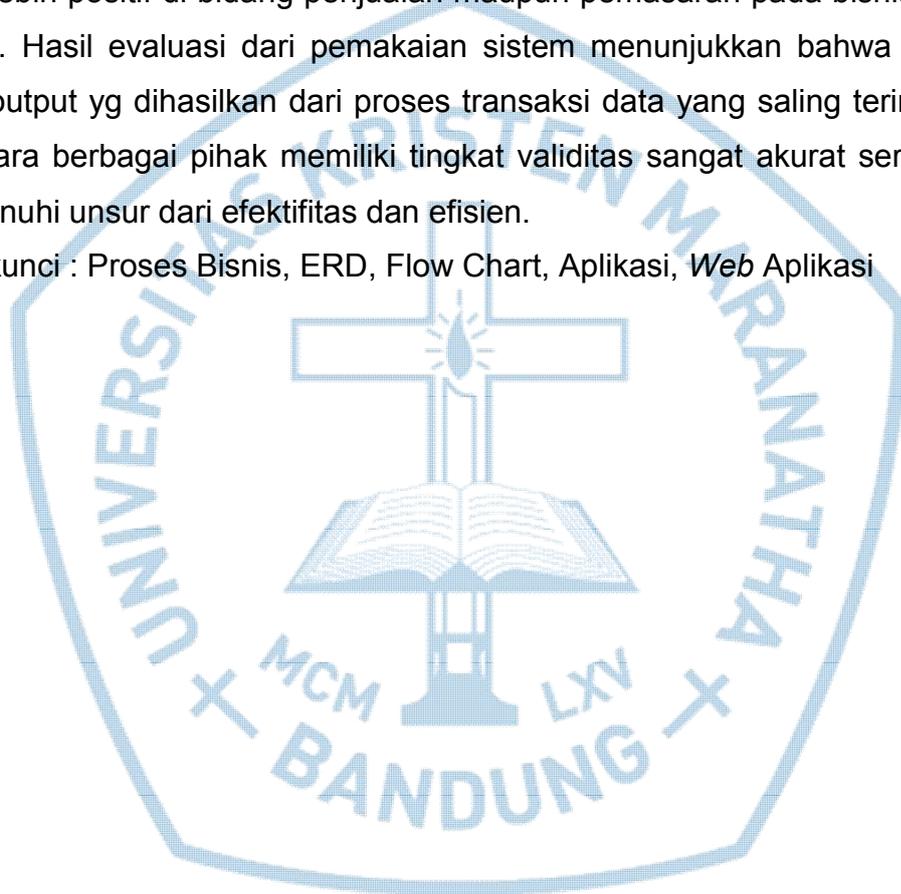


## ABSTRAK

CV Sanggar Tenda adalah sebuah perusahaan yang bergerak di bidang produksi tenda dan garment sebagai usaha utama, serta penyedia perlengkapan untuk kegiatan di luar ruangan (*outdoor activities*) yang berlokasi di area Cimahi Selatan. Instansi tersebut membutuhkan suatu analisis serta perancangan sistem berbasis *e-commerce*. Diharapkan dengan adanya sistem tersebut dapat memberikan suatu perubahan ke arah yang lebih positif di bidang penjualan maupun pemasaran pada bisnis usaha terkait. Hasil evaluasi dari pemakaian sistem menunjukkan bahwa seluruh hasil output yg dihasilkan dari proses transaksi data yang saling terintegrasi di antara berbagai pihak memiliki tingkat validitas sangat akurat serta telah memenuhi unsur dari efektifitas dan efisien.

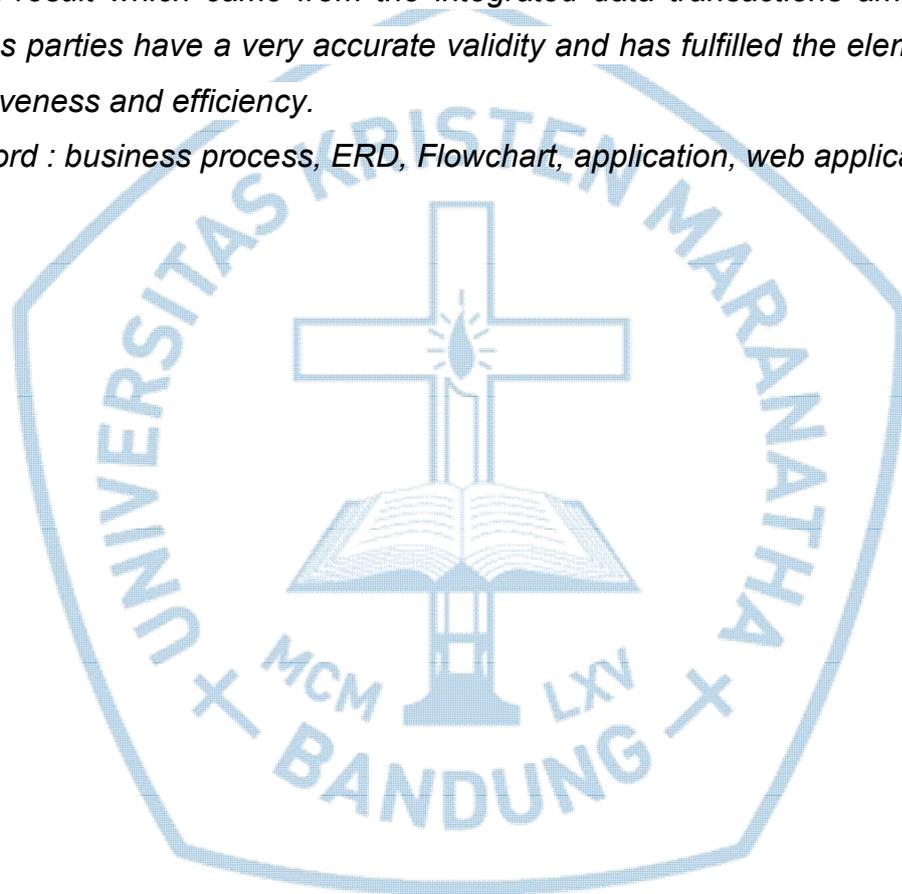
Kata kunci : Proses Bisnis, ERD, Flow Chart, Aplikasi, Web Aplikasi



