

ABSTRAK

Teknologi berkembang seiring dengan keinginan manusia untuk dapat bekerja dengan lebih mudah, cepat dan efisien. Perkembangan penjualan secara *online* masih terus maju, seperti www.kaskus.co.id dan www.bhineka.com. www.bhineka.com merupakan *website* penjualan online atau *e-commerce* yang ada di Indonesia, sedangkan www.kaskus.co.id terdapat suatu media untuk jual beli yang penjualnya berasal dari *user* sendiri.

Website Bossbook dikembangkan dengan cara mengambil beberapa fitur utama dari kedua *website* tersebut, seperti metode penjualan *online* dan sistem distribusi yang penjualnya berasal dari *user* sendiri. Aplikasi *Bossbook Social Trading Business Website* ini memiliki fitur *moving banner*, *profile* yang terbagi menjadi *user* dan perusahaan, *cart*, dan *private message* untuk menghubungi *admin*. Aplikasi ini dibuat dengan menggunakan bahasa pemrograman C# dan basis data SQL Express 2008.

Kata kunci: *Website*, Penjualan distribusi, *e-commerce*, C#, SQL Express 2008

ABSTRACT

The technology developed along with the human desire to do their work easier, faster dan more efficient. The development of an online business is still on going, like www.kaskus.co.id and www.bhineka.com. www.bhineka.com a online sales website or e-commerce in Indonesia, while www.kaskus.co.id there is a media for sale that the seller comes from users themselves.

Bossbook Website developed by taking some of the main features of both the website, such as online sales methods and distribution systems in which the seller is coming from their own user. Application Bossbook Social Trading Business website features the moving banner, which profile are divided into user profile and the company, cart, and a private message to contact admin. The application is created using C# programming language and SQL Express 2008 database.

Keywords: Website, Sales, C #, SQL Express 2008

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