

ABSTRAK

Cheating is often regarded as a matter of course, it turns out if socialized, can bring a tremendous impact. A child who cheat may lose confidence in the ability of self. If not addressed early, it will develop into worse habits as adults, and due to the poor is a seed of corruption. Corruption is very detrimental to other people, communities, and institutions, both private and state. Corruption in Indonesia is increasingly rampant. Given the state of Indonesia is currently experiencing a crisis of character honesty, it is necessary to attempt to build a generation of people who are honest. Moreover, the children are the future generation. The positive thing to do is to begin to inculcate the habit to be honest as possible in everyday life, for example in schools, to get the kids not to cheat. The solution to these problems is to conduct the campaign. Elementary grade students may be good targets because they begin to understand and digest values are inculcated, as well as the capability is growing. This campaign is a social campaign, which is done in three stages, namely informing (Form 6 serial posters), conditioning (Form road show), and the last stage in the form of events reminding. This campaign was first planned to do in the city, involving 4 Elementary School. With the debriefing and cultivation of the values of honesty from an early age, is expected to grow habits of a child to be honest, and it will have a positive impact in the future.

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