

DAFTAR PUSTAKA

- Assael, H. (2001), *Consumer Behavior and Marketing Action*, 6th ed, South – Western College Publishing.
- Cooper, D.R. and Schindler, P.S. (2006) *Business Research Methods*, 9th ed. New York: The McGraw – Hill inc.
- DeSarbo dan Edward (1996), “Typologies of Compulsive Buying: A constrained Clusturwise Regression Approach,” *Journal of Consumer Psychology*, Vol. 5, no.3, pp.231-262.
- Dittmar, H. (2005a), “Compulsive Buying – A Growing Concern? An Examination of Gender, Age, and Endorsement of Materialistic Values As Predictors,” *British Journal of Psychology*, Vol. 96, pp. 467-491.
- Dittmar, H. (2005b), “A New Look at “Compulsive Buying”: Self – Discrepancies and Materialistic Value,” *Journal of Social and Clinical Psychology*, Vol. 24, no.6, pp. 832.
- Drs. Mardalis. (2003), “*Metode Penelitian Suatu Pendekatan Proposal*, PT.Bumi Akasara: Jakarta.
- Faber, R.J. and O’Guinn, T.C. (1998), “Compulsive Buying” A Phenomenological Exploration,” *Journal of Consumer Research*, vol. 16, pp.147-157.
- Gwin, C.F; James, A.R; and Carlos, R.M. (2005), “Nature Vs Nurture: The Role of Familiy In Compulsive Buying,” *Marketing Management Journal*, vol. 15, pp.95-107.
- Jogiyanto. (2004), “*Metodologi Penelitian Bisnis: Salah Kaprah dan Pengalaman-Pengalaman*, BPFE-Yogyakarta.
- Koran, L.M. (2006), “Estimated Prevalance of Compulsive Buying Behavior in the United States,” *American Journal of Psychiatry*, vol. 163, no.10, pp. 1806-1812.

- Kwak, J.A. (1998), "Compulsive Buying Among College Student: An Investigation of its Antecedents, Consequences, and Implications For Public Policy," *The Journal of Consumer Affairs*, vol. 32, no.2, pp. 295-319.
- Roberts, J.A. (1998), "Compulsive Buying Among College Student: An Investigation of its Antecedents, Consequences, and Implications For Public Policy," *The Journal of Consumer Affairs*, vol. 32, no.2, pp. 295-319.
- Roberts, James A. and Chris Manolis. (2000), "Baby Boomers and Busters: An Exploratory Investigation of Attitudes Toward Marketing, Advertising and Consumerism," *Journal of Consumer Marketing*, vol. 17, no.6, 481-499.
- Roberts, J.A. and Pirog, S.F. (2004), "Personal Goals and Their Role in Consumer Behavior: The Case of Compulsive Buying," *Journal of Marketing*.
- Schehorn, G; L.A. Reisch: And L.A. Raab. (1990), "Addictive Buying in West Germany: An Empirical Study," *Journal of Consumer Policy*, 13, 335-387.
- Scmuck, P; Kasser, T; Ryan, R.M. (2000), "Intrinsic And Extrinsic Goals: Their Structure And Relationship To Well Being In German And U.S. College Students," *Social Indicator Research*, vol. 15, no.2, pp.225.
- Sekaran, U. (2000), "*Research Methods For Business*, 3rd ed, New York: John Wiley & Sons, Inc.
- Suliyanto. (2006), "*Metode Riset Bisnis*, Yogyakarta: Andi.
- Solomon, M.R. (2002), *Consumer Behavior*, Eaglewood Cliffs, NJ., Prentice – hall.
- www.google.com
- www.kompas.com
- www.wikipedia.com