## **ABSTRACT**

*CV Sanggar Tenda is a company engaged in the production of tent and garment as the main business, as well as equipment providers for outdoors activities which are located in South Cimahi. The agency requires an analysis and system design-based on e-commerce. Hopefully this system can make a change into more positive direction in sales and marketing of related business. The evaluation results based on the system use shows that all the output result which came from the integrated data transactions among the various parties have a very accurate validity and has fulfilled the elements of effectiveness and efficiency.*

*Keyword : business process, ERD, Flowchart, application, web application*



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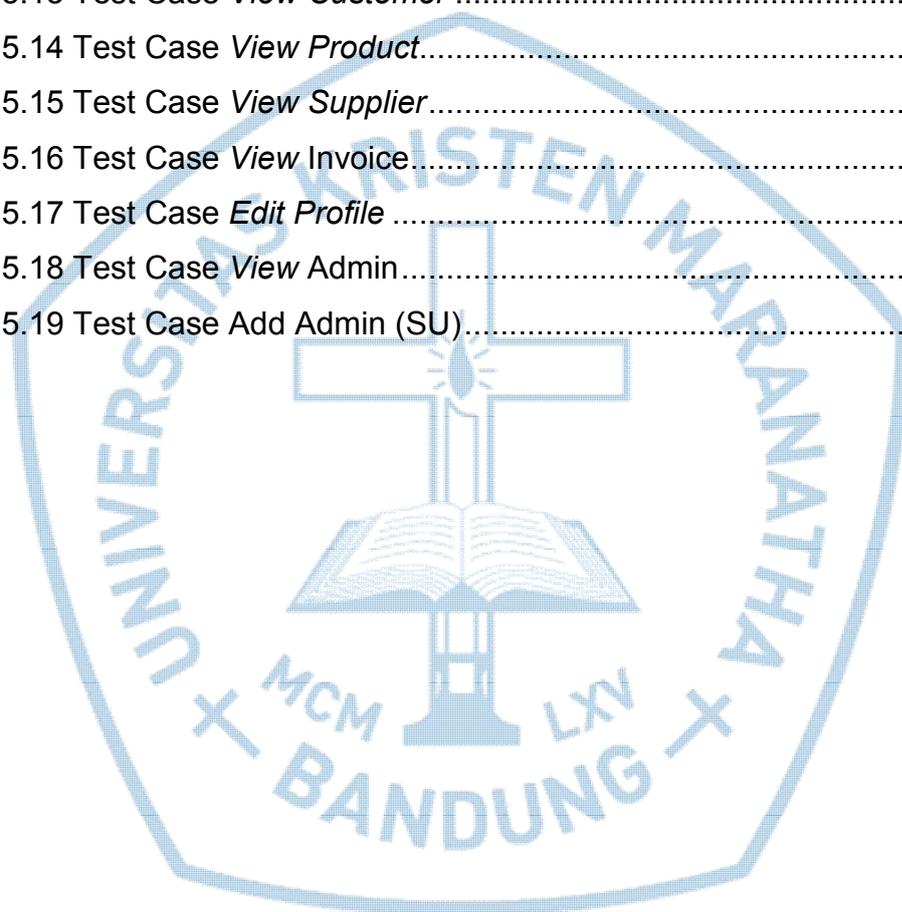
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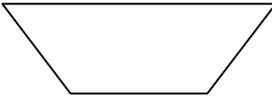
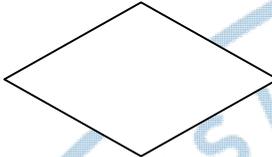
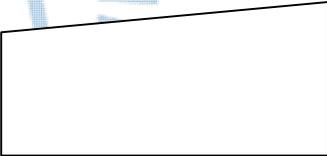
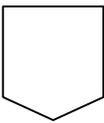


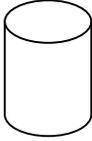
## DAFTAR SINGKATAN

1. ERD = *Entity Relationship Diagram*
2. UID = *User Interface Design*
3. PHP = *Personal Home Page*
4. HTML = *HyperText Markup Language*
5. B2G = *Business-to-government*
6. B2C = *Business-to-consumer*



## DAFTAR SIMBOL

Simbol	Deskripsi
	Proses yang dijalankan dengan tidak manual
	Pemrosesan secara manual yang dilakukan oleh manusia
	Keputusan dimana dua atau lebih alternatif
	Dokumen yang merupakan input atau output
	Cara menginput secara manual pada proses, contoh menginput keyboard
	Simbol konektor (penghubung)
	Simbol terminal yang mewakili tanda mulai ( <i>start</i> )
	<i>Off-line</i> storage, penyimpanan <i>off-line</i> , yang tidak bisa dicapai oleh komputer

Simbol	Deskripsi
	<i>Database</i> (basis data) yang tersimpan dalam <i>magnetic disk storage</i>
	Informasi <i>input</i> atau <i>output</i> yang tersimpan di tempat penyimpanan

