

DAFTAR PUSTAKA

- Blackwell, Roger, Paul Miniard, James Ebge. 2001. *Consumer Behaviour*. South Western. Ohio.
- Dajan, Anto. 1986. *Pengantar Metode Statistik II*. LP3ES. Jakarta.
- Dunne, Patrick&Robert Lusch. 2005. *Retailing*. South Western. Ohio.
- Kotler, Phillip&Gary Armstrong. 2004. *Principles of Marketing*. Pearson Prentice Hall. New Jersey.
- Levy, Michael&Barton Weitz. 2004. *Retailing Management*. McGraw Hill. New York.
- Ma'ruf Hendri. 2005. *Pemasaran Ritel*. PT Gramedia Pustaka. Jakarta.
- Shiffman, Leon&Leslie Lazar Kanuk. 2004. *Consumer Behaviour*. Pearson Prentice Hall. New Jersey.
- Sekaran, Uma. 2006. *Metodologi Penelitian untuk Bisnis*. PT Gramedia Pustaka. Jakarta.
- Sheth, Jagdish&Banwari Mittal. 2004. *Customer Behaviour*. South Western. Ohio.
- Umar, Husein. 1999. *Metodologi Penelitian*. PT Gramedia Pustaka. Jakarta.
- Utami, Christina Whidya. 2006. *Manajemen Ritel*. Salemba Empat. Jakarta.
- Wee Keng Neo&Tong Kok Wing. 2005. *4 Rs of ASIAN Shopping Centre Management*. PT. Bhuana Ilmu Populer. Jakarta.
- SWA. 2007. *Desain Seharga Rp 3,5 Milyar*. 27 September-7 Oktober 2007. Halaman 140-143.
- <http://www.kompas.com/ver1/Hiburan/0703/04/160611.htm>

<http://www.kompas.com/kompas-cetak/0703/24/Jabar/11567.htm>

http://www.bplhdjabar.go.id/kategori/amdal/kilas_amdal.cfm?doc_id=590

http://202.155.15.208/koran_detail.asp?id=283094&kat_id=382&kat_id1=&kat_id2

<http://www.pikiran-rakyat.co.id/cetak/2007/092007/08/1001.htm>

<http://www.pikiran-rakyat.com/cetak/2006/082006/07/99kolom.htm>