

BIBLIOGRAPHY

References:

Jefkins, F. (1995) *Periklanan*, Jakarta : Erlangga

J. Krippendorf, (1996) *Marketing et Tourism*, New York : Van Nostrand Reinhold

Mancini, Marc (1999) *Selling Destinations*, West Los Angeles College

Oka A. Yoeti. (1996) *Pemasaran Pariwisata*, Bandung : Angkasa

Wahab, Salah. Prof. Dr , L.J.Crampton, MA and L.M.Rothfield. (1987) *Tourism*

Marketing, New York : John Wiley & Sons, Inc. New York

Zobel, Louise Purwin.(1989) *The Travel Writer's Handbook 5th Ed : How To Write
and Sell Your Own Travel Experiences*, India: Crest Publishing House

R. Qubein, Nido. (1996) *How To Write Effectively*, London and Basingstoke: The
Macmillan Press LTD

Website:

www.myownbrochure.com

www.all-holiday-brochures.com

www.bced.gov.bc.ca

