

ABSTRAK

Kios informasi merupakan sebuah perangkat komputer yang sifatnya stand-alone dan fungsinya untuk menampilkan informasi. Kios informasi biasanya dapat ditemukan di pusat perbelanjaan, di klinik kesehatan, di instansi perbankan atau di instansi pendidikan. Informasi-informasi yang ditampilkan adalah informasi yang mungkin dibutuhkan oleh customer (pengguna jasa atau produk). Selain sebagai sarana penyedia informasi, kios informasi juga merupakan sarana promosi untuk jasa atau produk yang ditawarkan. Kios informasi Fakultas Teknologi Informasi Universitas Kristen Maranatha ditujukan khususnya untuk lulusan SMU yang akan menempuh jenjang pendidikan di Perguruan Tinggi. Dengan adanya kios informasi ini, calon-calon mahasiswa dapat mengetahui lebih banyak hal-hal yang ditawarkan oleh Fakultas Teknologi Informasi, selain dari sarana penyedia informasi lain seperti brosur dan website.

ABSTRACT

Information kiosk is a stand-alone computer application used to show informations. Information kiosk usually can be found in the shopping centers, health clinics, banks or educational institutions. Information shown is information maybe needed by customer (service or product users). Besides as informations provider, information kiosk can be use as promotional tools for products or services. Maranatha Christion University Information Kiosk was built specifically for high school graduates who want to pursue university education. With this information kiosk, university student candidates are able to know a lot of things being offered by The Faculty of Information Technology, besides other information sources like brochures or websites.

DAFTAR ISI

KATA PENGANTAR	Error! Bookmark not defined.
ABSTRAK	vi
ABSTRACT	vii
DAFTAR ISI	viii
DAFTAR GAMBAR	ix
DAFTAR TABEL	xii
DAFTAR PROGRAM	xiii
BAB I Pendahuluan	Error! Bookmark not defined.
I.1 Latar Belakang Tugas Akhir	Error! Bookmark not defined.
I.2 Perumusan Masalah	Error! Bookmark not defined.
I.3 Tujuan	Error! Bookmark not defined.
I.4 Pembatasan Masalah	Error! Bookmark not defined.
I.5 Sistematika Penulisan Laporan	Error! Bookmark not defined.
BAB II Landasan Teori	Error! Bookmark not defined.
II.1 Teknologi Web	Error! Bookmark not defined.
II.2 Database	Error! Bookmark not defined.
II.3 Animasi	Error! Bookmark not defined.
II.4 Minimum Hardware Requirement	Error! Bookmark not defined.
BAB III Analisis dan Desain	Error! Bookmark not defined.
III.1 Analisis	Error! Bookmark not defined.
III.2 Desain	Error! Bookmark not defined.
BAB IV Hasil Tercapai	Error! Bookmark not defined.
IV.1 Realisasi Tampilan	Error! Bookmark not defined.
IV.2 Realisasi Fitur	Error! Bookmark not defined.
BAB V Evaluasi Produk	Error! Bookmark not defined.
BAB VI Penutup	Error! Bookmark not defined.
VI.1 Kesimpulan	Error! Bookmark not defined.
VI.2 Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.

DAFTAR GAMBAR

<i>Gambar III.1 Site Map (1)</i>	Error! Bookmark not defined.
<i>Gambar III.2 Site Map (2)</i>	Error! Bookmark not defined.
<i>Gambar III.3 Site Map (3)</i>	Error! Bookmark not defined.
<i>Gambar III.4 Site Map (4)</i>	Error! Bookmark not defined.
<i>Gambar III.5 Site Map (5)</i>	Error! Bookmark not defined.
<i>Gambar III.6 Site Map (6)</i>	Error! Bookmark not defined.
<i>Gambar III.7 Site Map (7)</i>	Error! Bookmark not defined.
<i>Gambar III.8 Site Map (8)</i>	Error! Bookmark not defined.
<i>Gambar III.9 Site Map (9)</i>	Error! Bookmark not defined.
<i>Gambar III.10 Site Map (10)</i>	Error! Bookmark not defined.
<i>Gambar III.11 Site Map (11)</i>	Error! Bookmark not defined.
<i>Gambar III.12 Site Map (12)</i>	Error! Bookmark not defined.
<i>Gambar III.13 Site Map (13)</i>	Error! Bookmark not defined.
<i>Gambar III.14 Site Map (14)</i>	Error! Bookmark not defined.
<i>Gambar III.15 Site Map (15)</i>	Error! Bookmark not defined.
<i>Gambar III.16 Site Map (16)</i>	Error! Bookmark not defined.
<i>Gambar III.17 Site Map (17)</i>	Error! Bookmark not defined.
<i>Gambar III.18 Site Map (18)</i>	Error! Bookmark not defined.
<i>Gambar III.19 Site Map (19)</i>	Error! Bookmark not defined.
<i>Gambar III.20 Site Map (20)</i>	Error! Bookmark not defined.
<i>Gambar III.21 Site Map (21)</i>	Error! Bookmark not defined.
<i>Gambar III.22 Site Map (22)</i>	Error! Bookmark not defined.
<i>Gambar III.23 Site Map (23)</i>	Error! Bookmark not defined.
<i>Gambar III.24 Site Map (24)</i>	Error! Bookmark not defined.
<i>Gambar III.25 Site Map (25)</i>	Error! Bookmark not defined.
<i>Gambar III.26 Site Map (26)</i>	Error! Bookmark not defined.
<i>Gambar III.27 Site Map (27)</i>	Error! Bookmark not defined.
<i>Gambar III.28 Site Map (28)</i>	Error! Bookmark not defined.
<i>Gambar III.29 Site Map (29)</i>	Error! Bookmark not defined.
<i>Gambar III.30 Site Map (30)</i>	Error! Bookmark not defined.
<i>Gambar III.31 Site Map (31)</i>	Error! Bookmark not defined.
<i>Gambar III.32 Site Map (32)</i>	Error! Bookmark not defined.
<i>Gambar III.33 Site Map (33)</i>	Error! Bookmark not defined.
<i>Gambar III.34 Site Map (34)</i>	Error! Bookmark not defined.
<i>Gambar III.35 Site Map (35)</i>	Error! Bookmark not defined.
<i>Gambar IV.1 default.swf</i>	Error! Bookmark not defined.
<i>Gambar IV.2 isi_buku_tamu.aspx</i>	Error! Bookmark not defined.
<i>Gambar IV.3 login.aspx</i>	Error! Bookmark not defined.
<i>Gambar IV.4 welcome.swf</i>	Error! Bookmark not defined.
<i>Gambar IV.5 ADMIN_main.swf</i>	Error! Bookmark not defined.
<i>Gambar IV.6 UNIVERSITY_main.swf</i>	Error! Bookmark not defined.
<i>Gambar IV.7 FACULTY_main.swf</i>	Error! Bookmark not defined.
<i>Gambar IV.8 hapus_buku_tamu.aspx</i>	Error! Bookmark not defined.
<i>Gambar IV.9 ADMIN_matakuliah.swf</i>	Error! Bookmark not defined.

