

BIBLIOGRAPHY

Printed Sources

Gitman, Lawrence, J., Principles of Managerial Finance. 12th ed. Boston: Pearson Education, Inc. 2009.

Gofar, Mia Yusmita, Aksesori Manik untuk Wanita Bekerja: Chic, Classy & Charming. Jakarta: PT Gramedia Pustaka Utama. 2006.

Heizer, Jay, and Barry Render. Operations Management. 8th ed. New Jersey. Pearson Education, Inc. 2006.

Kotler, Philip, and Kevin Lane Keller. Marketing Management. 12th ed. New Jersey: Pearson Education, Inc. 2006.

Noe, Raymond A., et al. Human Resources Management: Gaining a Competitive Advantage. 5th ed. New York: Mc Graw-Hill Companies, Inc. 2006.

Robbins, Stephen P., and Timothy A. Judge. Organizational Behavior. New Jersey. Pearson Education, Inc. 2007.

Simamora, Bilson. Memenangkan Pasar Dengan Pemasaran Efektif dan Profitabel. Jakarta: PT Gramedia Pustaka Utama, 2001.

Electronic Sources

“Bandung Supermall.” Netdesign. 2005. 6 November 2009

<<http://www.bandungsupermall.com>>

Carter, Christopher. “Importance of Professional Dress.” eHow. 2010. 17

February 2010 < http://www.ehow.com/about_5315943_importance-professional-dress.html>

“Color Meaning.” Color Wheel Pro. 2008. 8 April 2009 <[http://www.color-](http://www.color-wheel-pro.com/color-meaning.html)

[wheel-pro.com/color-meaning.html](http://www.color-wheel-pro.com/color-meaning.html)>

Dimitri. “Why to Choose Swarovski Crystal for your House?” Articlesbase. 16

April 2007. 8 April 2009 <<http://www.articlesbase.com/education-articles/why-to-choose-swarovski-crystal-for-your-house-132012.html>>

Fashion Jewelry. “Crystals - A Brief History.” Articlesnatch. 2009. 4 April 2009

<<http://www.articlesnatch.com/Article/Crystals---A-Brief-History/97965>>

“Jewelry.” Originaljewelry. 2009. 21 September 2009

<<http://www.originaljewelry.com>>

Kwee, Emma. “Bandung Super Mall: Modern life, try this on for size.”

Streetdirectory. 2009. 6 November 2009

<http://www.streetdirectory.com/travel_guide/indonesia/west_java_banung_ba/bandung_tourist_attractions/info-234-bandung_super_mall_modern_life_try_this_on_for_size.php>

“Marketing Mix: What is the Marketing Mix?.” Marketing Teacher. 2008. 30

September 2008. 29 October 2009

<http://www.marketingteacher.com/Lessons/lesson_marketing_mix.htm>

Shane, Paul. "Crystal Jewellery for the Living." Streetdirectory. 2009. 2 April

2009 <http://www.streetdirectory.com/travel_guide/61696/jewelry/crystal_jewellery_for_the_living.html>

Susanto, Heri, and Agus Dwi Darmawan. "BI: Inflasi 2010 di Kisaran 5 Persen." Visi Media Asia. 21 August 2009. 17 November 2009

<http://bisnis.vivanews.com/news/read/84376-bi_inflasi_2010_di_kisaran_5_persen>

"The Marketing Mix (The 4 P's of Marketing)." NetMBA. 2007. 22 May 2009

<<http://www.netmba.com/marketing/mix/>>

"The Meaning of Colours." Sibagraphics. 2008. 8 April 2009

<<http://www.sibagraphics.com/colour.php>>

Tjaja, Ratna P. "Wanita Bekerja dan Implikasi Sosial." July 2000. 17 February

2010 <<http://www.bappenas.go.id/get-file-server/node/2847/>>

"Upah Minimum Regional/Propinsi/Kota (UMR/UMP/UMK) 2009."

Webverzeichnis. 16 June 2009. 21 September 2009

<<http://www.pajak.net/blog/2009/06/16/upah-minimum-regional-propinsi-kota-umrumpmk-2009/>>

"What is Austrian Crystal?" WisegEEK. 2009. 2 April 2009

<<http://www.wisegEEK.com/what-is-austrian-crystal.com>>