

ABSTRACT

Nowadays wine is becoming more popular and many people in indonesia are interested to drink wine. Even wine is still new, indonesian people are start to konsume wine at casual event. Besides become a urban lifestyle , price for wine is more achiveable so that is became another reason. This phenomenon marks that wine in indonesia is a potential market with growing consument. But also many people who consume wine because they know about the benefits. But wine is a unique beverage and different from another beverage. In facts wine has a special way to serve so that differs from another beverage. Besides consuming wine is has a lot of benefits and positif impact.

The limitation of citizen knowledge about wine, is because lack of available media information. Most of information on media didn't clearly criticize about wine. Therefore it is imporant there is a media that published a clear information, in the form of guide book. The book which has a clear information about wine. Hopefully, with this guide book, target's knowledge about wine will increse, and this book can became a solition to answer the problems mentioned above.

DAFTAR ISI

JUDUL

LEMBAR PENGESAHAN

PRAKATA

ABSTRAK

PERNYATAAN ORISINALITAS LAPORAN PENELITIAN

PERNYATAAN PUBLIKASI LAPORAN PENELITIAN

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