DAFTAR PUSTAKA

Agins, T. The End of Fashion. New York: William Morrow, 1999.

Albers, Josef (2006). Interaction of Color. Revised and Expanded Edition.

Barthes, R. The Fashion System. New York: Hill and Wang; Far-rar, Straus, and Giroux, 1983.

Baudot, F. Fashion, The Twentieth Century. New York: Universe, 1999.

Bellantoni, Patti (2005). *If it's Purple, Someone's Gonna Die*. Elsevier, Focal Press. ISBN 0-240-80688-3.

Bianchi M., Boyle M., Hollingsworth D.1999, *A comparison of methods for trend estimation*.

Blumer, H. "Fashion: From Class Differentiation to Collective Selection." The Sociological Quarterly 10, no. 3 (1969): 275-291.

Brannon, E. Fashion Forecasting. New York: Fairchild Publications, 2000.

Breward, C. The Culture of Fashion. Manchester, U.K.: Manchester University Press, 1995.

Carter, M. Fashion Classics: From Carlyle to Barthes. Oxford: Berg, 2003.

Craik, J. The Face of Fashion. New York: Routledge, 1994.

Davis, F. Fashion, Culture, and Identity. Chicago: University of Chicago Press, 1992.

DeLong, M. The Way We Look, Dress and Aesthetics. 2nd ed. New York: Fairchild Publications, 1998.

Entwistle, J. The Fashioned Body, Fashion, Dress and Modern Social Theory. Cambridge, Mass.: Polity Press, 2000.

Feisner, E. A. (2000). Colour: How to use colour in art and design. London: Laurence King.

Flügel, J. The Psychology of Clothes. London: Hogarth Press, 1930.

Geum, K., and M. DeLong. "Korean Traditional Dress as an Expression of Heritage." Dress 19 (1992): 57-68.

Johnson, K., S. Tortore, and J. Eicher. Fashion Foundations: Early Writings on Fashion and Dress. Oxford: Berg, 2003.

Kidwell, C., and M. Christman. Suiting Everyone: The Democratization of Clothing in America. Washington, D.C.: Smithsonian Institution Press, 1974.

King, C. "Fashion Adoption: A Rebuttal to the 'Trickle Down' Theory." In Toward Scientific Marketing. Edited by S. Greyser. Chicago: American Marketing Association, 1963.

Laver, J. The Concise History of Costume and Fashion. New York: Harry N. Abrams, 1969.

Lehmann, U. Tigersprung: Fashion in Modernity. Cambridge, Mass.: MIT Press, 2000.

Lipovetsky, G. The Empire of Fashion. Princeton, N.J.: Princeton University Press, 1994.

Mahnke, F. (1996). Color, environment and human response. New York: John Wiley & Sons.

McCracken, G. "Meaning Manufacture and Movement in the World of Goods." In Culture and Consumption. Blooming-ton: Indiana

University Press, 1988.

Nystrom, P. Economics of Fashion. New York: Ronald Press, 1928.

O'Connor, Z. 2010. Color harmony revisited. Color Research and Application.

O'Connor, Z. (2010). Colour psychology and colour therapy: Caveat emptor. Color Research and Application, (Published online in 'EarlyView' in advance of print).

Pointer, M. R. & Attridge, G.G. (1998). The number of discernible colors. Color Research and Application.

Polhemus, T. Streetstyle: From Sidewalk to Catwalk. London: Thames and Hudson, Inc., 1994.

Roach-Higgins, M. E. "Awareness: Requisite to Fashion." In Dress and Identity. Edited by M. E. Roach-Higgins, J. Eicher, and K. Johnson. New York: Fairchild Publications, 1995.

Robinson, D. "The Rules of Fashion Cycles." Harvard Business Review (November-December 1958).

_____. "Style Changes: Cyclical, Inexorable, and Foreseeable." Harvard Business Review 53 (November-December 1975): 121-131.

Roche, D. The Culture of Clothing. Translated by J. Birrell. Cambridge, U.K.: Cambridge University Press, 1994.

Rogers, E. Diffusion of Innovations. 4th ed. New York: Free Press, 1995.

Simmel, G. "Fashion." International Quarterly 10 (1904): 130-155.

Sproles, G., and L. Burns. Changing Appearances. New York: Fairchild Publications. 1994.

Steele, V. Paris Fashion: A Cultural History. Rev. ed. Oxford: Berg, 1998.

____. "Fashion: Yesterday, Today and Tomorrow." In The Fashion Business. Edited by N. White and I. Griffiths. Oxford: Berg, 2000.

Tortore, P., and K. Eubank. Survey of Historic Costume. 3rd ed. New York: Fairchild Publications, 1998.

Veblen, T. The Theory of the Leisure Class. New York: Macmillan, 1899.

Wilson, E. Adorned in Dreams: Fashion and Modernity. London: Virago Press, 1985.