

DAFTAR PUSTAKA

- Beal, D.J & Delpachtra, S. B. (2003) "Financial Literacy Among Australian University Students". *Economic Papers*, 22(1), 65-78.
- Chen, H. & Volpe, R.P. (1998) "An Analysis of Personal Financial Literacy among College Students". *Financial Services Review*, 7(2), 107-128.
- Cole, S., Sampson, T., & Zia, B. (2009) "Financial Literacy, Financial Decisions, and the Demand for Financial Services: Evidence from India and Indonesia". *Harvard Business School Working Paper* 09-117. (<http://www1.worldbank.org>).
- Danes, S. M. & Hira, T.K. (1987) "Money Management Knowledge of College Students". *The Journal of Student Financial Aid*, 17(1), 4-16.
- Hung, A.A., Parker, A.M., & Yoong, J.K. (2009) "Defining and Measuring Financial Literacy", *Rand Labor And Population*. Diambil dari <http://www.rand.org>.
- Ibrahim, D., Harun, R. & Isa, Z.M. (2009) "A Study on Financial Literacy of Malaysian Degree Students". *Cross-cultural Communication ISSN 1712-8358*, 5(4), 51-59.
- Keown, L.A. (2011) "The Financial Knowledge of Canadians". *Canadians Social Trends*, 11(8), 30-39.
- Krishna, A., Sari, M., & Rofaidi, R. (2010) "Analisis Tingkat Literasi Keuangan di Kalangan Mahasiswa dan Faktor-Faktor yang Mempengaruhinya: Survey pada Mahasiswa Universitas Pendidikan Indonesia". *Proceedings of The 4th International Conference on Teacher Education; Join Conference UPI & UPSI Bandung, Indonesia*, 8-10 November 2010. Hal 552- 560.
- Lusardi, A & Mitchell, O.S. (2007) "Baby Boomer Retirement Security: The Roles of Planning, Financial Literacy, and Housing Wealth". *Journal of Monetary Economics*, 54(1), 205-224.
- Abdul, Halim. (2005). *Analisis Investasi*. Salemba Empat, Jakarta.
- Arikunto, S. (2006). *Prosedur Penelitian Suatu Pendek atan Praktik*, Ed Revisi VI, Penerbit PT Rineka Cipta, Jakarta.
- Belk, R.W., Ger, G. and Askegaard, S. (2003), "The fire of desire: a multisided inquiry into consumer passion", *Journal of Consumer Research*, Vol. 30 No. 3, pp. 326-51.

Chen, H., and Volpe, R.P,1998. An Analysis of Personal *Financial literacy* Among College Student. *Financial Services Review*, 7(2), 107-128.

Dipraja, Shole. “*siapa bilang investasi emas butuh modal gede*”, jakarta: tanggal pustaka, 2011

IDX. (2011). Reksa Dana. Retrieved March 20, 2014, from <http://www.idx.co.id/idid/beranda/produkdanlayanan/reksadana.aspx>. 20 Maret 2014

Lewellen, Wilbur, Lease, R. C., and Schlarbaum. (1977). Pattern of Investment Strategy and Behavior among Individual Investors. *The Journal of Business*, 296 – 332.

Masassya, E. G. (2006). *Arsitektur Keuangan Pekerja Profesi*.

Prince, Melvin. (1995), *Gender and Money Attitude of Young Adults*, Fordham University.

Robb, C. and Deanna L. S., (2009) Effect Of Personal Financial Knowledge On College Student’s Credit Card Behavior, *Jurnal Of Financial And Planing*, Vol.20.

Robb, C. A. and James, R. N. (2009). Associations between individual characteristics and financial knowledge among college students. *Journal of Personal Finance*, 8, 170-184.

Samuelson, Paul A., William D. Nordhaus. (1996). *Makro Ekonomi*. Edisi Keempatbelas. Cetakan Ketiga. Jakarta: Erlangga.

Senduk, S. (2004). *Mencari Pendapatan Tambahan*. Jakarta: Elex Media Komputindo.

Sunariyah. (2004). *pengantar pengetahuan pasar modal. edisi keempat. UPP AMP YKPN*. Yogyakarta.

Tandelilin, E. (2001). *Analisis Investasi dan Manajemen Portfolio*. Edisi Pertama. BPFE. Yogyakarta

FINESTA Vol. 3, No. 1, (2015) 7-12

Utami, F. A., dan Sumaryono. (2008), Pembelian Implusif Ditinjau Dari Kontrol Diri Dan Jenis Kelamin Pada Remaja, *Jurnal Psikologi Proyeksi*, UGM, Vol.13 No. 1 Februari