

CHAPTER FOUR

CONCLUSION

In this chapter, I will conclude the result of my data analysis in Chapter 3. Grice stated that the speaker must fulfill a number of principles ensuring that conversation is a cooperative activity (Spector). After watching *Brothers & Sisters* season 3, I find that there are some violation of the principle that causes the conflict between major characters.

In total, I analyze thirteen data which come from four scenes. There are only three out of five types of non-observance of the Gricean maxims that can be found in the data. They are **flouting the maxim**, **opting out of the maxim**, and **violating the maxim**. The other two types, infringing the maxim and suspending the maxim, are not found in the data analysis.

The data are dominated by flouting of the maxims. There are 11 data or 85% of this sort. The type of flouting the maxims that frequently occurs in the data is flouting the maxim of manner. I found 8 data of flouting the maxim of manner or 73% of the whole data. The next most-frequently found is flouting the maxim of quality, which are found in 3 data or 27% of data involve this. Flouting

the maxim of relation also found in 1 data or 9% of the data involve this. There is also flouting the maxim of quantity in 1 data or 9% involve this.

The flouting of maxim happens when a speaker deliberately fails to observe a maxim and the speaker wants the hearer to look for an other meaning within the utterance. A speaker deliberately fails to observe a maxim without any intention to mislead others. This can be seen in data 5, 7, 9, 11, 12, and 13 which are mostly found in conversations that are about the problems in the company.

A person or speaker may flout the maxim in order to hide his own mistake or because he/she does not want to be blamed by others. In addition, he/she wants to show that he/she is better than the hearer or he/she wants to humiliate the hearer. Here, a speaker often fails to observe a maxim without any intention to mislead the hearer. By flouting the maxim, a speaker generates an implicature and wants the hearer to look for the meaning within his/her utterance.

The dominant use of flouting of the maxims in this TV series gives the story line significant contribution. It makes the TV series full of conflicts between the major characters. This, as a result, makes the audience more interested to watch the TV series. Therefore, the data analysis of flouting the maxims in this TV series is to make the audience to know the context in order to understand the implicature of the utterances. The audience also need to have the ability to know the implied meaning within the utterance in most of the dialogue.

The case of violating the maxims happens two times or 15% of the whole data. It can be seen in data 11 and 13. The speaker is inclined to mislead the hearer so that the hearer will not know the truth. It may happen for some reasons. The speaker's main reason for violating a maxim is to hide what the speaker has

done. However, it does not work as well as the speaker has expected. Instead, the hearer thinks the speaker really does something.

The other type of non-observance of the maxim which is opting out of the maxim, happens one time or 8% of the whole data. It can be seen in data 12. The speaker's main reason for opting out of the maxim is to prevent the details of his plans from being revealed. However, it does not work as well as the speaker has expected. Instead, the hearer is made to believe that the speaker really does something bad.

There is no case of infringing of the maxim in the data. A maxim is infringed due to the speaker's imperfect linguistic performance. It can happen because the speaker is a young child or foreign language learner. It can also happen because of the speaker's nervousness, drunkenness, or excitement. Since the characters in *Brothers & Sisters* are native speakers and mostly are adults, there is no imperfect linguistic performance. In addition, they are not heavy drinkers.

Suspending the maxim cannot be found in the data, either. A maxim is suspended because the circumstances and some cultural values or beliefs allow the suspension to happen. There are no events in the story that require the characters to suspend the maxim. Mostly, the characters are not the type of introvert people, so when they want to say anything they want, they will say it directly.

In relation to the conflict, it is concluded that the conflicts that are resulted by non-observance of the maxim mostly happen because the speakers want to hide their mistakes and fear of admitting it. Besides, the analysis shows that the

speakers want to make an alibi. In addition, it is because the speaker wants to avoid being criticized. It may also be done to avoid disagreement of the hearer.

In *Brothers & Sisters* drama series, especially season 3, I find the use of the non-observance of the maxims mostly heighten the conflict in the film. I find that one of the ways to make the conflict in a drama series is by using the non-observance of the maxims. For the researchers who are interested in analyzing the non-observance of the maxims, I would like to suggest that they analyze the other seasons of *Brothers & Sisters*.

As the writer of this thesis, I am fully aware that this research is far from perfection. Therefore, some suggestions are welcome to make this thesis better. I hope this research will give the readers more understanding about the Pragmatics, especially conversational implicature. Hopefully, this study can be a helpful reference for those who want to analyze a similar topic.

(987 words)