

## ABSTRAK

PT Akur Pratama melakukan banyak pembelian barang ke beberapa *supplier*, termasuk barang di bidang *fashion*. Untuk menangani pendistribusian barang di bidang *fashion*, PT. Akur Pratama memiliki staf yang dikenal dengan *Merchandiser Fashion* (MD *Fashion*). MD *Fashion* yang memberikan prioritas *order* dari suatu merek dan saran distribusi suatu merek ke beberapa cabang. Dalam melakukan prioritas *order* dan saran distribusi, MD *Fashion* menggunakan Microsoft Excel. Hal ini mengakibatkan MD *Fashion* semakin sulit dalam menangani pendistribusian barang. Dengan adanya *Fashion Distribution System*, maka beban MD *Fashion* dalam menangani pendistribusian dapat teratasi. MD *Fashion* harus meng-*upload* data stok dan data sales untuk dapat menggunakan fasilitas prioritas order dan saran distribusi. Fasilitas prioritas order digunakan untuk menentukan merek mana yang terlebih dahulu diorder. Sedangkan fasilitas saran distribusi digunakan untuk menentukan jumlah order suatu merek ke semua cabang. Aplikasi diharapkan dapat mengurangi beban MD *Fashion* dalam mendistribusikan barang ke setiap cabang.

**Kata kunci** : *Merchandiser Fashion*.

## **ABSTRACT**

PT. Akur Pratama does a lot of purchasing to several suppliers, including fashion items. In order to handle fashion item distribution, PT. Akur Pratama has a Merchandiser Fashion (MD Fashion) department. This department is responsible in making shipment and distribution priority of a brand to several branches. In performing their duties, MD Fashion usually uses Microsoft's Excel which is not very suitable for this task and making the task harder to do. With the existence of Fashion Distribution System, MD Fashion could perform their task easier. MD Fashion must upload stock and sales data before using the order priority feature and distribution suggestion. Order priority feature is used to determine which brand should be inquired first. Distribution suggestion feature is used to determine how many items would be distributed to each branch. This application is hoped to be able to make MD Fashion performs better in distributing items to every branch.

**Key word** : Merchandiser Fashion.

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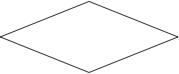
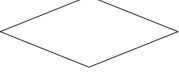
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## DAFTAR NOTASI / LAMBANG

| SIMBOL   | GAMBAR                                                                              | KETERANGAN           |
|----------|-------------------------------------------------------------------------------------|----------------------|
| Flow Map |    | Proses Komputerisasi |
|          |    | Dokumen              |
|          |    | Data                 |
|          |    | <i>Datastore</i>     |
|          |  | Arah                 |
|          |  | Keputusan            |
|          |  | Arsip                |
| ERD      |  | Entitas              |
|          |  | Relasi               |
|          |  | Atribut              |
|          |  | Garis                |

## DAFTAR SINGKATAN

| Istilah           | Singkatan dari              | Keterangan                                                                |
|-------------------|-----------------------------|---------------------------------------------------------------------------|
| <i>MD Fashion</i> | <i>Merchandiser Fashion</i> | Staf pusat yang menangani pembelian barang dalam bidang <i>fashion</i> .  |
| <i>SKP</i>        | <i>Stock Keeping Period</i> | Berapa lama satu barang berada di stok sampai terjual, dalam satuan hari. |

## DAFTAR ISTILAH / GLOSSARY

| Istilah         | Keterangan                              |
|-----------------|-----------------------------------------|
| <i>Class</i>    | Data main dept di bidang <i>fashion</i> |
| <i>Subclass</i> | Data dept di bidang <i>fashion</i>      |