Gambar IV.10 ADMIN_pengelola.swf.....**Error! Bookmark not defined.**
 Gambar IV.11 event.aspx?action=view.....**Error! Bookmark not defined.**
 Gambar IV.12 event.aspx?action=form.....**Error! Bookmark not defined.**
 Gambar IV.13 mata_kuliah.aspx?jurusan=...&semester=...**Error! Bookmark not defined.**
 Gambar IV.14 pengelola.aspx?pengelola=... ..**Error! Bookmark not defined.**
 Gambar IV.15 event.aspx?action=edit&no=**Error! Bookmark not defined.**
 Gambar IV.16 mata_kuliah.aspx?action=details&id=... .. **Error! Bookmark not defined.**
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 Gambar IV.18 pengelola.aspx?action=edit&id=..... **Error! Bookmark not defined.**
 Gambar IV.19 UNIVERSITY_bandung.swf.....**Error! Bookmark not defined.**
 Gambar IV.20 UNIVERSITY_visi.swf.....**Error! Bookmark not defined.**
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 Gambar IV.23 FACULTY_visi.swf.....**Error! Bookmark not defined.**
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 Gambar IV.25 FACULTY_struktur.swf.....**Error! Bookmark not defined.**
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 Gambar IV.40 UNIVERSITY_fit.swf.....**Error! Bookmark not defined.**
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<i>Gambar IV.52 MITC_visi.swf</i>	Error! Bookmark not defined.
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<i>Gambar IV.55 MITC_struktur.swf</i>	Error! Bookmark not defined.
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<i>Gambar IV.76 COMPETENCY_pendaftaran.swf</i> ..	Error! Bookmark not defined.
<i>Gambar IV.77 COMPETENCY_mekanisme.swf</i> ...	Error! Bookmark not defined.
<i>Gambar IV.78 COMPETENCY_matakuliah.swf</i> ...	Error! Bookmark not defined.
<i>Gambar IV.79 COMPETENCY_pendaftaranukm.swf</i>	Error! Bookmark not defined.
<i>Gambar IV.80 COMPETENCY_pendaftarannonukm.swf</i> ...	Error! Bookmark not defined.
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DAFTAR TABEL

<i>Tabel II.1 Spesifikasi Microsoft Access 2000</i>	Error! Bookmark not defined.
<i>Tabel II.2 Spesifikasi Microsoft SQL Server 2000</i> .	Error! Bookmark not defined.
<i>Tabel II.3 Minimum Requirement</i>	Error! Bookmark not defined.
<i>Tabel II.4 Minimum Hardware Requirement</i>	Error! Bookmark not defined.
<i>Tabel V.1 Evaluasi Produk</i>	Error! Bookmark not defined.

DAFTAR PROGRAM

Program IV.1 Proses LoginError! Bookmark not defined.
Program IV.2 Proses Penghapusan Buku TamuError! Bookmark not defined.
Program IV.3 Proses Perubahan Data Mata Kuliah.....Error! Bookmark not defined.
Program IV.4 Proses Perubahan Data Pengelola...Error! Bookmark not defined.
Program IV.5 Proses Perubahan Data Event.....Error! Bookmark not defined.
Program IV.6 Proses Penghapusan Data Event.....Error! Bookmark not defined.
Program IV.7 Proses Penambahan Data EventError! Bookmark not defined.
Program IV.8 Proses Pengisian Buku TamuError! Bookmark not defined.