

BIBLIOGRAPHY

Primary Text

Clinique and "Reason Why". N.p.,30 January 2011.
<jour20313.wordpress.com/2011/01/30/clinique-and-reason-why/>. 4
September 2014.

Flattery Will Get an Ad Nowhere. N.p.,13 December 2010.
<<http://fcomrbk10t4.blogspot.com/2010/12/flattery-will-get-ad-nowher.html>>. 18 February 2014.

References

"Amazing." *Oxford Advanced Learner's Dictionary*. 7th ed. 2005. Print.

"Boost." Def. 2. *Oxford Advanced Learner's Dictionary*. 7th ed. 2005. Print.

"Clarity." Def. 1. *Oxford Advanced Learner's Dictionary*. 7th ed. 2005. Print.

"Decelerate." Def. 2. *Oxford Advanced Learner's Dictionary*. 7th ed. 2005. Print.

"Deeply." Def. 1. *Oxford Advanced Learner's Dictionary*. 7th ed. 2005. Print.

"Diminish." Def. 1. *Oxford Advanced Learner's Dictionary*. 7th ed. 2005. Print.

“Energize.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Happy.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Help.” Def. 1. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Improved.” *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Intensifies.” *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Interrupt.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Long.” Def. 3. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Luminous.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Natural.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Naturally.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“New.” Def. 12. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Perfect.” Def. 4. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Restorative.” Def. 3. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Slow.” Def. 1. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Surge.” Def. 1. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Suspended.” Def. 2. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Virtually.” Def. 1. *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Visibly.” *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

“Visibly.” *Oxford Advanced Learner’s Dictionary*. 7th ed. 2005. Print.

Hornby, A. S. , Colin McIntosh, Sally Wehmeier. Oxford Advanced Learner’s Dictionary 7th Edition. London, 2005. Print.

Lutz, William. Doublespeak From “Revenue Enhancement” to “Terminal Living”
How Government, Business, Advertiser, and Other Use Language to
Deceive You. New York: Harper Perennial, 1990. Print.

Lutz, William. The World of Doublespeak: 347-357. Web. 18 February 2014.

Winter. Public Relation Quarterly. 1988-1989. Web. 18 February 2014.

