

## ABSTRAK

Penelitian ini dilaksanakan untuk mengetahui kontribusi determinan-determinan intention terhadap intention untuk melakukan premarital check up pada pasangan dewasa awal yang sedang mempersiapkan pernikahan di Bandung. Terdapat 4 variabel penelitian yaitu intention, attitude toward the behavior, subjective norms dan perceived behavioral control. Metode yang digunakan dalam penelitian ini adalah metode korelasional. Teknik pengambilan sampel penelitian ini menggunakan purposive sampling dan ukuran sampel berjumlah 52 orang dewasa awal yang sedang mempersiapkan pernikahan di Bandung.

Alat ukur yang digunakan adalah kuesioner intention dan determinan-determinan intention yang disusun oleh Icek Ajzen (2005). Berdasarkan hasil uji validitas dengan menggunakan Pearson dan uji reliabilitas dengan menggunakan rumus Alpha Cronbach diperoleh 47 item valid dari 47 item yang diujikan, dengan validitas berkisar antara **0.409** - **0.861** dan reliabilitas sebesar **0.967**. Data hasil penelitian ini diolah dengan menggunakan analisis regresi dan teknik multiple regresi.

Hasil yang diperoleh memperlihatkan bahwa **perceived behavioral control** memberikan kontribusi terbesar terhadap intention untuk melakukan premarital check up yaitu sebesar **0.799**. Selain itu, diperoleh determinan yang memiliki hubungan tererat adalah **attitude toward the behavior** dan **perceived behavioral control** sebesar **0.878**.

Peneliti mengajukan saran agar dilakukan penelitian lanjutan untuk memberi informasi dan masukan melalui pihak-pihak yang berwenang untuk memberi dorongan pentingnya melakukan premarital check up dan kepada institusi kesehatan juga konselor pernikahan untuk lebih memberikan kesadaran dan pengetahuan kepada pasangan dewasa awal yang sedang mempersiapkan pernikahan bahwa betapa pentingnya melakukan premarital check up.

Kata kunci : *Intention, attitude toward the behavior, subjective norms, perceived behavioral control.*

## **ABSTRACT**

*The study implementation is to know the intention of determinants contribution to Perform Premarital Check Up On Couple Preparing an Adult Beginnings Wedding in Bandung. There's 4 variable on this study, intention, attitude toward the behavior, subjective norms dan perceived behavioral control. The method using the contribution method. Sampling technique use mixed random sampling and the sample took 52 individues who preparing an adult beginnings wedding in Bandung.*

*The instrument using the intention questionnaire and determinants intention by Icek Ajzen (2005). Based on the validity result with Pearson and reliability test with Alpha Cronbach formula there's 47 items valid, with the range of validity between 0.409 – 0.861 and 0.967 reliability. The data of the study result processed with regression analysis and regression multiple technique.*

*The result study showed that the **perceived behavioural control** give the substantial contribution for the attendant's intention to come regularly is **0.799**. Furthermore, the result of determinant which have important correlation is **0.878** for the **attitude toward the behavior** and **perceived behavioral control**.*

*The researcher propose the suggestion to do other research to give any information and give input for the authorities to give support any encouragement the importance of premarital check-up and to the health institution for more marriage counselors also provide awareness and knowledge to adult couples who are preparing an early marriage that the importance of doing premarital check-up.*

*Keyword: Intention, attitude toward the behavior, subjective norms, perceived behavioral control.*

