

ABSTRACT

An administrative application not only used to store transaction data of a company. Applications can also be used to establish a good relationship with the customer. Spa Administration application storing customer data that can be used to determine behavior of customers, making it easier for the recommendations of the spa and products to customers. With this application the company can track usage of products used and can also be used to print financial reports for the company.

Keywords: Spa, Administrative Application

ABSTRAK

Suatu aplikasi administrasi tidak hanya digunakan untuk menyimpan data transaksi sebuah perusahaan. Aplikasi tersebut juga dapat digunakan untuk menjalin hubungan yang baik dengan customer. Aplikasi Administrasi Spa menyimpan data-data customer yang dapat digunakan untuk mengetahui kebiasaan customer, sehingga memudahkan untuk rekomendasi jenis spa dan produk kepada customer. Dengan adanya aplikasi ini perusahaan dapat mencatat pemakaian produk yang digunakan dan juga dapat digunakan untuk mencetak laporan keuangan untuk perusahaan.

Kata Kunci: Spa, Aplikasi Adiministrasi

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