BIBLIOGRAPHY

Printed Sources

- Adam, Everet E. and Ronald J. Elbert. <u>Production and Operation</u>

 <u>Management</u>. Fifth Edition. New Jersey: Prentice-Hall, 2003.
- Bolander, George and Scott Snell. <u>Managing Human Resources</u>. Mason: Thomson South Western, 2004.
- Dessler, Gary. <u>A Frame Work for Human Resource Management</u>. Second Edition. New Jersey: Pearson Prentice-Hall, 2004.
- Dessler, Gary. <u>Human Resources Management</u>. Fourth Edition.

 New Jersey: Prentice-Hall, 2004.
- Kotler, Philip. <u>Marketing Management International Edition</u>. 11th Edition.

 Upper Saddle River: Pearson Education, 2003.
- Mondy, R Wayne and Robert M. Noe. Human <u>Resource Management</u>

 <u>International Edition.</u>9th Edition. Upper Saddle River: Pearson

 Education, 2005.

Robbins, Stephen P. <u>Organizational Behaviour</u>.10th Edition. Upper Saddle River: Pearson Education Inc., 2003.

Schroder, Roger G. Operation Management. Second Edition.

Singapore: McGrow-Hill Company, 2003.

Electronic Sources

Behera, Medha. "The 7Ps of Marketing."

MarketingStrategiTheCompanyMarketing.com. 2010. Marketing
Strategy The Company Marketing.com. 23 September 2010
http://marketingstrategy.thecompanymarketing.com/marketingstrategy-defenition/the-78s-of-marketing-mix/>

- "Cash Inflow, Cash Outflow: Managing Your Business Cash Flow."

 ProfessionalServices. 2008. Professional Business.com. 23 October 2010http://www.professional-services/cash-inflow-cash-outflow-managing-your-business-cash-flow>
- "Cash Outflow." <u>SuperiorInvestor.net</u>. 2010. Superior Investor.net 26

 November 2010http://www.superiorinvestor.net/investor-definitions/stock-valuation/fundamental-analysis/cash-outflow.html
- "How Kids Develop." <u>HowKidsDevelop.com</u>.2008. How Kids Develop.com.

 25 October

2010http://www.howkidsdevelop.com/developSkills.html

- Peavler, Rosemary. "Initial Investment." <u>About.com</u>. 2010. The New York

 Times Company. 23 October

 2010http://bizfinance.bout.com/od/glossaryofFinanceterms/g/initial-investment.html
- Piaget, Jean. "Child Development." MentalHelp.net. 17 January 2008. Mental Help.net. 19 October2010

 http://www.mentalhelp.net/POC/view-doc.php?type=doc&id=7929
- Wells, Ken R. "Gross Motor Skills." <u>HealthofChildren.com</u>. 2010. Health of Children.com. 23 October 2010http://www.healthofchildren.com/G-H/Gross-Motor-Skills.html