## DAFTAR ISI

|                                        |            |
|----------------------------------------|------------|
|                                        | Hal        |
| <b>LEMBAR PENGESAHAN .....</b>         | <b>i</b>   |
| <b>ABSTRAK .....</b>                   | <b>ii</b>  |
| <b>KATA PENGANTAR .....</b>            | <b>iii</b> |
| <b>DAFTAR ISI.....</b>                 | <b>vi</b>  |
| <b>DAFTAR TABEL.....</b>               | <b>x</b>   |
| <b>DAFTAR GAMBAR .....</b>             | <b>xi</b>  |
| <b>DAFTAR LAMPIRAN .....</b>           | <b>xii</b> |
| <b>BAB 1 PENDAHULUAN</b>               |            |
| 1.1 Latar Belakang Masalah.....        | 1          |
| 1.2 Identifikasi Masalah .....         | 7          |
| 1.3 Maksud dan Tujuan Penelitian ..... | 7          |
| 1.4 Kegunaan Penelitian .....          | 8          |
| 1.4.1 Kegunaan Ilmiah .....            | 8          |
| 1.4.2 Kegunaan Praktis .....           | 8          |
| 1.5 Kerangka Pemikiran .....           | 9          |
| 1.6 Asumsi .....                       | 15         |
| 1.7 Hipotesis .....                    | 15         |
| 1.7.1 Hipotesis Major .....            | 15         |
| 1.7.2 Hipotesis Minor .....            | 16         |

## **BAB II TINJAUAN PUSTAKA**

|                                                                                            |    |
|--------------------------------------------------------------------------------------------|----|
| 2.1 Teori <i>Planned Behavior</i> .....                                                    | 17 |
| 2.1.1 Pengertian <i>Planned Behavior</i> .....                                             | 17 |
| 2.1.2 <i>Intention</i> .....                                                               | 19 |
| 2.1.3 <i>Attitudes Toward the Behavior</i> .....                                           | 19 |
| 2.1.4 <i>Subjective Norms</i> .....                                                        | 21 |
| 2.1.5 <i>Perceived Behavioral Control</i> .....                                            | 22 |
| 2.1.6 Pengaruh Determinan-Determinan <i>Intentions</i> terhadap<br><i>Intentions</i> ..... | 24 |
| 2.1.7 Hubungan Antar Determinan-Determinan <i>Intention</i> .....                          | 25 |
| 2.1.8 <i>Background Factors</i> .....                                                      | 26 |
| 2.1.9 Faktor-Faktor Yang Memengaruhi Kegagalan <i>Intention</i><br>Menjadi Perilaku.....   | 27 |
| 2.1.9.1 Ketidaksesuaian Antara <i>Intention</i> Dengan<br>Perilaku.....                    | 27 |
| 2.1.9.2 <i>Control Factor</i> .....                                                        | 29 |
| 2.2. Periode Masa Dewasa Awal.....                                                         | 31 |
| 2.2.1. Masa Dewasa Awal.....                                                               | 31 |
| 2.2.2. Ciri-Ciri Masa Dewasa Awal.....                                                     | 32 |
| 2.2.3. Tugas Perkembangan Masa Dewasa Awal.....                                            | 35 |

### **BAB III METODOLOGI PENELITIAN**

|                                                              |    |
|--------------------------------------------------------------|----|
| 3.1 Rancangan Penelitian .....                               | 37 |
| 3.2 Variabel Penelitian dan Definisi Operasional .....       | 38 |
| 3.2.1 Variabel Penelitian .....                              | 38 |
| 3.2.2 Definisi Operasional .....                             | 38 |
| 3.3 Alat Ukur .....                                          | 39 |
| 3.3.1 Alat Ukur <i>Planned Behavior</i> .....                | 39 |
| 3.3.2 Kisi-kisi Alat Ukur <i>Planned Behavior</i> .....      | 40 |
| 3.3.3 Sistem Penilaian.....                                  | 40 |
| 3.3.4 Data Sosiodemografis.....                              | 41 |
| 3.3.5 Validitas dan Reliabilitas Alat Ukur.....              | 42 |
| 3.3.5.1 Validitas Alat Ukur <i>Planned Behavior</i> .....    | 42 |
| 3.3.5.2 Reliabilitas Alat Ukur <i>Planned Behavior</i> ..... | 43 |
| 3.4 Populasi Penelitian dan Teknik <i>Sampling</i> .....     | 44 |
| 3.4.1 Populasi Sasaran Penelitian .....                      | 44 |
| 3.4.2 Teknik <i>Sampling</i> .....                           | 44 |
| 3.5 Teknik Analisis Data.....                                | 45 |
| 3.6 Hipotesis Statistik .....                                | 46 |

