

DAFTAR PUSTAKA

- Anderson, A., Henker, J., And Owen, S. (2005). Limit Order Trading Behavior And Individual Investor Performance. *The Journal Of Behavioral Finance*, 6 (2), 71–89.
- Barberis, N. And Huang, M. (2001). Mental Accounting, Loss Aversion, And Individual Stock Returns. *The Journal Of Finance*. 56 (4), 1247-1292.
- Barberis, N., Thaler, R. (2003). A Survey Of Behavioral Finance. In: Constantinides, G., Harris, M., Stulz, R. (Eds.), *Handbook Of The Economics Of Finance*. North-Holland, Amsterdam.
- Barberis, N. And Thaler, R. (2003). A Survey Of Behavioral Finance. *Handbook Of The Economics Of Finance*. Volume 1b. Financial Markets And Asset Pricing, 1053-1123.
- Bikchandani, S., & Sharma, S. (2001). Herd Behavior In Financial Market. *Imf Staff Paper* Vol.47 , No.3. 279-310.
- Brigham, Eugene F., Houston, Joel F, 2010, *Dasar-Dasar Manajemen Keuangan*". Jakarta : Salemba Empat
- Clement, Ndiege. (2012). Factors Influencing Investment Decision In Equity Stocks At The Nairobi Securities Exchange Among Teachers In Kisumu Municipality, Kenya. Tesis, Nairobi : Program Pascasarjana Universitas Nairobi.
- Coval, J., And Shumway, T. (2000). Do Behavioral Biases Affect Prices? Working Paper. University Of Michigan, Ann Arbor, Mi.
- Dharmaja, G., Ganesh, J., & Santhi, V. (2012). A Study On The Individual Investor Behavior With Special Referance To Geojit Bnp Paribas Financial Service Ltd, Coimbatore. *Iracst- International Journal Of Research In Management & Technology (Ijrmt)*, Vol. 2 No.2, Hal. 243 – 252.
- Filbeck, G., Hatfield, P. And Horvath, P. (2005). Risk Aversion And Personality Type. *Journal Of Behavioral Finance*, 6 (4), 170–180.
- Geoffrey Gitau, Mwangi. (2011). Behavioral Factor Influencing Investment Decision In Kenyan Property Market. Tesis, Nairobi: Program Pascasarjana Universitas Strathmore.
- Ghozali, I. 2011. Aplikasi Analisis Multivariate Dengan Program Ibm Spss 19. Semarang: Badan Penerbit-Undip.

- Goodfellow, C., Bohl, M. T. And Gebka, B. (2009). Together We Invest? Individual And Institutional Investors' Trading Behaviour In Poland. *International Review Of Financial Analysis*, 18 (4), 212–221.
- Grinblatt, M. And Han, B. (2001). The Disposition Effect And Momentum. Working Paper. University Of California, Los Angeles, Ca.
- Gunawan. (2011). Pendeteksian Perilaku *Herding* Pada Pasar Saham Indonesia Dan Asia Pasifik. Tesis, Bogor: Program Pascasarjana Institut Pertanian Bogor.
- Geoffrey Gitau, Mwangi. (2011). Behavioral Factor Influencing Investment Decision In Kenyan Property Market. Tesis, Nairobi: Program Pascasarjana Universitas Strathmore.
- Handa, P. & Schwartz, R.A. (1996). How Best To Suplly Liquidity To A Securities Market. *Journal Of Portofolio Management*. Winter, 44-51.
- Hartono, J. (2015). Teori Portofolio Dan Analisis Investasi. Yogyakarta: Bpfe- Yogyakarta.
- Huang & Barbesis. (2001). Mental Accounting, Loss Aversion, And Individual Stock Returns. Working Paper, Cambridge.
- Husnan, S. (2009). Dasar-Dasar Teori Portofolio Dan Analisis Sekuritas. Yogyakarta: Unit Penerbit Dan Percetakan Sekolah Tinggi Ilmu Manajemen Ykpn.
- Kahneman, D. And Tversky, A. (1979). Prospect Theory: An Analysis Of Decision-Making Under Risk', *Econometrica*, 47 (2), 263–291.
- Kengatharan, L. (2014). The Influence Of Behavioral Factors In Making Investment Decisions And Performance: Study On Investors Of Colombo Stock Exchange, Sri Lanka. *Asian Journal Of Finance & Accounting*, Vol. 6, No. 1, Hal. 1 – 23.
- Kim, K. And Nofsinger, J. (2003). The Behavior And Performance Of Individual Investors In Japan.<[Http://Www.Acsu.Buffalo.Edu/~Kk52/Japanese%20individual%20paper.Pdf](http://www.acsu.buffalo.edu/~kk52/Japanese%20individual%20paper.pdf)>
- Martalena Dan Maya Malinda. 2011. Pengantar Pasar Modal. Yogyakarta: Penerbit Andi.
- Meliza, Juli. (2014). Analisis Pengaruh Perilaku Keuangan Terhadap Keputusan Investor Dan Performa Investasi Saham Di Kota Medan. Tesis, Medan: Program Pascasarjana Universitas Sumatera Utara.

