

BIBLIOGRAPHY

Printed Sources.

- Arief, Muhtosim. Pemasaran Jasa dan Kualitas Pelayanan. Malang: Bayumedia Publishing, 2006.
- Kotler, Philip. Manajemen Pemasaran: Analisis, Perencanaan, Implementasi, dan Kontrol. Trans. Hendra Teguh, SE, Ak. and Ronny A. Rusli, SE, Ak. Jakarta: PT Prenhallindo, 1997.
- “Bandung Disergap Kemacetan Terutama di Kawasan Pusat Perbelanjaan.” Pikiran Rakyat 24 Dec. 2007: (A-158).
- Kotler, Philip, and Kevin Lane Keller. Marketing Management 12e, New Jersey: Pearson Education, Inc. 2006
- Ross, Westerfield, et al. Modern Financial Management Eighth Edition New York: Mc Graw- Hill/Irwin, 2008.

Electronic Sources.

- “SHOPPING-Distro & Clothing.” Profal Sinergy 2007. 1 Januari 2008
<<http://www.thebandung.com/Shopping/DistroClothing/tabid/60/Default.aspx>>
- “T-shirt dan Distro.” WordPress.com 15 November 2007. 2 Januari 2008
<<http://fieldofdreams.wordpress.com/2007/11/15/t-shirt-dan-distro/>>
- Lake, Laura. “Developing Your Marketing Mix.” Marketing blog Sunday July 4, 2004. 21 April 2008
[Marketing.about.com/od/marketingplanandstrategy/a/marketing mix.htm](http://Marketing.about.com/od/marketingplanandstrategy/a/marketing-mix.htm)
- “Farm Analysis Term.” dhof@iastate.edu Juni 2008. 15 Juni 2008
<http://www.extension.iastate.edu/agdm/wholefarm/html/c1-05.html>
- “Capital Budgeting” The Free Dictionary 1999-2005. 8 Juli 2008
<http://financial-dictionary.thefreedictionary.com/Capital+budgeting>
- “Super Investor.” Performance Marketing Group, Inc. 2003-2007. 15 Juni 2008
<http://www.superiorinvestor.net/investor-definitions/stock-valuation/fundamental-analysis/cash-inflow.html>