

DAFTAR PUSTAKA

Brand DNA – Magazine for Brand Believers, volume 2 nomor 1 Juni 2006:32-33

Daw, Joceline, 2011, *Breakthrough Non Profit Branding*, New Jersey, John Wiley & Sons Inc.

Kartajaya, Hermawan, 2010, *Brand Operation*, Jakarta, Esensi

Malchodi, Cathy, 1998, *Art Therapy Sourcebook*, Illinois, Lowell House

Malchiodi, Cathy, 2008, *Creative Interventions with Traumatized Children*, New York. The Guilford Press.

Riswarie, Ardhana, 2009, *Eksperimen Terapi Seni Melalui Gambar Pada Anak-Anak Korban Tsunami Di Panti Asuhan Islam Media Kasih Banda Aceh*, Bandung, Fakultas Seni Rupa - Institut Teknologi Bandung, skripsi

Rubin, Judith Aron, 2005, *Artful Therapy*, New Jersey, John Wiley & Sons Inc.

Rubin, Judith Aron (2005), *Child Art Therapy 25th Anniversary Edition*, New Jersey, John Wiley & Sons, Inc.

Rustan, S.Sn, Suriyanto, 2009, *Mendesain Logo*, Jakarta, PT Gramedia

Setyani, Arline, 2010, *Branding dan Promosi Frozen Yogurt*, Bandung, Fakultas Seni Rupa dan Desain - Universitas Kristen Maranatha, tugas akhir

Tabrani, Primadi, 2009, *Bahasa Rupa*, Bandung, Kelir

Wheeler, Alina, 2006, *Designing Brand Identity*, New Jersey, John Wiley & Sons Inc.

DAFTAR REFERENSI INTERNET

<http://en.wikipedia.org/wiki/Disaster>

<http://en.wikipedia.org/wiki/Donation>

<http://www.marketing.about.com>.

<http://www.news.okezone.com>

<http://www.psikologizone.com/trauma-cara-mengatasi-dan-menghilangkan>

<http://www.unicef.org>

<http://www.unicef.org/indonesia>

<http://www.untukku.com/artikel-untukku/mengatasi-trauma-untukku.html>