

ABSTRACT

ANALYSIS OF IMPERIAL CHINESE RESTAURANT ACCORDING TO THE SHAPE FEATURE OF FENG SHUI IN BANDUNG

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Imperial Chinese Restaurant is one of the well known Chinese food restaurants in Bandung which serves various kinds of dim sum and other menus. The restaurant is located in Jalan Braga 129, Landmark Building, Bandung. The reason for choosing this place is because Landmark Building used to be a symbol of Bandung history so that it has a valuable historical and cultural aspect. The building is a heritage from Dutch colonialization with arcade architecture.

The aim of the analysis is to find out whether the feng shui in Imperial Chinese Restaurant is in line with the feng shui of the shape feature, both from the architectural aspect and the interior. Besides, it will also give good inputs to Imperial Chinese Restaurant based on the feng shui of the shape feature.

Feng shui of the shape feature as an art of arranging rooms and interior design as the method of designing the room interior have similarities and differences. Feng shui orientates in chi energy and interior design orientates in the fulfillment of comfort and usefulness of the room. Feng shui attempts to attract visitors by having the interior that is good for a restaurant according to the feng shui concept, while interior design attracts visitors by having the experience of an interesting atmosphere of the room.

Keywords: shape feature, shape element, feng shui

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