

BIBLIOGRAPHY

Printed Sources

Fry, Fred L., Charles R. Stoner, and Richard E. Hattwick. Business.
New York: McGraw-Hill, 2004.

Meggison, William L., Mary Jane B., and Leon C. Meggison. Small
Business Management. New York: Craig S. Beytien, 2001.

Scarborough, Norman. M and Thomas W. Zimmerer. Effective Small
Business Management. New York: Macmillan, 2001.

Electronic Sources

Berry, Tim. "The Power of Product Positioning." 7 June 2009. mplans.com.
28 March 2010 < [http://articles.mplans.com/the-power-of-product
positioning/](http://articles.mplans.com/the-power-of-product-positioning/)>

"Chocolate Fondue Sets 66." 2009. hubpages.com. 6 March 2010
<<http://hubpages.com/hub/Chocolate-Fondue-Sets>>

Delp, Valorie. "Ice Cream Ball Fondue." 6 February 2008. families.com.
6 March 2010 <<http://food.families.com/blog/ice-cream-ball-fondue>>

Deshmukh, Ujwal. "Best Ice Cream Maker Reviews." 2010. buzzle.com.

11 March 2010 <<http://www.buzzle.com/articles/ice-cream-maker-reviews-best-ice-cream-makers.html>>

Downhome, Patricia L. "Ice cream is the answer for a hot summer day."

7 June 2010. [star-telegram.com](http://www.star-telegram.com). 9 June 2010 <<http://www.star-telegram.com/2010/06/07/2244937/ice-cream-is-the-answer-for-a.html>>

"For The Best Chocolate Recipes and Ideas for Cooking With Chocolate."

2006. [Best Chocolate Recipes Online](http://www.best-chocolate-recipes-online.com/). 6 March 2010 <<http://www.best-chocolate-recipes-online.com/>>

"Health Benefits of Honey." 2006. [benefits-of-honey.com](http://www.benefits-of-honey.com). 11 March 2010

<<http://www.benefits-of-honey.com/health-benefits-of-honey.html>>

"Ice Cream Fondue." 15 November 2008. [blogspot.com](http://ryanmarks.blogspot.com). 16 December 2010

<<http://ryanmarks.blogspot.com/>>

"Market Segmentation." 2010. [netmba.com](http://www.netmba.com). 28 March 2010

<<http://www.netmba.com/marketing/market/segmentation/>>

"NPV-Net Present Value." 2009. [thinkanddone.com](http://finance.thinkanddone.com). 6 December 2010

<<http://finance.thinkanddone.com/npv.html>>

"Organization Structure." 2010. [answer.com](http://www.answers.com). 6 December 2010

<<http://www.answers.com/topic/organizational-structure>>

"Payback Period." 2010. [solutionmatrix.com](http://www.solutionmatrix.com). 6 December 2010

<<http://www.solutionmatrix.com/payback-period.html>>

"Semarang Weather and Climate." 2010. [world-guides.com](http://www.world-guides.com). 26 May 2010

<http://www.semarang.world-guides.com/semarang_weather.html>

“Standar Gaji Bagi Fresh Graduate (SMA, DIII & S1).” 24 January 2008.

wordpress.com. 6 December 2010 < <http://kanadianto.wordpress.com/2008/01/24/standar-gaji-bagi-fresh-graduate-sma-diii-s1/>>

“Strategic Management.” 2010. quickmba.com. 28 October 2010

<<http://www.quickmba.com/strategy/swot/>>

“Upah Minimum Regional.” 12 January 2009. allow.wordpress.com.

6 December 2010 <<http://allows.wordpress.com/2009/01/12/informasi-upah-minimum-regional-umr/>>

Ward, Susan. “Vision Statement.” 2010. about.com. 28 October 2010

<<http://sbinfocanada.about.com/od/businessplanning/g/visionstatement.htm>>

Weaver, Julene Tripp. “Health Benefits of Yoghurt.” 24 September 2007.

leaf lady.org. 11 March 2010 <<http://www.leaf lady.org/yoghurt.htm>>