

DAFTAR PUSTAKA

BUKU REFERENSI

- Ajzen, Icek. 1991. The Theory of Planned Behavior: Some Unresolved Issues. *Organizational Behavior and Human Decision Processes* 50:179-211.
- Ajzen, Icek, and Fishbein, Martin. 1980. *Understanding Attitudes and Predicting Social Behavior*. Englewood Cliffs. Prentice Hall Inc.
- Departemen Pendidikan Nasional RI Direktorat Jendral Pendidikan Tinggi (Depdiknas Ditjen Dikti). 2004. *Buku Panduan Strategi Jangka Panjang Pendidikan Tinggi (HELTS) 2003-2010: Menuju Sinergi Kebijakan Nasional*. Jakarta.
- Direktorat Kebudayaan, Pariwisata, Pemuda dan Olah Raga; Bappenas. 2009. *Laporan Akhir Strategi Pengembangan SDM di Bidang Kebudayaan, Pariwisata, Pemuda dan Olah Raga*. Jakarta.
- Hill, Winfred F. 2011. *Teori-teori Pembelajaran: Konsepsi, Komparasi dan Signifikansi*. Bandung: Nusa Media (Terjemahan dari Learning: A Survey of Psychological Interpretations, Harper Collins Publishers 1990).
- IMD World Competitiveness Yearbook 2013
- Laporan Indeks Pembangunan Manusia (*Human Development Index*) yang dikeluarkan oleh *United Nations Development Program* untuk tahun 2013 (I-1)
- McShane, Steven L., and Von Glinow, Mary Ann. 2008. *Organizational Behavior (International Edition)*. New York: McGraw-Hill Companies, Inc.
- Noe, Raymond A., et al. 2006. *Human Resource Management: Gaining A Competitive Advantage (International Edition)*. New York: McGraw-Hill Companies, Inc.
- Riduwan. 2011. *Skala Pengukuran Variabel-Variabel Penelitian*. Bandung: Alfabeta.
- Sugiyono. 2011. *Statistika untuk Penelitian*. Bandung: Alfabeta.

- Tarmidi. 2010. *Peranan Kurikulum Berbasis Kompetensi (KBK) terhadap Pembentukan Softskill Mahasiswa*. Medan. Universitas Sumatera Utara.
- United Nations Development Programme (UNDP). 2011. *Human Development Report 2013: Sustainability and Equity: A Better Future for All*. New York: Palgrave Macmillan.
- World Economic Forum (WEF). 2011. *The Global Competitiveness Report 2011 – 2012*. Geneva: WEF.
- World Economic Forum (WEF). 2011. *The Travel & Tourism Competitiveness Report 2011: Beyond the Downturn*. Geneva: WEF.

Jurnal Ilmiah dan Hasil Penelitian

- Albarracin, Dolores, and Wyer Jr., Robert S. 2000. "The Cognitive Impact of Past Behavior: Influences on Beliefs, Attitude and Future Behavioral Decisions" *Journal of Personality and Social Psychology* 79(1):5-22.
- Chucinprakarn, Supanat. 2005. "Application of the TRA to On-line Shopping".
- Deci, Edward L., and Ryan, Richard M. 2000. "Intrinsic and Extrinsic Motivations: Classic Definitions and New Directions" *Contemporary Educational Psychology* 25:54-67.
- Deci, Edward L. 2004. "Intrinsic Motivation and Self-Determination" *Encyclopedia of Applied Psychology* 2:437-448.
- Fishbein, Martin. 2004. *Encyclopedia of Applied Psychology* 2:334,
- Hagger, Martin S., Chatzisarantis, Nikos, and Biddle, Stuart J.H. 2001. "The Influence of Self Efficacy and Past Behavior on The Physical Activity Intentions of Young People" *Journal of Sport Sciences*, No. 19, 711-725.
- Handriana. 2003. "Analisis Pengaruh Faktor-faktor Motivasional terhadap Minat Dosen untuk Meneliti"
- Hayati, Nur. 2007. "Pengaruh Pengetahuan, Sikap dan Motivasi terhadap Minat Bidan Mengikuti Uji Kompetensi di Kota Semarang tahun 2007".
- Jamal. 2008. "Kinerja Guru dalam Mengadopsi Inovasi Kurikulum".

- Lee, Jung, Cerreto, Frank A., and Lee, Jihyun. 2010. "Theory of Planned Behavior and Teacher's Decision Regarding Use of Educational Technology" *Educational Technology & Society* 13(1):152-164.
- Lenio, James A. 2009. "Analysis of The Transtheoretical Model of Behavior Change" *Journal of Student Research*.
- Ozer, Gokhan, and Yilmaz, Emine. 2011. Comparison of The Theory of Reasoned Action and The Theory of Planned Behavior: An Application on Accountants' Information Technology Usage" *African Journal of Business Management* 5(1):50-58.
- Rhodes E., Ryan, and Courneya, Kerry S. 2003. "Investigating Multiple Component of Attitude, Subjective Norm and Perceived Control: An Examination of The Theory of Planned Behavior in The Exercise Domain" *British Journal of Social Psychology*, No. 42, 129-146.
- Simkin, Amrk G., and McLeod, Alexander. 2008. "Why Do College Students Cheat?" *Journal of Ethics Forthcoming*.
- Trafimow, David. 2004. "Attitude Measurement" *Encyclopedia of Applied Psychology* 1:233-248.
- Utomo, Suryo. 2010. "Milestone dan RoadMap Membangun Budaya Riset di Perguruan Tinggi Melalui Pemberian Hibah Penelitian, Penguatan Kelembagaan dan Penelitian Sinergis Nasional" *Majalah Kampus* 1(6):37-41
- Vohs, Kathleen, and Baumeister, Roy F. 2004. "Self-Control" *Encyclopedia of Applied Psychology* 3:369-373.