

Daftar Pustaka

- Borthwick, Stuart., Moy, Ron. 2004. *Popular Music Genres: An Introduction*. Edinburgh: Edinburgh University Press.
- Fandy, Tjiptono. 2001. Strategi Pemasaran Edisi Ketiga Cetakan Pertama. Yogyakarta: Andi Offset.
- Holt, Fabian. 2007. *Genre in Popular Music*. Amerika Serikat: The University of Chicago Press.
- King, Emily., Hyland, Angus. 2006. *C/ID: Visual Identity and Branding for the Arts*. London: Laurence King Publishing Ltd.
- Landa, Robin. 2014. *Graphic Design Solutions, fifth edition*. Canada: Cengage Learning, Inc.
- Price, Emmet George. 2006. *Hip Hop Culture*. California: ABC-CLIO.
- Rez, Idhar. 2008. *Music Records Indie Label*. Bandung: DAR! Mizan.
- Samovar, Larry., Porter, Richard., Mcdaniel, Edwin. 2010. *Communication between cultures, seventh edition*. Canada: Cengage Learning, Inc.
- Sexton, Jamie. 2007. *Music, Sound and Multimedia: From the Live to the Virtual*. Edinburgh: Edinburgh University Press.
- Shimp, Terrence. 2000. *Advertising, Promotion & Supplemental Aspects of Integrated Marketing Communications*. Canada: Dryden Press.
- Wheeler, Alina. 2013. *design brand identity: An Essential Guide for the Whole Branding Team*. Canada: John Wiley & Sons, Inc.
- Wikström, Patrik. 2009. *The Music Industry: Music in the Cloud*. United Kingdom: Polity Press.
- www.dkv.binus.ac.id/2015/03/09/perancangan-visual-sampul-album-dan-buku-profil-krontjong-toegoe/ 28 Februari 2016 jam 15:02 WIB
- www.hiphopindo.net/persiapan-sundanis-tour-ke-asia-dan-eropa/ 28 Februari 2016 jam 16:07 WIB
- www.nasional.kompas.com/read/2009/03/14/1121118/about.html/ 28 Februari 2016 jam 16:32 WIB.