

CHAPTER FOUR

CONCLUSION

In this chapter I would like to make some conclusions of the result of the analysis on Chapter Three. The conclusions were based on the micro level analysis: the macrostructure analysis, the microstructure analysis and the superstructure analysis.

In the macrostructure analysis, I reveal the global topic of the speech after finding the genre of the text and analyzing the thesis and reiteration parts of the speech. By understanding and knowing the genre of the text, I am able to analyze the speech through the macrostructure analysis and successfully reveal the global topic of the speech. I find out that the global topic of the speech is that Obama wants Americans to seize their future together. The global topic is important because it is the main key to understanding the purpose of the speech. The macrostructure analysis only reveals a bit of the positive-self presentation because this analysis only shows the topic of the overall speech, but not the details about the speech.

Looking at the global topic of the speech, I think that the global topic is not specific enough to raise the reader's curiosity. As a result, I cannot get enough information about the positive self-presentation in the speech through the macrostructure analysis.

The microstructure analysis can reveal the positive self-presentation better as in this analysis there are a lot of strategies that can be used to analyze the speech. Thus, I conduct a deeper analysis in the microstructure analysis by analyzing the text through local meanings and style (lexicon, local syntax and rhetorical devices) to reveal the positive self-presentation of American people in Barack Obama's speech.

The first strategy to analyze the speech is called local meanings, which have two elements: giving many details and being specific. Those two elements show the positive self-presentation in the speech clearly because Obama is praising and giving compliments to Americans by giving many details about the positive hopes that he believes all Americans hope for and about the good spirit at work that Americans have. Obama knows that Americans people have a lot of positive things. Thus, he describes all those things by giving many details to make Americans aware of their positive things. He also describes one of their positive things by being specific about it. I conclude that the use of local meanings is a good strategy to reveal the positive self-presentation in the speech.

The second strategy is style. In this section, the first strategy is to analyze the speech by using the lexicon or word choice. The analysis shows that Obama uses twenty-nine words or phrases to describe the Americans as positive. In my opinion, the many positive words or phrases used in this text is due to the fact that

this text is Obama's victory speech. In his speech, Obama wants to celebrate this happiness and delivers his gratitude to American people. Hence, it is certain that on this occasion, Obama praises the Americans and gives them a lot of positive words and phrases. I find that this second strategy is more helpful than the other strategies in revealing the positive self-presentation as I am able to easily point out the positive words referring to Americans.

Besides lexicon, I also use the local syntax, namely the construction of the active sentences. I choose to analyze the speech through the active sentences because I think the active sentences show the accurate proof that Obama praises the Americans. The active sentences help to reveal the positive self-presentation by showing how the speaker praises or describes the self vividly. In the active sentence construction, the doer is considered important so that it is explicitly mentioned and put at the beginning of the sentence. The doer (the American) is followed by the positive action which shows that the doer is doing something positive. It can be seen that Obama openly praises the American as I find five active sentences in which Obama describes what American people do in this speech.

The last strategy in the microstructure analysis is the rhetorical device. The rhetorical device that I use is anaphora or the repetition of words or phrases in the sentence. I find four repetitions to reveal the positive self-presentation in the speech, such as "You'll hear," "We want," "I've seen," "I believe." All those phrases are repeated because Obama wants to emphasize his thought about America. He eagerly praises Americans by using the repetition to make Americans realize that those repeated words are important to be remembered.

Those repeated words and phrases are followed by the positive noun, which results in the positive meaning. Thus, I think that these four strategies show how excellent Obama is in using language to reveal the positive self-presentation of Americans.

In the superstructure analysis, the positive self-presentation of Americans is not clearly shown. However, the speech shows that Obama precisely follows the structure of an analytical exposition. As it can be seen, there are thesis, argument and reiteration in the speech. Obama opens up the speech by telling the purpose of the speech which belongs to thesis. Then he gives the supportive statements as arguments and reminds them about the purpose of his speech in reiteration part. This fact shows that Obama has organized the speech orderly. By delivering his speech in an organized way, Obama wants to go step-by-step according to the structure to make Americans know and understand about the purpose of his speech. He wants to make it clear that his idea is well delivered to the hearer as he follows the structure in the conventional organization.

Lastly, I would like to give my suggestion to the linguistic students who want to take Critical Discourse Analysis for their thesis topic and use van Dijk's theory. I suggest that they should be very detailed in analyzing the text or speech, particularly in the microstructure analysis as it helps a lot in making a deeper analysis. The key point of analyzing the text through the microstructure analysis is the data. The data which is presented in the thesis should be the one which can be analyzed through the strategies in the microstructure analysis. Good data make a good analysis.

(1026 words)