

## BIBLIOGRAPHY

### Printed Sources

Atkinson, Anthony A. Management Accounting. 3<sup>rd</sup> ed. New Jersey: Prentice-Hall, Inc., 2001.

Kotler, Philip, and Gary Amstrong. Principle of Marketing. 10<sup>th</sup> ed. New Jersey: Pearson Education, Inc., 2004.

Redaksi Agromedia. 20 Peluang Bisnis Makanan. Jakarta: Redaksi Agromedia, 2009.

Snell, Scott and, George Bohlander. Human Resource Management. Mason: Thomson, 2007.

### Electronic Sources

"Capital Budgeting." Wikipedia.org. Wikimedia Foundation, Inc. 3 Nov 2009 <<http://en.wikipedia.org/wiki/CapitalBudgeting>>.

"Discount Factor." A Dictionary of Business and Management. 2006. Encyclopedia.com. 20 Nov. 2009 <<http://www.encyclopedia.com/doc/1O18-discountfactor.html>>.

"How to Start a Waffle Business?" 8 March 2009. Waffle-Waffles.com. 26 March 2009 <<http://www.waffle-waffles.com/>>.

“Managing the Financial Aspect of Your Business.”

BusinessKnowledgeSource.com. 3 Nov 2009

<[http://www.businessknowledgesource.com/finance/managing\\_the\\_financial\\_aspect\\_of\\_your\\_business\\_026503.html](http://www.businessknowledgesource.com/finance/managing_the_financial_aspect_of_your_business_026503.html)>.

“Material Handling.” Wikipedia.org. Wikimedia Foundation, Inc. 20 Sept 2009 <[http://en.wikipedia.org/wiki/Material\\_handling](http://en.wikipedia.org/wiki/Material_handling)>.

“Net Cash-Flow.” BusinessDictionary.com. 3 Nov 2009

<<http://www.businessdictionary.com/definition/net-cash-flow.html>>.

“Payback Period.” Investopedia. Forbes Digital Company. 3 Nov 2009

<<http://www.investopedia.com/terms/p/paybackperiod.asp>>.

Peavler, Rosemary. “Initial Investment - What is an Initial Investment?”

About.com. The New York Times Company. 5 Nov 2009

<[http://bizfinance.about.com/od/glossaryoffinanceterms/g/initial\\_investment.htm](http://bizfinance.about.com/od/glossaryoffinanceterms/g/initial_investment.htm)>.

“Profitability Index.” Investopedia. Forbes Digital Company. 3 Nov 2009

<<http://www.investopedia.com/terms/p/profitability.asp>>.

Rath, Tiare. “Creating our Business Plan Financials.” About.com. The New York Times Company. 5 Nov 2009 <

<http://sbinformation.about.com/od/businessplans/a/bplanfinancials.htm>>

“Sandwich Goreng.” InfoGue.com 2008. 8 Sept 2009

<[http://kuliner.infogue.com/sandwich\\_goreng](http://kuliner.infogue.com/sandwich_goreng)>.

Somantri, Ratna. “Bisnis Makanan: Bisnis yang Tidak Pernah

Membosankan.” Nanissima.multiply.com. 13 May 2007. Kontan. 26

March 2009 <<http://nanissima.multiply.com/journal/item/8>>.

“Waffle.” Wikipedia.org. Wikimedia Foundation, Inc. 20 Sept 2009

<<http://en.wikipedia.org/wiki/Waffle>>.

### Image Sources

Picture 3.1, 3.2; Page 14 and 15

<http://www.diannedishes.com/breakfast/>

Picture 3.3; Page 15

<http://jumboempanadas.blogspot.com/2007/05/w-blt-it-may-be-longer-to-say-but-itll.html>