

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

All living creatures definitely need to communicate with each other. Animals and even plant species communicate. Yet, surely, all of them communicate in their own ways. Human's way of communication is unique in comparison to that of non-human beings because it uses language.

Through language, we can also give and gain a lot of important information. We can tell others what we want and what we need, and vice versa. "Language enables individuals to give expression to their feelings, ideas, and concerns. As they are mature, it is through language that they will communicate their personal needs and claim their rightful place in society" (*National Council 2*). Language also has some rules and regulations to be followed so that we can make a conversation run smoothly.

When producing utterances, people often fail in observing the rules of speaking, which we call maxims. They often do not say what they actually want to say (Thomas 1). This situation may occur at any time because of various reasons, for instance, when they are not in the mood of talking, when they are in a hurry, or when they are trying to hide something.

Generally, these cases can make people give more or less information that is needed during their speaking. They give untruthful answer or irrelevant response. Or, they do not say things clearly and briefly.

The communication system has two parts: a speaker and a hearer. If the speaker does not pay attention to the rules of speaking, the hearer may get confused by the speaker's utterance. In other words, sometimes people have the wrong perception when they are getting involved in a conversation and this will eventually result in misunderstanding, which may create a conflict.

Conflict, which includes internal and external kinds, can be experienced by everyone (Wandberg 4). The film that I use as the data source contains a lot of non-observance of maxims which causes external conflicts among the characters. External conflicts consist of disagreement between one person and another, which can lead to behavior that may harm themselves (4). Consequently, in order to avoid this harmful behavior, we have to understand and pay attention to the rules of speaking when we talk with others.

For me, this misunderstanding is very interesting to be analyzed. I choose to analyze the non-observance of maxims in *24* TV Series. This film is an American

television series with the genre of political thriller and action. This series begins with the Los Angeles-based *Counter Terrorist Unit* (CTU) agents, who focus on their efforts to protect America from terrorism. They should solve each case in 24 hours.

From this TV series, we can see that sometimes participants of a conversation intentionally disobey the maxims in order to achieve certain purposes. Therefore, the topic of my thesis is the occurrence of conflict caused by the non-observance of maxims and the title is *Analysis of the Non-Observance of the Gricean Maxims that Builds Conflicts in 24 TV Series Seasons 3-6*. Some conversations in this film do not run properly and this problem leads to several conflicts because the characters do not pay attention to the conversational maxims when they are saying an utterance.

In order to analyze the conversations of this TV Series, I use a pragmatic approach. Pragmatics is a branch of linguistics which studies the ways in which context contributes to meaning (Thomas 1). It teaches us to understand a speaker's meaning when the speaker does not say a thing truthfully or clearly. Through Pragmatics, we can find out not only the speaker's intended meaning in their conversations in a film, but also the factors that make them not say what they really want to say.

However, to convey the truthful meaning of an utterance, a speaker needs to pay attention to the conversational maxims. The theory that I use to analyze the utterances of the characters is the theory of non-observance of maxims that was introduced by H.P. Grice (1950, cited in Thomas 56). Grice introduced five categories of non-observance of the conversational maxims: *flouting a maxim*,

violating a maxim, infringing a maxim, opting out of a maxim, and suspending a maxim. In addition to avoiding the non-observance of the maxim, the speaker should follow certain strategies in order for the communication to succeed. The strategies belong to the so-called Cooperative Principle. This principle consists of four maxims: quantity, quality, relation and manner.

This thesis is significant as it will enable people to understand the generated implicatures that can be found in conversations. This means that they will be able to comprehend the intended meaning of a speaker, specifically in a movie.

(771 words)

1.2 Statement of the Problems

In this thesis, the problems are formulated in the following questions.

1. Which utterances in *24 TV Series* do not observe the Gricean maxim?
2. What types of Gricean maxim are not observed in *24 TV Series*?
3. What implicatures are generated in their utterances?
4. How does the non-observance of the maxims build a conflict?

1.3 Purpose of the Study

This study is conducted for the following purposes:

1. To find out the utterances in *24 TV Series* that do not observe the Gricean maxim.
2. To find out the types of Gricean maxim that are not observed in *24 TV Series*.

3. To find out the implicatures that are generated from their utterances.
4. To explain how the non-observance of the maxims builds conflict.

1.4 Method of Research

After studying Pragmatics in class, I found that the theory of Gricean maxim is interesting to be the topic of my thesis. Therefore, I tried to find a TV Series that can be analyzed by this theory. I found that *24* TV Series was suitable for this purpose. I watched this series several times and collected the data to be analyzed. After doing the analysis, I wrote the research report.

1.5 Organization of the Thesis

This thesis is divided into four chapters. Chapter One is Introduction, which consists of Background of the Study, Statement of the Problems, Purpose of the Study, Method of Research and Organization of the Thesis. Chapter Two is Theoretical Framework, which contains the linguistic theory used to analyze my data. Chapter Three presents the analysis of the non-observance of maxims that causes conflicts in *24* TV Series Seasons 3-6. Chapter Four, the last chapter, is the conclusion of my analysis. This thesis ends with Bibliography and Appendix.