

ABSTRACT

Social networks are widely used by various parties. But the availability of social networks rarely devoted to business interests. Resulting in less specific topics and deep insights to share information about the business.

In this final project will be built a business network applications with several stages including the design and implementation phases. At this stage of application design using the system design UML (Unified Modeling Language) and using E / R diagram for designing a database. While at the implementation stage, this application is built using programming language PHP (Hypertext Preprocessor) and MySQL to create the database.

Business networking applications will be used by various users from among the employees or businessman who want to exchange information about business. This application can help users to add friends, post messages, so users can exchange information to anyone.

With this application enables users to exchange information about business. Also, it can specify the topic of conversation around the business. Thus, users can easily obtain the desired information about the business.

Keywords: Applications, business networks, the user.

ABSTRAK

Jejaring sosial saat ini banyak digunakan oleh berbagai pihak. Namun jarang tersedianya jejaring sosial yang dikhususkan untuk kepentingan bisnis, sehingga kurang spesifiknya topik dan wawasan yang dalam berbagi informasi seputar bisnis.

Aplikasi jejaring bisnis ini dibangun dengan beberapa tahap diantaranya tahap perancangan dan implementasi. Pada tahap perancangan aplikasi ini menggunakan desain sistem UML (*Unified Modeling Language*) dan menggunakan *E/R diagram* untuk merancang *database*. Sedangkan pada tahap implementasi, aplikasi ini dibangun dengan menggunakan bahasa pemrograman PHP (*Hypertext Preprocessor*) dan MySQL untuk membuat *database*.

Aplikasi jejaring bisnis ini akan digunakan oleh berbagai pengguna dari kalangan karyawan atau pebisnis yang ingin saling tukar menukar informasi mengenai bisnis. Aplikasi ini dapat menambah teman, mengirim pesan, sehingga pengguna dapat saling bertukar informasi kepada siapa saja.

Dengan adanya aplikasi ini memudahkan pengguna yang ingin bertukar informasi mengenai bisnis. Selain itu, dapat menspesifikasikan topik pembicaraan seputar bisnis, sehingga, pengguna dapat mudah memperoleh informasi yang diinginkan seputar bisnis.

Kata kunci : Aplikasi, jejaring bisnis, pengguna

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