

DAFTAR PUSTAKA

http://id.wikipedia.org/wiki/Mooncake_festival

www.sambureki.com/definisi/definisi-warna-menurut-para-ahli.html,12-3-2013.17:57

Saladin, 2003, Pengertian Promosi, Jakarta, 2003

Rangkuti, Freddy, 1997, Analisis SWOT Teknik Membedah Kasus Bisnis, Jakarta, Gramedia Pustaka Utama

Hideki Chijiwa, 1987, Color Harmony, 1987