

Chapter IV: Conclusion

Nowadays business is not just thinking about getting profits anymore, society, government, and environment are asking for process that is 'eco-friendly'. Global warming is the main concern about this matter because too much CO2 emission in the air that resulting green house affect which is very harmful to all living being. With the drive to being more environmentally responsible, corporate management is setting initiatives to reduce carbon emissions.

Greening enterprise is one of the many great ways to improve the value of work such as:

- Paperless
- Less electrical usage
- Less toxic substance
- Recycle
- Most important thing is efficient

By being green, companies are conserve energy usage and saving the environment by using nature's product efficiently. ERP, SCM, and CRM are the major part in almost all business also contributes methods that are green. Green ERP helps companies to know exactly what to do to reduce the carbon footprint which is inefficient workload on shipping department. Green SCM emphasize all efficiency on supply and distribution of the products to the customer such as less packaging, correct amount of products which is need to be delivered. Green CRM is how the company please the customer directly with eco-friendly way such as Virtual Contact Centre and E-billing.

With better performance of the ERP, SCM, and CRM in the companies, it is expected that the future of the environment is getting better with less carbon footprint.