

DAFTAR PUSTAKA

- [1] Z. Amsyah, Manajemen Sistem Informasi, Jakarta: Gramedia Pustaka Utama, 2005.
- [2] Kusriani and A. Koniyo, Tuntunan Praktis Membangun Sistem Informasi Akuntansi dengan Visual Basic dan Microsoft SQL Server, Yogyakarta: ANDI, 2007.
- [3] J. Wong, Internet Marketing For Beginners, Jakarta: Gramedia, 2010.
- [4] A. Manzoor, E-Commerce and Introduction, Germany: LAM LAMBERT Academic Publishing, 2010.
- [5] B. J. Goldenberg, CRM in Real Time: Empowering Customer Relationships, New Jersey: Information Today, 2008.
- [6] L. Jha, Customer Relationship Management: A Strategic Approach, New Delhi: Global India Publications Pvt Ltd, 2008.
- [7] B. J. Goldenberg, CRM Automation, New Jersey: Prentice Hall PTR, 2003.
- [8] R. K. Rainer and C. G. Cegielski, Introduction to Information Systems: Supporting and Transforming Business, 3rd Edition, New Jersey: John Wiley & Sonc, Inc, 2010.
- [9] S. Basuki, Kamus Istilah Kearsipan, Yogyakarta: Kanisius, 2005.
- [10] J. Cutroni, Google Analytics, America: O'Reilly Media, Inc, 2010.
- [11] B. J. Onggo, Cyber Public Relations, Jakarta: PT Elex Media Komputindo, 2004.
- [12] N. McHale and T. Farney, Maximizing Google Analytics: Six High-Impact Practices, America: Amer Library Assn, 2013.
- [13] H. A. Fatta, Rekayasa Sistem Pengenalan Wajah, Yogyakarta: ANDI, 2009.
- [14] Kusriani, Strategi Perancangan dan Pengelolaan Basis Data, Yogyakarta: ANDI, 2007.

- [15] B. Soeherman and M. Pinontoan, *Designing Information System*, Jakarta: PT Elex Media Komputindo, 2008.
- [16] A. Kadir, *Konsep dan Tuntunan Praktis Basis Data*, Yogyakarta: Andi, 2001.
- [17] R. M. Jr and G. P. Schell, *Sistem Informasi Manajemen (ed.10)*, Jakarta: Salemba Empat, 2008.
- [18] Anhar, *Panduan Menguasai PHP & Mysql Secara Otodidak*, Jakarta: mediakita, 2010.
- [19] W. Sya'ban, *Build Your Blogger XML Template*, Yogyakarta: ANDI, 2010.
- [20] R. Kurniawan, *PHP & MySQL untuk Orang Awam Edisi Ke-2*, Palembang: Maxikom, 2010.
- [21] B. B. Agrawal, M. Gupta and S. P. Tayal, *Software Engineering and Testing*, London: Jones and Bartlett Publishers, 2010.
- [22] H. A. Fatta, *Analisis dan Perancangan Sistem Informasi untuk Keunggulan Bersaing Perusahaan dan Organisasi Modern*, Yogyakarta: Andi, 2007.