics. Pragmatics can be defined as, "the study of the way in which language is used to express what somebody really means in particular situations, especially when the actual words used may appear to mean something different" (Wehmeier, 2005).

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In Pragmatics, there is a conversational maxim. It is a term introduced by H.P. Grice, an English language philosopher. Grice proposed four maxims; the maxim of Quantity, Quality, Relation and Manner. These four Conversational Maxims will help us establish what that implicature might be in a conversation (Thomas, 1995, p. 63). Although it is not hard to observe these four maxims, most people do not always follow the conversational maxims. Sometimes they deliberately disobey the rules for certain reasons. As a result, Grice also found five ways of people's failure to observe a maxim: flouting, violating, infringing, opting out of, and suspending a maxim (Thomas, 1995, p. 64).

In my thesis, I would like to discuss the failure of observing the conversational maxims in *Mata Najwa* the episode of *Pesan Anas* in order to show that Anas is the victim of politics. *Mata Najwa* is a talk show in Metro TV which discusses political issues, especially the politics in the Republic of Indonesia.

This talk show is named Mata Najwa, which is taken from the name of the presenter, Najwa Shihab. Najwa Shihab is an alumni of Faculty of Law of the University of Indonesia. Najwa invited Anas Urbaningrum in one of her shows because at that time, there was a big issue about corruption. This corruption case involved many members of Democratic Party; one of them is Anas Urbaningrum. He is still the chairman of the Democratic Party at that time; in addition, President Susilo Bambang Yudhoyono is a Chairman of the Trustees of the Democratic Party. This Hambalang case makes Anas expelled from his party. Besides, there is an issue that Anas's involvement is not true; it is just false evidence which has been fabricated.

This case begins when The Corruption Eradication Commission (KPK) had found strong evidence of Anas' involvement in bribery case. It is related to the construction of Hambalang sports center in Bogor, West Java, when Anas was a member of the House of Representatives. Furthermore, Muhammad Nazaruddin, who is a Former Democratic Party's treasurer, also claimed that Anas had taken a bribe from PT Adhi Karya in his trial. PT Adhi Karya is one of the contractors involved in that project. ("KPK Yakin Anas Urbanigrum Korupsi", 2014)

The Corruption Eradication Commission (KPK) gives Anas an indictment which stated that Anas has received several bribes such as Toyota Harrier, Toyota Vellfire, 116.5 billion rupiah and 5.2 million American dollars. Some of the money went to fund his bid to chair the Democratic Party in 2010. Unfortunately, Anas did not admit it; moreover, after he had been appointed as a suspect in Hambalang case, he nodded toward Susilo Bambang Yudhoyono (SBY) and Edhie Baskoro Yudhoyono (Ibas) in Hambalang case. Therefore, it became a big issue in Indonesian politics. ("KPK Yakin Anas Urbanigrum Korupsi", 2014)

I decide to take *Mata Najwa* talk shows, the episode of Pesan Anas, as the source of my data because this talk show is one of the prestigious talk shows. It can be trusted; is very educational, and watched by many people in Indonesia. In addition, the guest star is Anas Urbaningrum, who was Democratic Party Chairman, deliberately disobeyed the maxims for his reason. I believe my data is very interesting to be discussed because we can see how Anas chooses his words very well in order that the hearer can get his implied meaning that he is a victim of politics. Nevertheless, if the hearer does not know and realize about it, the hearer will not get his implied meaning.

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My last reason why I chose these data is because I want to show that Gricean Maxims can help us to learn and understand politics more. Most of us do not realize that there are a lot of implied meanings in talk show especially if the topic is about politics; as a result, we can be tricked and deceived by it.

After reading my thesis, I expect that people will realize that Gricean maxims have important rules in a conversation. The significance of my study is to make people, in this case the audience, realize that sometimes people hide certain messages in their unclear utterances. Moreover, people can apply this theory not only in talk shows but also in their daily life in order to interpret others' implied meaning.

(859 words)

Statement of the Problem

In my thesis, there are three problems to be analysed:

1. What is the type of the non-observance of the Gricean maxims that Anas does?

2. What is Anas's implicature by failing to observe the Gricean maxims?

3. What is Anas's intention by failing to observe the Gricean maxims?

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Purpose of the Study

In my thesis, I am going to show the following points:

1. To show the types of the non-observance of maxims that Anas does.

2. To reveal Anas's implicature by failing to observe the Gricean maxims.

3. To find out Anas's intention by failing to observe the Gricean maxims.

Method of Research

When I analysed this data, the first step that I did was searching for some talk shows in YouTube. While watching *Mata Najwa* talk shows, especially the episode of *Pesan Anas*, I found that Anas' answers contain the failure of observing the maxims. The second step, I analysed those utterances and categorized them based on the theory and the type of the non-observance of the maxim. The third step, I analysed the implicature that Anas wanted to convey to the hearers. The last step, I wrote my thesis.

Organization of the Thesis

My thesis consists of four chapters. The first chapter is the Introduction which consists of Background of the Study, Statement of the Problem, Purpose of the Study, Method of Research, and Organization of the Thesis. The second chapter is Theoretical Framework, in which I explain the theory that I used to analyse my data. The third chapter is the analysis of the data. The last chapter is Conclusion. This thesis ends with Bibliography and Appendices.

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