

DAFTAR PUSTAKA

Panero, Julius, AIA, ASID. *Dimensi Manusia dan Ruang Interior*, Jakarta: Erlangga

Kusrianto, Adi. (2013). *Batik Filosofi, Motif, dan Kegunaan*. Yogyakarta: Penerbit ANDI.

Drs. Hamzuri. (1994). *Batik Klasik, Classical Batik*. Penerbit Djambatan.

Kerlogue, Fiona. (2004). *Batik Design, Style & History*. Thames & Hudson.

Roojen, Pepin van. (1993,2001). *Batik Design*. Singapore: Pepin van Roojen.

Gilbert D. (2003), *Retail Marketing Management*, 2nd Edition, Financial Times/Prentice Hall, London.

Berman, B, and Evans, J, R. (2001), *Retail Management. A Strategic Approach*, 8th Edition, Upper Saddle River, Prentice Hall.

Davidson R. William, Sweeney J. Daniel, Stampfl W. Ronald. (1988). *Retailing Management*, 6th Edition, John Wiley.

Shultz J. William. (1992), *The Rotarian*, Rotary International.

<http://www.binhouse.com/>

<http://www.museumkain.org/>

<http://batikmarkets.com/batik.php>

indonesia.gunadarma.ac.id

<http://nationalgeographic.co.id/>

<http://www.tokohindonesia.com/>

<http://e-journal.uajy.ac.id/713/3/2TA12980.pdf>

<http://e-journal.uajy.ac.id/2234/3/2TA12716.pdf>

<http://library.binus.ac.id/eColls/eThesisdoc/Bab2/2012-2-01786-DS%20Bab2001.pdf>