- Mcclave, Dkk. 2010. Statistik Untuk Bisnis Dan Ekonomi. Jakarta: Erlangga.
- Nofsinger, John R 2005, Psychology Of Investing, Edisi Kedua, New Jersey: Preentice- Hall Inc.
- Lin, A. And Swanson, P. (2003). The Behavior And Performance Of Foreign Investors In Merging Equity Markets: Evidence From Taiwan. *International Review Of Finance*, 4 (3-4), 189-210.
- Lintner, G. (1998). 'Behavioral Finance: Why Investors Make Bad Decisions', *The Planner*, 13(1):7-8.
- Luong & Ha. (2011). Behavioral Factors Influencing Individual Investors' Decision-Making And Performance A Survey At The Ho Chi Minh Stock Exchange. Tesis, Ho Chi Minh : Program Pascasarjana Umeå School Of Business.
- Oberlechner , T. And Osler , C., L. (2004). Overconfidence In Currency Markets. Website: <[Http://Faculty.Haas.Berkeley.Edu/Lyons/Osler%20overconfidence%20in%20fx.Pdf](http://Faculty.Haas.Berkeley.Edu/Lyons/Osler%20overconfidence%20in%20fx.Pdf)>
- Odean, T. (1999). Do Investors Trade Too Much? *American Economic Review*, 89 (5), 1279-1298.
- Pujiyanto, N. (2013). *Behavioral Finance Dalam Keputusan Investasi Saham. Skripsi, Salatiga : Program Sarjana Universitas Kristen Satya Wacana.*
- Ranjbar, M.H., Abedin, B., & Jamali, M. (2014). Analyzing The Effective Behavioral Factors On The Investors' Performance In Tehran Stock Exchange (Tse). *International Journal Of Technical Research And Applications*, Volume-2, Special Issue 8, Hal. 80-86.
- Ratnadewi, F. (2014). *Behavioral Finance Dalam Keputusan Investasi Saham.* Tesis, Bandung : Program Pascasarjana Universitas Pendidikan Indonesia.
- Ricciardi V. And Simon, H, K. (2000). *What Is Behavior In Finance?* *Business, Education, And Technology Journal*, Fall: 1 - 9
- Ritter, J. R. (2003). Behavioral Finance. *Pacific-Basin Finance Journal*, 11 (4), 429-437.
- Santosa & Sjam. (2012). Penilaian Kinerja Produk Reksadana Dengan Menggunakan Metode Perhitungan Jensen Alpha, Sharpe Ratio, Treynor Ratio , M2, Dan Information Ratio. *Jurnal Manajemen*, Vol.12, No.1, November 2012.
- Shefrin, H. (2007). *Behavioral Corporate Finance.* Singapore : Mcgraw-Hill/Irwin.
- Shefrin, H., And Statman, M., (1985). The Disposition To Sell Winners Too Early And Ride Losers Too Long: Theory And Evidence. *Journal Of Finance*, 40 (3), 777-790.

Shiller, R.J. And Pound, J. (1989). Survey Evidence On Diffusion Of Interest And Information Among Investors. *Journal Of Economic Behaviour And Organization*, 12 (1), 47–66.

Sina, G.P. (2014). *Representativeness Bias Dan Demografi Dalam Membuat Keputusan Keuangan*. *Jurnal Manajemen*, Vol.14, No.1, Hal.81-96.

Sunjoyo., Setiawan, R., Carolina, V., Magdalena, N., & Kurniawan, A. (2013). *Aplikasi Spss Untuk Smart Riset*. Bandung: Alfabeta.

Thaler, R. (1999). ‘The End Of Behavioral Finance’, *Financial Analysts Journal*, 55(6):12-17.

Ton Dan Dao, K.T. (2014). *The Effects Of Psychology On Individual Investors’ Behaviors: Evidence From The Vietnam Stock Exchange*. *Journal Of Management And Sustainability*; Vol. 4, No. 3, Hal. 125-134.

Umairoh, P. (2012). *Behavioral Finance Dalam Keputusan Investasi Saham*. *Skripsi, Salatiga: Program Sarjana Universitas Kristen Satya Wacana*.

Waweru, N.M., Munyoki, E., & Uliana, E. (1998). *The Effects Of Behavioral Factors In Investment Decision Making: A Survey Of Institutional Investors At The Nairobi Stock Exchange*. Unpublished

