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2. ([www.kangguru.org/ausaidproject/2002australiaindonesiainstitute.htm](http://www.kangguru.org/ausaidproject/2002australiaindonesiainstitute.htm)), February 10<sup>th</sup>, 2006.
3. ([www.australianhomour.htm](http://www.australianhomour.htm)). July 3<sup>rd</sup> 2006.

## APPENDIX

### A. Personal questions

1. Name :
2. Part of Australia :
3. Age : a. 20 - 30                      b. 31 – 40                      c. 41- 50                      d. > 50
4. Additional information :

### B. Questionnaire

1. What do you think about Bali? (You can choose more than one choices)
  - a. Beautiful places                      b. Beautiful culture                      c. beautiful beaches
2. From many kinds of beaches in Bali, what is the most favorite beach do you like?
  - a. Kuta Beach                      c. Seminyak beach                      e. Padang- padang beach
  - b. Dreamland beach                      d. Nusa dua Beach                      f. Padang Bay
  - g. Others.....
3. What do you think of Balinese girl wearing traditional outfit?
  - a. Sensual                      c. Nice
  - b. beautiful                      d. exotics
  - e. others.....
4. According to your opinion, what is your opinion about Balinese culture?
  - a. Very good                      c. Fair                      e. only respect it
  - b. Good                      d. bad                      f.. others
5. Based one your personality, do you like humor
  - a. yes                      b. no
6. Would you like to see my advertisement first? Do you like it ?
  - a. yes                      b. no                      c. fair
7. if yes, which part the most do you like?
  - a. Balinese girl with                      d. the sun set
  - bottle in her head                      e. the beach
  - b. the obstacles                      f.. all
  - c. the fat man

8. Do you know the song from B Gees “ How deep is your love?”  
a. yes                                 b. no

9. What do you think about this song?  
a. Very good  
b. Good  
c. Fair  
d. bad

10. Do you know teh botol Sosro ?  
a. yes                                 b. no

