

DAFTAR PUSTAKA

- Bambang Hariyanto.(2004). *Rekayasa Sistem Berorientasi Objek*. Bandung: Penerbit Informatika.
- Felke-Morris,Terry.(2010). *Web Development & Design Foundations with HTML5 Technology,USA* : Addison-Wesley.
- Fowler, Martin. (2004). *UML Distilled Third Edition*, Pearson Education.
- Hariyanto, Bambang. 2004. *Sistem Manajemen Basis Data*. Bandung: Penerbit Informatika.
- Kalakota, dkk.,(2001), *E – Business 2.0 Roadmap For Success,USA* :Addison, Wesley.
- Kamakura, Wagner A., Michel Wedel, Fernando de Rosa dan Jose A. Mazzon. (2003). *Cross-selling Through Database Marketing: A Mixed Data Factor Analyzer for Data Augmentation and Prediction*. Amsterdam : Elsevier.
- Pressman, Roger S, (2002), *Rekayasa Perangkat Lunak*, jilid 1, Yogyakarta: Andi.
- Romney dan Paul Steinbart.(2006). *Accounting Information System*, Tenth Edition, Newjersey: Pearson Prentice Hall.
- Wahid, Revianti.,(2008), *Aplikasi Customer Relationship Management dengan Sugar Suite 4.5.1*, Yogyakarta: Neotekno.
- William G. Zikmund (2003), *Business Research Methods*, USA: Dryden.