Bibliography

Printed Sources

Kotler, Philip, and Gary Armstrong. <u>Principles of Marketing</u>. New Jersey: Pearson Education, 2004.

Chase, Richard B., F. Robert Jacobs, and Nicholas J. Aquilano.

Operations

Management for Competitive Advantage. New York: The McGraw-Hill Companies, 2004.

Scott, Snell, and George Bohlander. Human Resource Management.

Mason:

Thomson, 2007.

Electronic Sources

Freeloop. "Eat these things,then you will be lucky!" <u>Foreignercn</u>. 3 August 2008. 09 March 2009. <<u>http://www.foreignercn.com/bbs/viewthread.php?</u> tid=29316&page=1&authorid=23538>

"Chinese Medicine." <u>Poptool</u>. 09 March 2009. <<u>http://www.poptool.net</u> /health/dir cndrug/f 1/dir 16/zhongyao 318.html>

"Eating Health." <u>Chinanews</u>. 02 March 2009. 09 March 2009. <<u>http://www.</u> <u>chinanews.com.cn/hb/news/2009/04-02/1630383.shtml</u>> "SWOT analysis." Wikipedia, the free encyclopedia. 09 March 2009.

<http://en.wikipedia.org/wiki/SWOT_analysis>

Jahn, Christine. "Organizational Structure". <u>Answers</u>. 11 May 2009.

<http://www.answers.com/topic/organizational-structure>

"Dictionary Terms." <u>IVESTOPEDIA, A Forbes Digital Company</u>. 2 June 2009. <<u>www.investopedia.com</u>>