## **BAB IV HASIL DAN PEMBAHASAN**

|                                                                                                                                                                |    |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 4.1 Gambaran Umum Responden .....                                                                                                                              | 47 |
| 4.1.1 Gambaran Responden Berdasarkan Jenis Kelamin .....                                                                                                       | 47 |
| 4.1.2 Gambaran Responden Berdasarkan Usia .....                                                                                                                | 48 |
| 4.2 Gambaran Hasil Penelitian .....                                                                                                                            | 48 |
| 4.2.1 Kontribusi Determinan-determinan <i>Intention</i> terhadap<br><i>Intention</i> dan Korelasi Antara Determinan-Determinan<br>dalam <i>Intention</i> ..... | 48 |
| 4.2.2 Regresi .....                                                                                                                                            | 50 |
| 4.2.3 Tabulasi Silang <i>Intention</i> dan Determinan-determinan .....                                                                                         | 50 |
| 4.3 Pembahasan Hasil Penelitian .....                                                                                                                          | 52 |

## **BAB V SIMPULAN DAN SARAN**

|                    |    |
|--------------------|----|
| 5.1 Simpulan ..... | 60 |
| 5.2 Saran .....    | 61 |

## **DAFTAR PUSTAKA**

## **DAFTAR RUJUKAN**

## **LAMPIRAN**

## DAFTAR TABEL

|                                                                                                          | Hal |
|----------------------------------------------------------------------------------------------------------|-----|
| Tabel 3.1 Kisi-kisi alat ukur <i>Planned Behavior</i> .....                                              | 40  |
| Tabel 3.2 Kriteria Penilaian .....                                                                       | 41  |
| Tabel 4.1 Gambaran Responden Berdasarkan Jenis Kelamin .....                                             | 47  |
| Tabel 4.2 Gambaran Responden Berdasarkan Usia.....                                                       | 48  |
| Tabel 4.3 Gambaran Hasil Tabulasi Silang <i>Intention</i> dan <i>Attitude Toward The Behavior</i> .....  | 50  |
| Tabel 4.9 Gambaran Hasil Tabulasi Silang <i>Intention</i> dan <i>Subjective Norms</i> .....              | 51  |
| Tabel 4.10 Gambaran Hasil Tabulasi Silang <i>Intention</i> dan <i>Perceived Behavioral Control</i> ..... | 52  |

## DAFTAR GAMBAR

|                                                                                                                                                               | Hal |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| GAMBAR 1.1 Skema Kerangka Pemikiran .....                                                                                                                     | 14  |
| GAMBAR 2.1 Skema Teori <i>Planned Behavior</i> .....                                                                                                          | 18  |
| GAMBAR 3.1 Skema Rancangan Penelitian .....                                                                                                                   | 37  |
| GAMBAR 4.1 Skema kontribusi determinan-determinan <i>intention</i> terhadap<br><i>intention</i> dan korelasi antar determinan-determinan <i>intention</i> ... | 48  |

## DAFTAR LAMPIRAN

- Lampiran 1. Kisi-kisi Alat Ukur *Planned Behavior*
- Lampiran 2. Validitas dan Reliabilitas Alat Ukur
- Lampiran 3. Hasil Pengolahan Data Mentah Primer
- Lampiran 4. Kontribusi Determinan-determinan *Intention* Terhadap *Intention*
- Lampiran 5. Korelasi antar Determinan-determinan
- Lampiran 6. Hipotesis Penelitian (SPSS)
- Lampiran 7. *Crosstabulation* Determinan Dengan *Intention*
- Lampiran 8. *Premarital Check Up*