

## **CHAPTER FOUR**

### **CONCLUSION**

In this chapter, I would like to conclude the specific points about the representation of Imam Samudra in *Tempo* article entitled “Imam’s Journey to Martyrdom” based on the discussion of micro level analysis in Chapter Three, which consists of three aspects of analysis. They are macrostructure, superstructure and microstructure analyses. From these three analyses, I conclude that the representation of Imam Samudra is presented negatively in the article.

Interestingly, I can also find some characteristics of Imam Samudra as a terrorist that the writers want to convey to the readers by showing implicitly in each paragraph. It is really clear the writers want the readers to realize that Imam Samudra was actually a cold-blooded and wicked terrorist with a single-minded obsession. Therefore, those two words are really connecting with each other in drawing his representation.

In the macrostructure analysis, Imam Samudra is presented as a negative representation. It can be seen from the choice of the main headline, lower headline and lead. From the headlines, the writers emphasize Imam Samudra’s obsession of

bombing by telling the readers that Imam Samudra wanted to be a martyr, which makes him willing to do anything even to use bombs to make his plan run smoothly. In the lead, the characteristics of Imam Samudra being cold-blooded and wicked become stronger because he felt no remorse for something he had done by bombing several places in Bali.

I notice that the writers are really capable of making an interesting summary in this article. It is one of the effective ways to get the reader's attention. Personally, I am very interested in the main headline of this article because it is presented uniquely. The writers use the word *martyrdom* in describing Imam Samudra. It is used because the writers want to make Imam Samudra seem to do a positive action in his journey, even though he was widely known as a terrorist who had bombed several places. Presenting a headline in this way is a good strategy, as it can make the readers more curious about Imam Samudra and make them want to continue reading the rest of the article.

Imam Samudra's wickedness is further emphasized in the superstructure analysis, which can be seen in the verbal reaction and background category. In these categories, an Indonesian National Police Chief revealed that Imam Samudra was influenced by Abu Bakar's camp, where religion is taught very strictly as is the *jihad* ideology. Imam Samudra also believed that Muslims were being oppressed in Palestine and Afghanistan. Therefore, the representation of Imam Samudra as a cold-blooded and wicked person with a single-minded obsession becomes clearer because he wanted to carry on the *jihad* in Indonesia in his own way by using bombs which had killed 186 people.

Uniquely, objectivity is presented directly in this article, which can be seen

from the superstructure analysis. Moreover, the presence of the superstructure category is really important because we can understand the article objectively. It is proved that the writers provide more verbal reactions and backgrounds rather than another category. I think they are parts of the writers' strategy to make the readers have the same perception as them and agree with it. Surely, the readers will not be doubtful anymore after they know that the opinions and backgrounds are quoted from a reliable person. It shows that the writers do not present the article based merely on their own point of view. Surprisingly, in these categories the writers only give one positive representation in order to convince the readers that Imam Samudra had a negative representation.

Opposite to the previous category when explaining Imam Samudra's negative attitude, the representation of Imam Samudra is presented subtly in the microstructure analysis because the writers want the readers to draw their own conclusion from Imam Samudra's characteristics by using some negative words in this article. In this analysis, the writers choose eleven words which have negative representation in meaning. However, Imam Samudra is not directly mentioned as a cold-blooded and wicked person with a single-minded obsession, because the writers want the readers to draw their own conclusion after reading those chosen words. From the chosen words, it is really interesting to find that those words are related with each other to give a stronger representation of Imam Samudra as a cold-blooded and wicked person. Those words are *cold*, *silent*, *evil-looking man*, *a malevolent terrorist*, *the brains behind the bombing*, and *controversial figure*. Surely, the chosen words in this article have a big impact on the representation of Imam Samudra.

Strangely, the writers do not even give one positive word in describing the representation of Imam Samudra. I am of the opinion that the writers do not give any chance to the readers to think that Imam Samudra was a good person. In my opinion, if the writers give some positive words to present Imam Samudra, the readers may think that he was doing the bombings because of a good reason and they will even agree with Samudra's action. In addition, the chosen words in this article are really suitable to draw a negative representation of Imam Samudra. Therefore, this last category is also important to be presented in the article in order to support the other categories.

To analyze an article, there are so many theories can be used. However, I choose van Dijk's theory to analyze this article because this theory is concerned with every single detailed information in each paragraph. After analyzing the article by using three aspects of analysis, I find that this article is really well worth reading. From the beginning until the end of the paragraph, the writers are consistent in presenting Imam Samudra. They also present the representation of Imam Samudra straight to the points.

In this last paragraph, I would like to give my suggestion to students who want to analyze or have an interest in news articles. I suggest that the students be more selective in choosing an article to analyze, because not all articles are really worth analyzing. It is also advisable for the students to not just focus on what is written. What is more, they have to be more aware of some issues happening at that time because in analyzing a news article, an analyst has to know the background of the topic being discussed in the news article.

(1,051 words)